

# Parking Advisory Committee

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City of Leavenworth  
Zoom Conferencing  
3:00 PM – 4:00 PM  
February 3, 2021

## Join Zoom Meeting

<https://us06web.zoom.us/j/98542110508?pwd=SDdmcWhKQWtiaVBMWmQwanVhUHJyZz09>

**Meeting ID:** 985 4211 0508

**Passcode:** 212802

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(253) 215 8782 US

## Members:

Kayla Applebay  
Lyman/Jesse Boyd  
Mia Bretz  
Jean Dawson  
\*Anne Hessburg  
Momi Palmieri  
Carl Evans

## Agenda Items:

3:00 – 3:00 PM	-	Approve December 6, 2021 Meeting Notes
3:00 – 3:10 PM	10 min	Reaffirmation of Committee Members – commitments and communication best practices
3:10 – 3:40 PM	30 min	Updates & Discussion <ul style="list-style-type: none"><li>- Parking Data</li><li>- Snow &amp; Parking Challenges</li><li>- Parking Stall Sensors / CleverCity</li><li>- 4 v. 6 Button Keypads</li></ul>
3:40 – 3:55 PM	15 min	Parking Signage RFP – refine vision / goals
3:55 – 4:00 PM	5 min	General Discussion & Next Meeting Date/Topics

## Future Agenda Items:

# Parking Advisory Committee Notes

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Zoom Conferencing  
3:00 PM - 4:00 PM  
December 6, 2021

**Attendance:** Anne Hessburg, Kayla Applebay, Lyman Boyd, Jesse Boyd, Jean Dawson, Carl Evans, Christie Voos, Shannon Lemons, Sharon Waters, Andrew LaMothe, Sue Cragun.

## 1. Approval of 9/2/2021, 10/7/2021, & 11/4/2021 Meeting Notes:

The 9/2/2021, 10/7/2021, and 11/4/2021 Parking Advisory Committee meeting notes were approved by the Committee.

## 2. November Parking Stats & Meter Implementation Update

Christie addressed current issues with the meters; sensors are having issue with their ability to “sense”, so she is looking at additional options, which also includes signage. The Cleverciti presentation will address those options. Civic Smart is in town this week finishing implementation; all meters needed to be replaced, as the first installation was not up-to-date, per the contracted specs. This will be finished this week, including a double check for correct location, data, etc.

Christie addressed parking revenues for the month of November and compared those numbers to the previous month of October. She noted that November, typically the slowest month, has surpassed August, which was the previous busiest month. November parking revenue totaled \$138,000. She shared revenue by lot, parking revenue by day, income % by method of payment – pay at the meter vs. pay by app, income % by location, and noted that lots comprise 60% of revenue, which was about 50% in October. Parking revenue in October was \$113,000; September was \$87,000.

## 3. Cleverciti Presentation

Andrew LaMothe with Cleverciti addressed parking management solutions that minimize vehicle minutes traveled, emissions, and maximize the value of parking assets. He spoke to the Cleverciti technology that captures large areas of parking to show available parking, which does not use ground-based sensors, so no need to worry about snow. This technology does not take privacy information, as it does not track license plates. He displayed examples of how many spaces can be capture from a single sensor positioned on a light pole and/or tower structure. He also addressed various types of signage to direct parkers to available parking, as well as signage displaying available parking; all signage can be “Bavarianized”, to comply with the Old World Bavarian Alpine theme. He noted that Cleverciti technology works in tandem with ParkMobile or other parking apps.

Committee members discussed current sensor issues, lack of signage to get the right parker to the right space, and current parking implementation needs. Christie will work with legal if necessary to remedy the current problems with the parking meter installation prior to moving forward with new options. The intent was to inform the committee of technology and signage that may not have been available at the time of purchasing the current parking meter system. Christie will report back as new information comes to light.

#### **4. Parking / Messaging Plan**

The Parking and Messaging Plan will be included within the RFP below.

#### **5. RFP Consultant for Parking Sign Audit**

Staff has not been able to locate a draft RFP, so one will need to be crafted per the Committee's needs. This specific RFP will be for wayfinding signage and may need to pause until the Committee determines which direction they are moving toward with regard to signage, branding, wayfinding, etc.

#### **6. General Discussion & Next Meeting Date / Topics**

- A. Parking Stats
- B. Meter Implementation Update
- C. RFP Consultant for Parking Lot Signage, Branding, Wayfinding

**Next meeting:** January 6, 2022 at 3:00 PM

**Meeting adjourned at 4:15 PM**

Respectfully submitted,  
Sue Cragun, Executive Assistant