

Upper Valley Park and Recreation Service Area 2021 Needs Assessment Findings Report

Presented to the Upper Valley Park and
Recreation Service Area (PRSA)
September 2021

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PURPOSE AND METHODOLOGY

ETC Institute conducted a Needs Assessment Survey for the Upper Valley Park and Recreation Service Area (PRSA) during the summer of 2021. The purpose of the survey was to gather feedback to guide future investment in parks, recreation, and community facilities.

The survey was administered by mail and online to a random sample of households in the Upper Valley PRSA. A total of 320 households completed the survey. The results for the sample of 320 households have a 95% level of confidence with a precision rate of at least +/- 5.4%.

This report contains the following:

- Charts showing the overall results of the survey (Section 1)
- Priority Investment Rating (PIR) that identifies priorities for facilities & programs (Section 2)
- Benchmarking analysis comparing Upper Valley's results to national results (Section 3)
- Tabular data showing the overall results for all questions on the survey (Section 4)
- A copy of the survey instrument (Section 5)

USAGE OF PARKS AND FACILITIES

- Eighty percent (80%) of households indicated they have used Waterfront Park during the past two years. Other parks and facilities used by residents in the past two years include: Lions Club Park (60%), Front Street Park (58%), Community Pool (54%), and Enchantment Park Pump Track (40%).
- When residents were asked how often they used parks/facilities in the past two years, 74% indicated they used Waterfront Park at least once a month. Other parks/facilities that respondents used at least once a month include: Community Pool (68%), Enchantment Park Skate Park (65%), Osborn Tennis Courts (62%), and Enchantment Park Pump Track (60%).

POTENTIAL BENEFITS OF UPPER VALLEY PARKS AND RECREATIONAL FACILITIES

- Residents were asked their level of agreement with various statements about potential benefits of parks and recreational facilities in the Upper Valley. Eighty-two percent (82%) of respondents either "strongly agree" or "agree" that *"preserving open space and protecting the environment"* is a potential benefit. Other statements in which respondents "strongly agree" or "agree" include: *"Makes the Upper Valley Park and Recreation Service Area a more desirable place to live"* (82%), *"Improves my/household's physical health/fitness"* (82%), *"Improves my/household's mental health/reduces stress"* (78%), *"Is age-friendly and accessible to all age groups"* (78%), and *"Provides positive social interactions for me (my household/family)"* (77%).

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- Based on the sum of their top three choices, the potential benefits of the Upper Valley parks and recreational facilities that are most important to households were: 1) *“Improves my/household’s physical health/fitness,”* 2) *“Improves my/household’s mental health/reduces stress,”* and 3) *“Preserves open space and protects the environment.”*

BARRIERS PREVENTING USAGE OF PARKS/FACILITIES PRIOR TO COVID-19

- Thirty-two percent (32%) of residents surveyed indicated lack of parking to access parks/facilities was their primary reason preventing their household from using parks and recreation facilities in the Upper Valley prior to COVID-19. Other barriers include: lack features residents want to use (30%), lack of restrooms (18%), lack of centralized program/facility management (17%), and lack of awareness of parks/facilities locations (13%).

SOURCES OF INFORMATION ABOUT PROGRAMS/ACTIVITIES IN THE UPPER VALLEY

- Eighty-two percent (82%) of residents surveyed indicated that friends and neighbors is the top source of information about programs and activities in the Upper Valley. Other sources include: social media (45%), newspaper articles (37%), local news (36%), and the City website (32%).
- Based on the sum of their top three choices, the most preferred methods to learn about recreation programs and activities were: 1) friends and neighbors, 2) social media, and 3) the City website.

SUPPORT FOR ACTIONS TO IMPROVE THE PARKS AND RECREATION SYSTEM

- Residents were asked to indicate their support for various actions the Upper Valley PRSA could take to improve the parks and recreation system. Eighty-two percent (82%) of respondents were either “very supportive” or “somewhat supportive” of adding a multi-use trail connecting Leavenworth to Peshastin. Other possible actions that residents were “very supportive” or “somewhat supportive” of include: developing new multi-use trails (pedestrian/bicycle) (74%), adding a multi-use trail connecting Leavenworth to Wenatchee (73%), extending pool use by enclosing the facility for year-round use (72%), maintaining and reinvesting in park walking paths (72%), developing new hiking trails (70%), developing Nordic skiing trails (63%), improving existing park restrooms (60%), and senior-focused amenities (59%)
- Based on the sum of their top four choices, the improvements respondents indicated they would be most willing to fund were: 1) adding a multi-use trail connecting Leavenworth to Peshastin, 2) extending pool use by enclosing the facility for year-round use, 3) adding a multi-use trail connecting Leavenworth to Wenatchee, and 4) developing new multi-use trails (pedestrian/bicycle).

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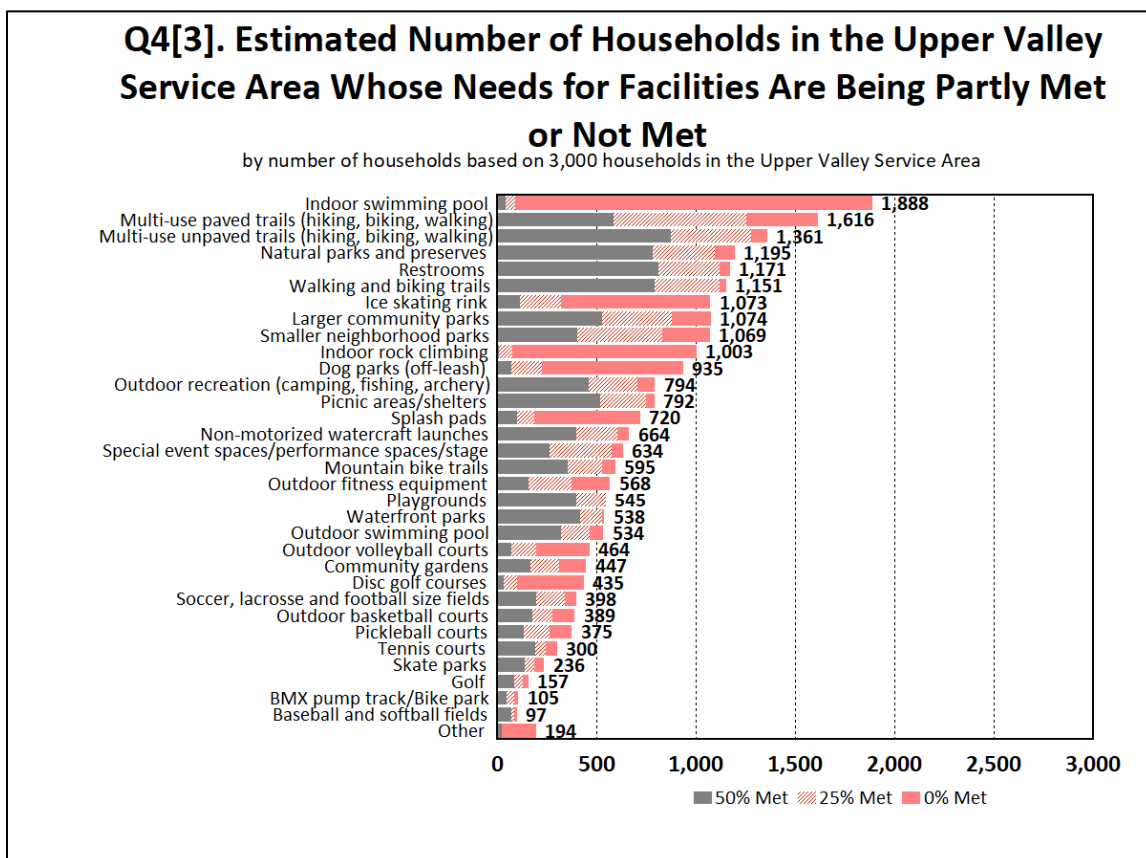


- Eighty-two percent (82%) of residents indicated they would “vote in favor of” or “might vote in favor of” a possible tax referendum to fund the types of parks and recreation improvements they support; 8% were unsure how they would vote, and 10% would vote against a tax referendum.

FACILITY NEEDS AND PRIORITIES

Facility Needs: Respondents were asked to identify if their household had a need for 33 recreation facilities and rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities.

The five parks and recreation facilities with the highest percentage of households that indicated a need for the facility were: multi-use unpaved trails (83%), walking and biking trails (83%), restrooms (78%), multi-use paved trails (76%), and natural parks and preserves (75%). When ETC Institute analyzed the needs in the community, these same five facilities had a need that affected more than 2,200 households. ETC Institute estimates a total of 1,888 households in the Upper Valley PRSA that have a need, have unmet needs for an indoor swimming pool. The estimated number of households that have unmet needs for each of the 33 facilities that were assessed is shown below.



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Facility Importance: In addition to assessing the needs for each facility, ETC Institute also assessed the importance that residents placed on each. Based on the sum of respondents' top four choices, the most important facilities to residents were: indoor swimming pool (39%), multi-use unpaved trails (35%), multi-use paved trails (30%), and walking and biking trails (28%). The percentage of residents who selected each facility as one of their top four choices is shown in the

Q5. Facilities/Amenities That Are Most Important to Households

by percentage of respondents who selected the item as one of their top four choices

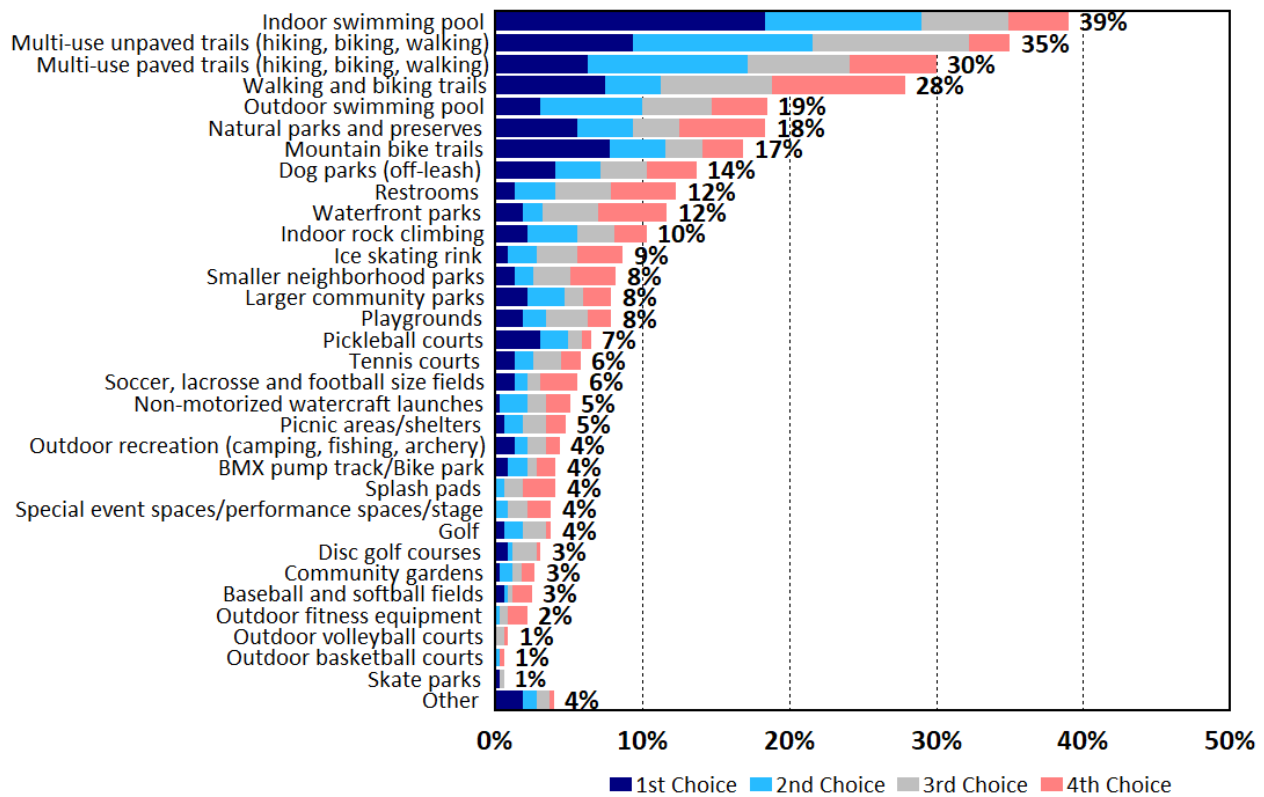


chart below.

Executive Summary

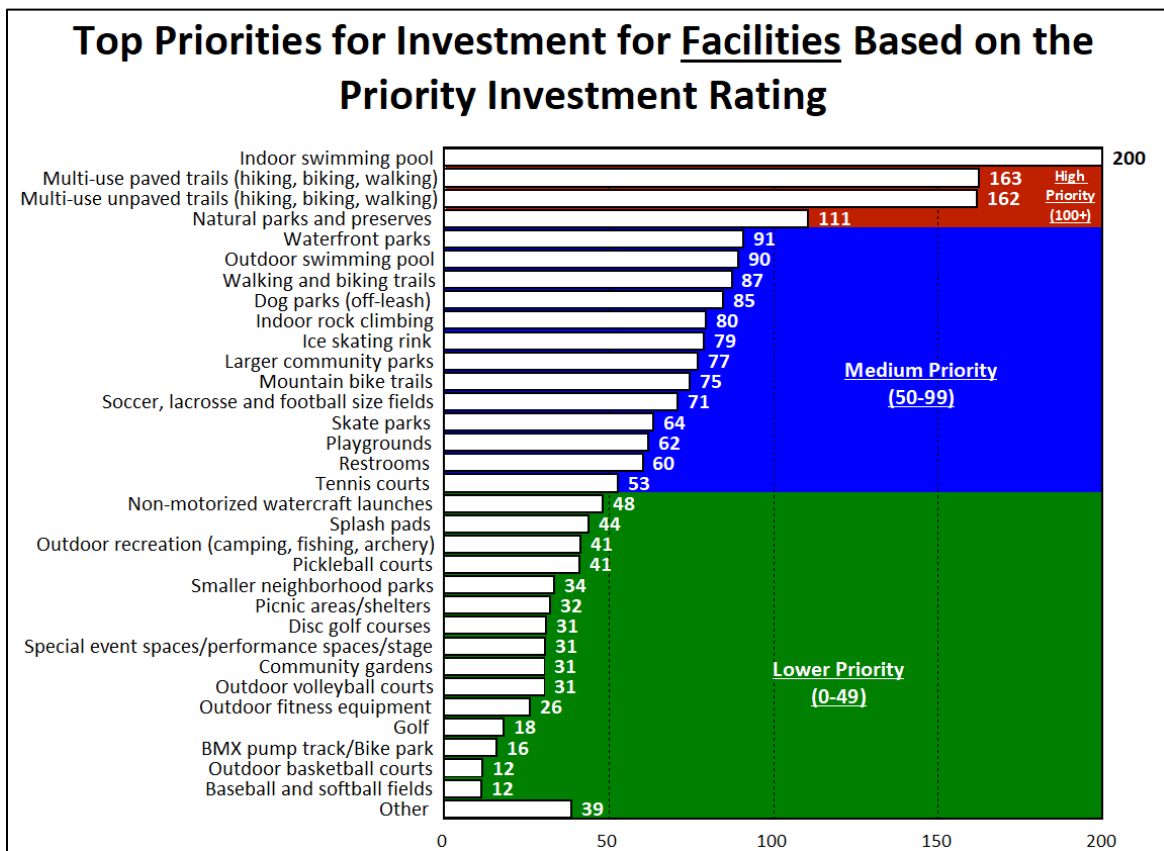


Priorities for Facility Investments: The Priority Investment Rating (PIR) was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on parks, trails, recreational facilities, and services. The PIR equally weights (1) the importance that residents place on facilities and (2) how many residents have unmet needs for the facility. [Details regarding the methodology for this analysis are provided in Section 2 of this report.]

Based the Priority Investment Rating (PIR), the following four facilities were rated as high priorities for investment:

- Indoor swimming pool (PIR=200)
- Multi-use paved trails (PIR=163)
- Multi-use unpaved trails (PIR=162)
- Natural parks and preserves (PIR=111)

The chart below shows the Priority Investment Rating for each of the 33 facilities that were assessed on the survey.



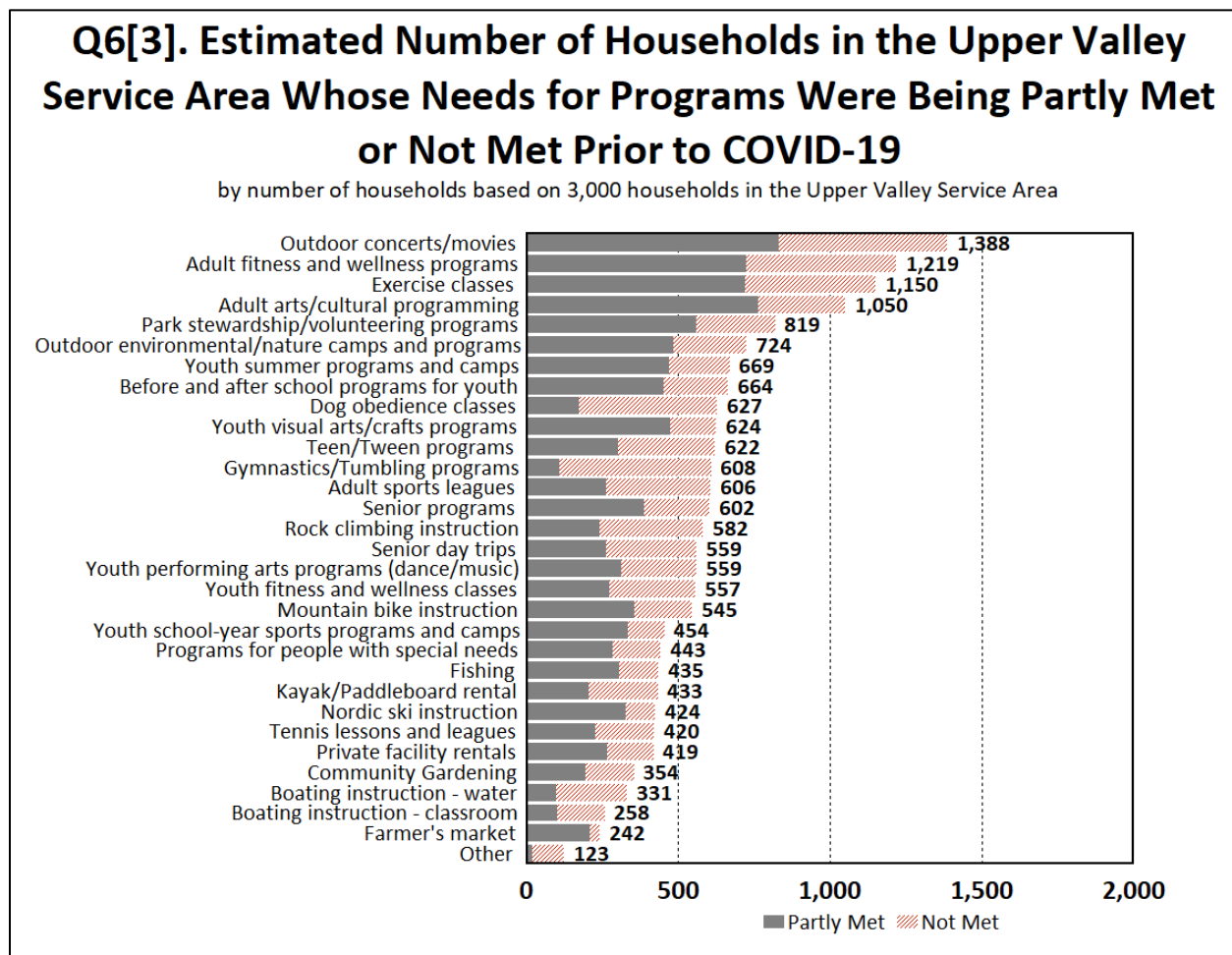
Executive Summary



PROGRAMMING NEEDS AND PRIORITIES

Programming Needs. Respondents were also asked to identify if their household had a need for 31 recreation programs and rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had “unmet” needs for each program.

The five programs with the highest percentage of households that had needs were: farmer’s market (77%), outdoor concerts/movies (63%), adult fitness and wellness programs (55%), exercise classes (52%), and adult arts/cultural programming (50%). When ETC Institute analyzed the needs in the community, all five of these programs had a need that affected more than 1,500 households. ETC Institute estimates a total of 1,388 households in the Upper Valley PRSA that have a need, had unmet needs for outdoor concerts/movies prior to COVID-19. The estimated number of households that have unmet needs for each of the 31 programs that were assessed is shown in the chart below.

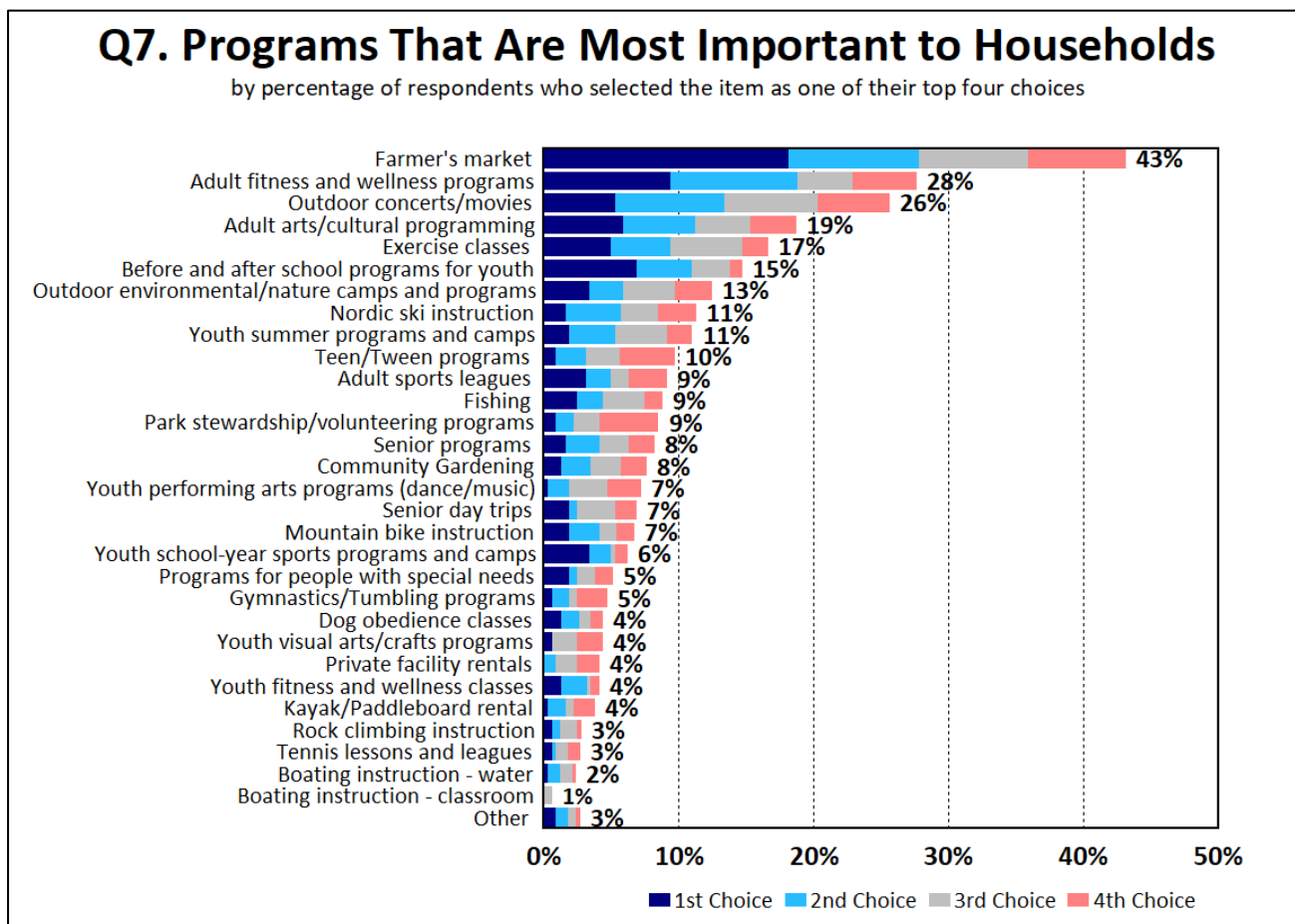


Executive Summary



Program Importance. In addition to assessing the needs for each program, ETC Institute also assessed the importance that residents place on each. Based on the sum of respondents’ top four choices, the most important programs to residents were: farmer’s market (43%), adult fitness and wellness programs (28%), outdoor concerts/movies (26%), and adult arts/cultural programming (19%).

The percentage of residents who selected each program as one of their top four choices is shown in the chart below.



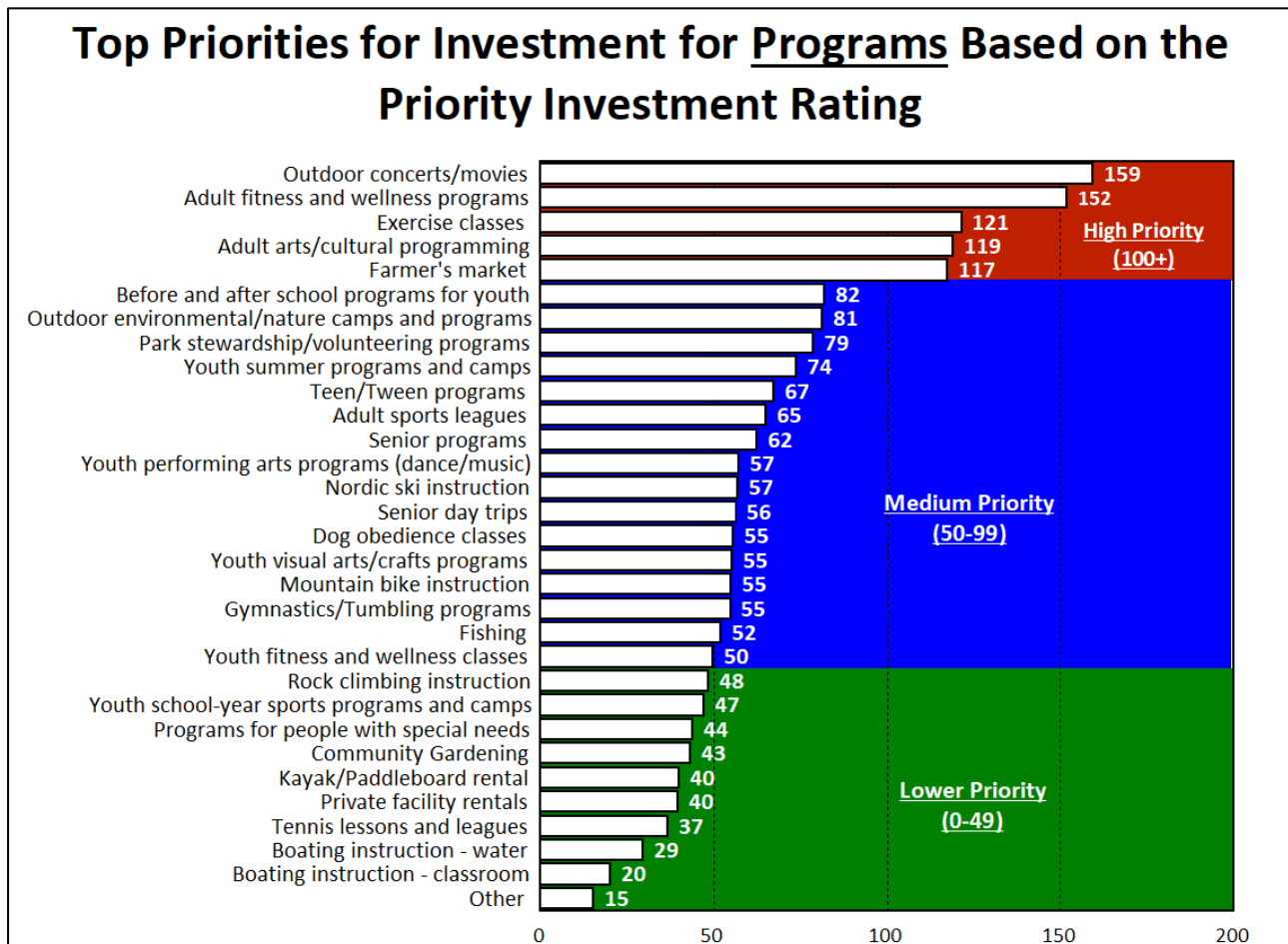
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Priorities for Programming Investments. Based on the priority investment rating (PIR), which was described briefly on page vi of this Executive Summary and is described in more detail in Section 2 of this report, the following five programs were rated as “high priorities” for investment:

- Outdoor concerts/movies (PIR=159)
- Adult fitness and wellness programs (PIR=152)
- Exercise classes (PIR=121)
- Adult arts/cultural programming (PIR=119)
- Farmers’ market (PIR=117)

The chart below shows the Priority Investment Rating (PIR) for each of the 31 programs that were rated.



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CONCLUSIONS AND RECOMMENDATIONS

When analyzing the facilities and programs offered by Upper Valley PRSA, multi-use unpaved trails, walking and biking trails, farmer's market, and outdoor concerts/movies were the items for which the highest number of residents had a need. Focusing on these items would provide the greatest benefit for the largest number of residents within the Upper Valley PRSA. Making certain the availability of facilities and programming encompasses the greatest number of households ensures funding is appropriately allocated to give the community the greatest benefit possible.

In order to ensure that the Upper Valley PRSA continues to meet the needs and expectations of the community, ETC Institute recommends sustaining and/or improving the performance in areas that were identified as "high priorities" by the Priority Investment Rating (PIR). The facilities and programs with the highest PIR ratings are listed below.

Facility Priorities

- Indoor swimming pool (PIR=200)
- Multi-use paved trails (PIR=163)
- Multi-use unpaved trails (PIR=162)
- Natural parks and preserves (PIR=111)

Programming Priorities

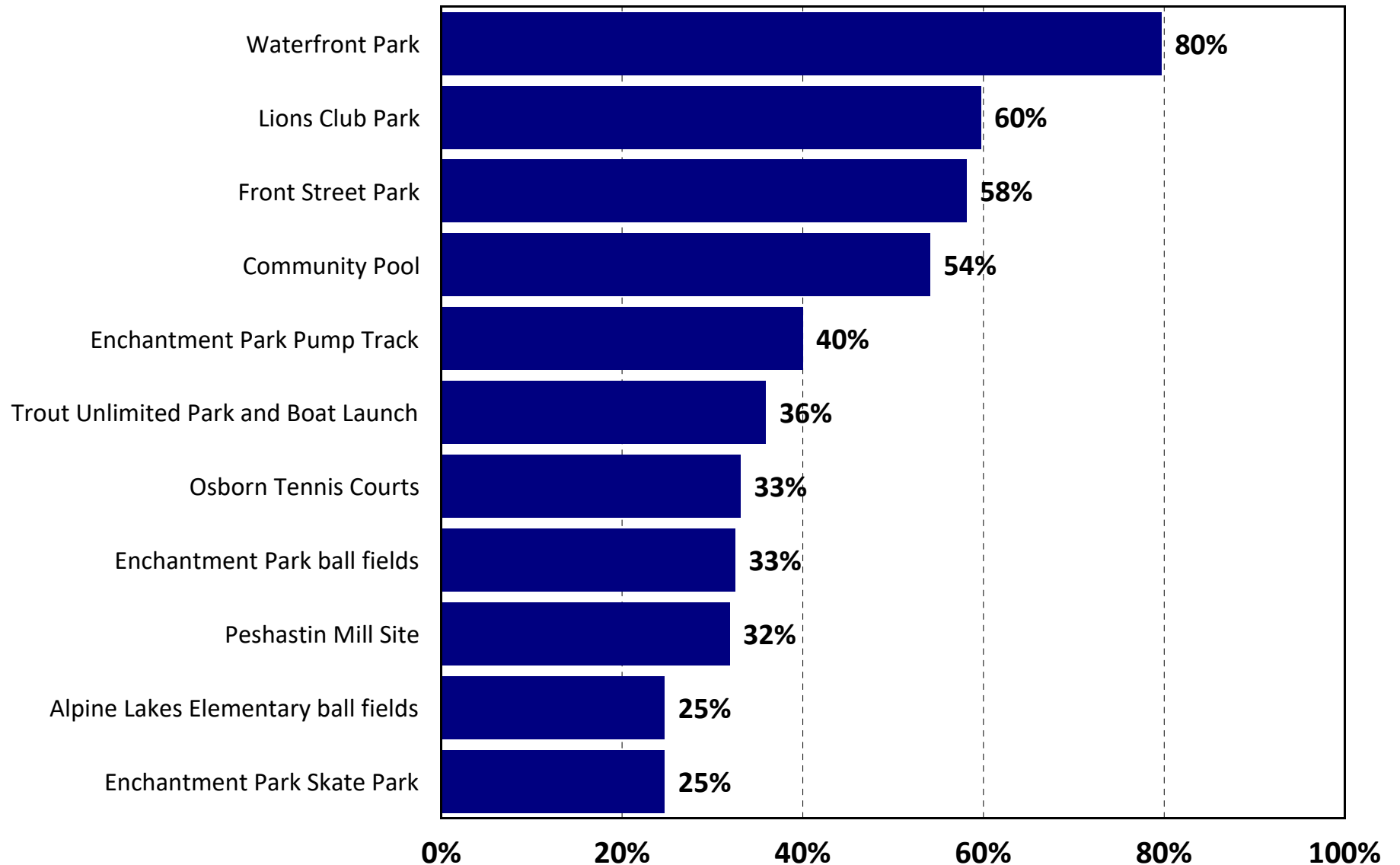
- Outdoor concerts/movies (PIR=159)
- Adult fitness and wellness programs (PIR=152)
- Exercise classes (PIR=121)
- Adult arts/cultural programming (PIR=119)
- Farmers' market (PIR=117)



Charts and Graphs:

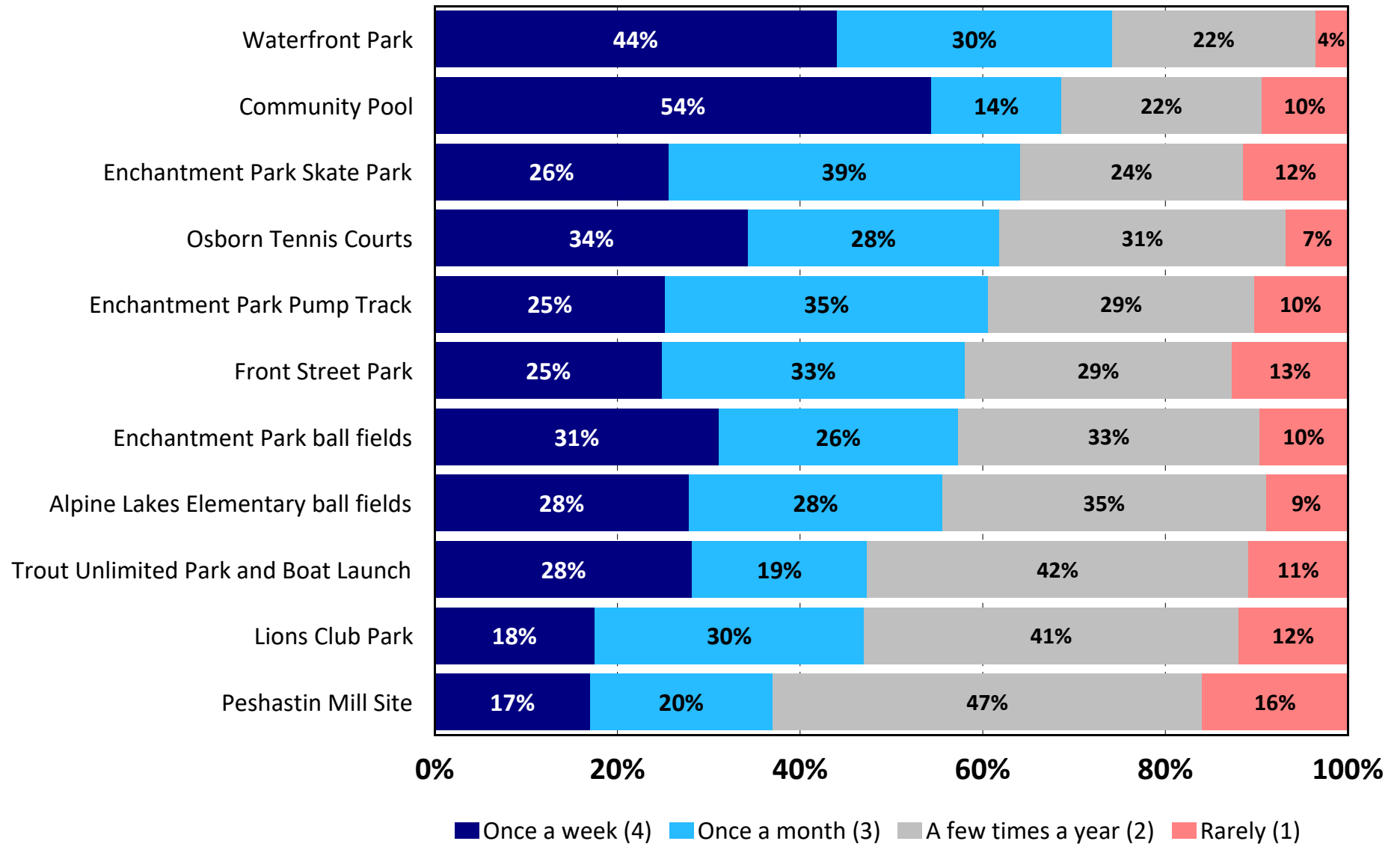
Q1[1]. Usage of the Following Parks and Recreational Facilities in the Upper Valley in the Past Two Years

by percentage of respondents who used the park/facility in the past two years (multiple selections could be made)



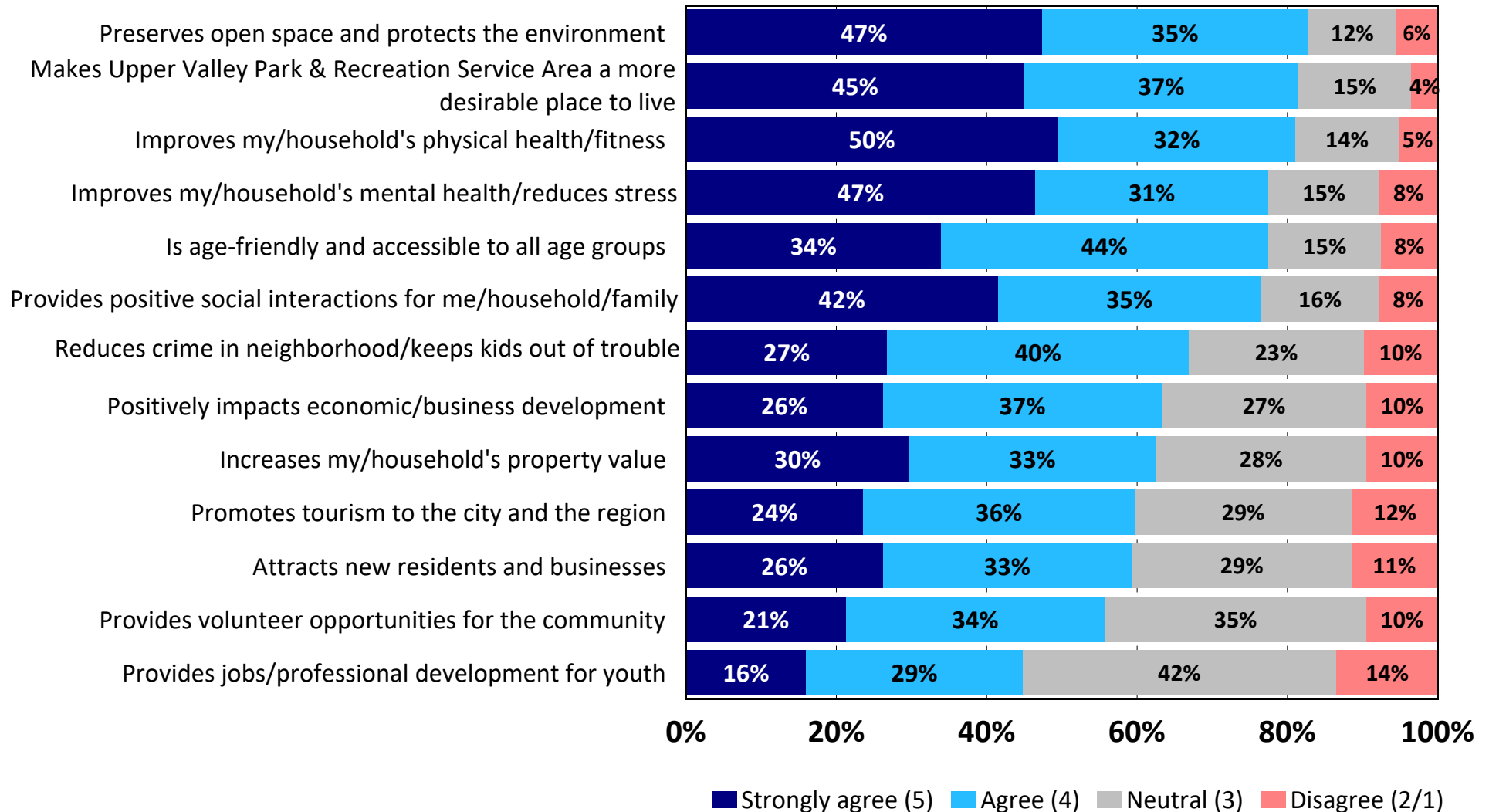
Q1[2]. How Often Households Have Used the Following Park/Facility in the Past Two Years

by percentage of respondents who used the park/facility



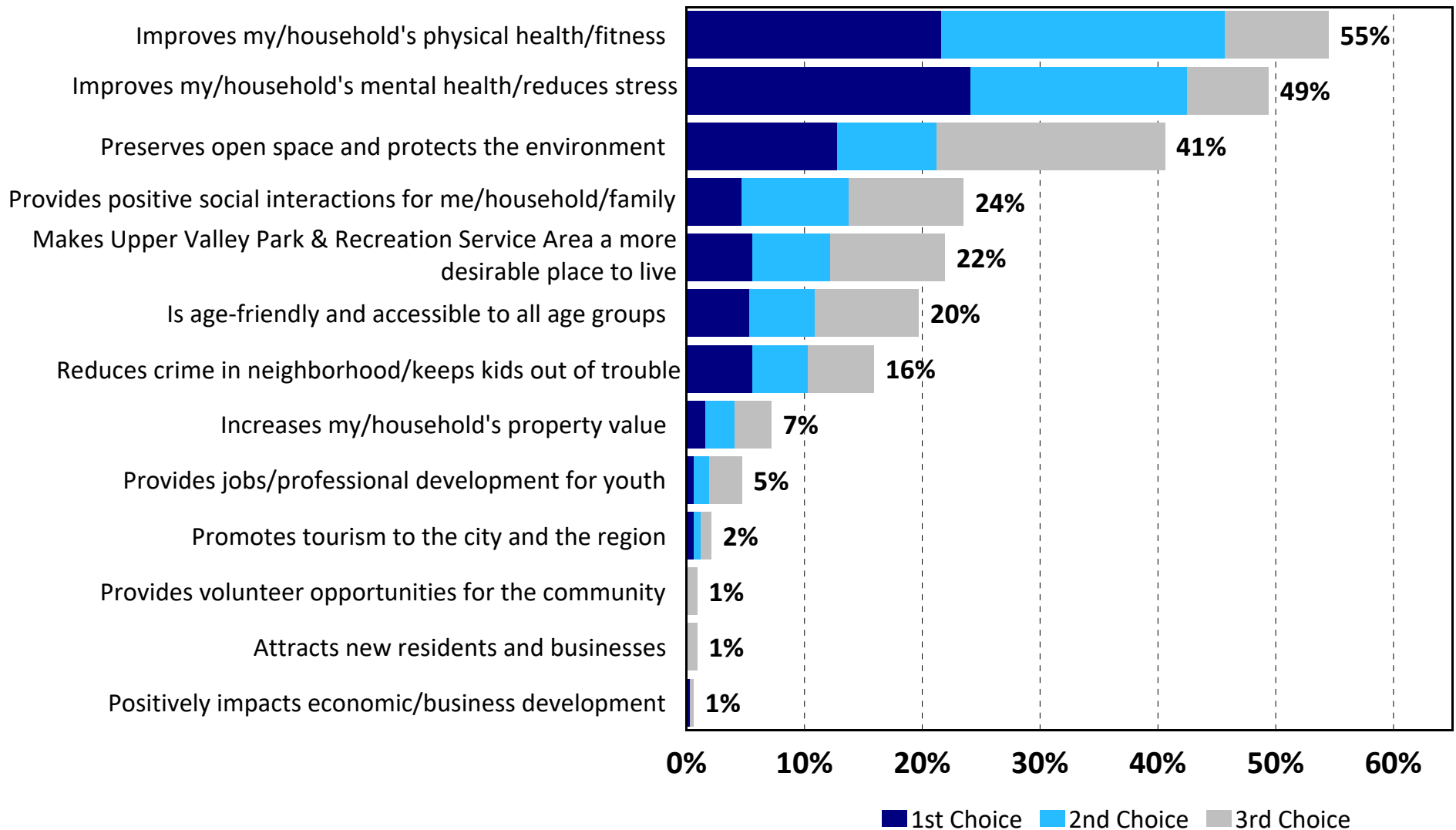
Q2. Agreement With the Following Statements About Potential Benefits of the Parks and Recreational Facilities in the Upper Valley

by percentage of respondents (excluding "don't know")



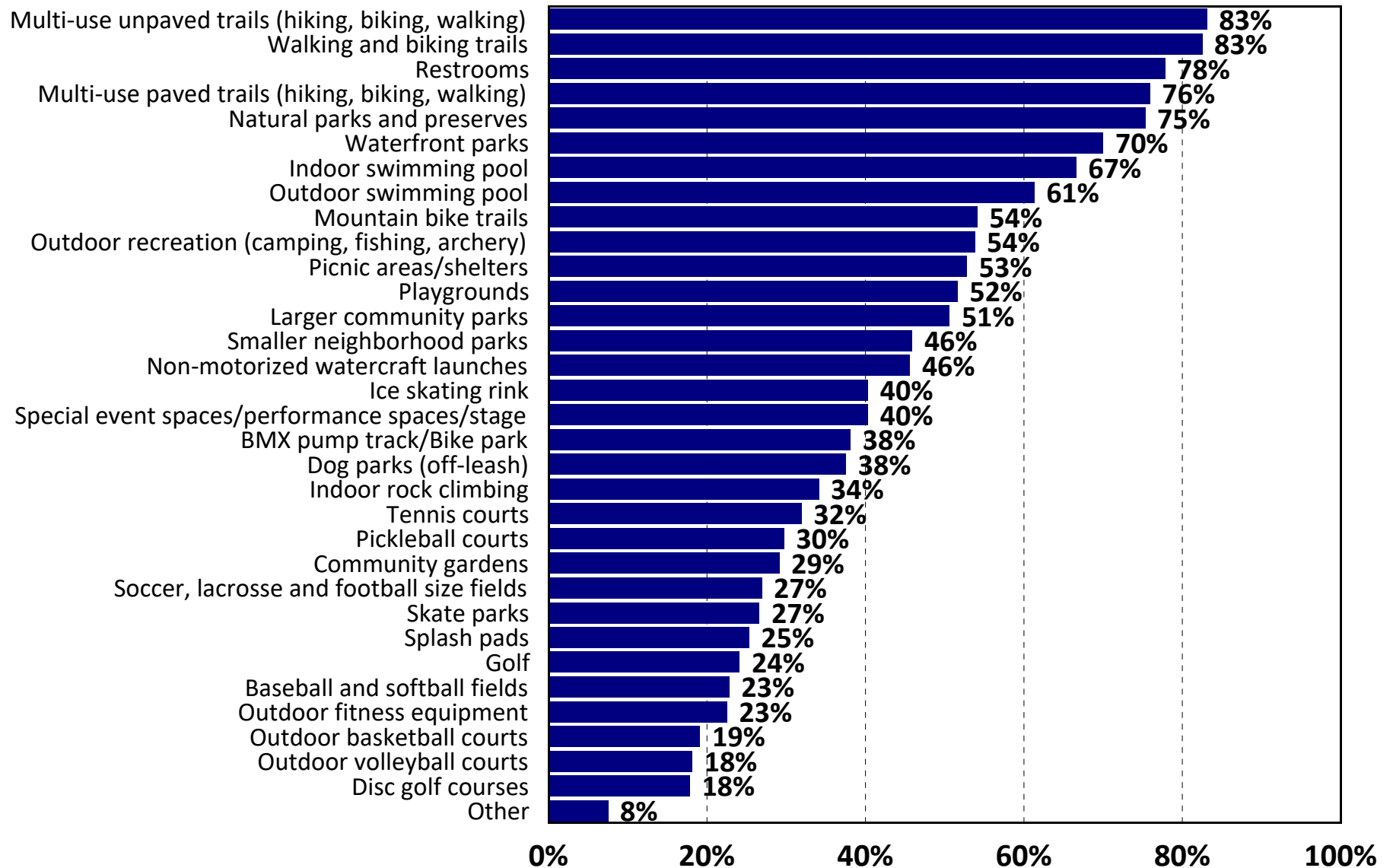
Q3. Potential Benefits of Upper Valley Parks and Recreational Facilities That Are Most Important to Households

by percentage of respondents who selected the item as one of their top three choices



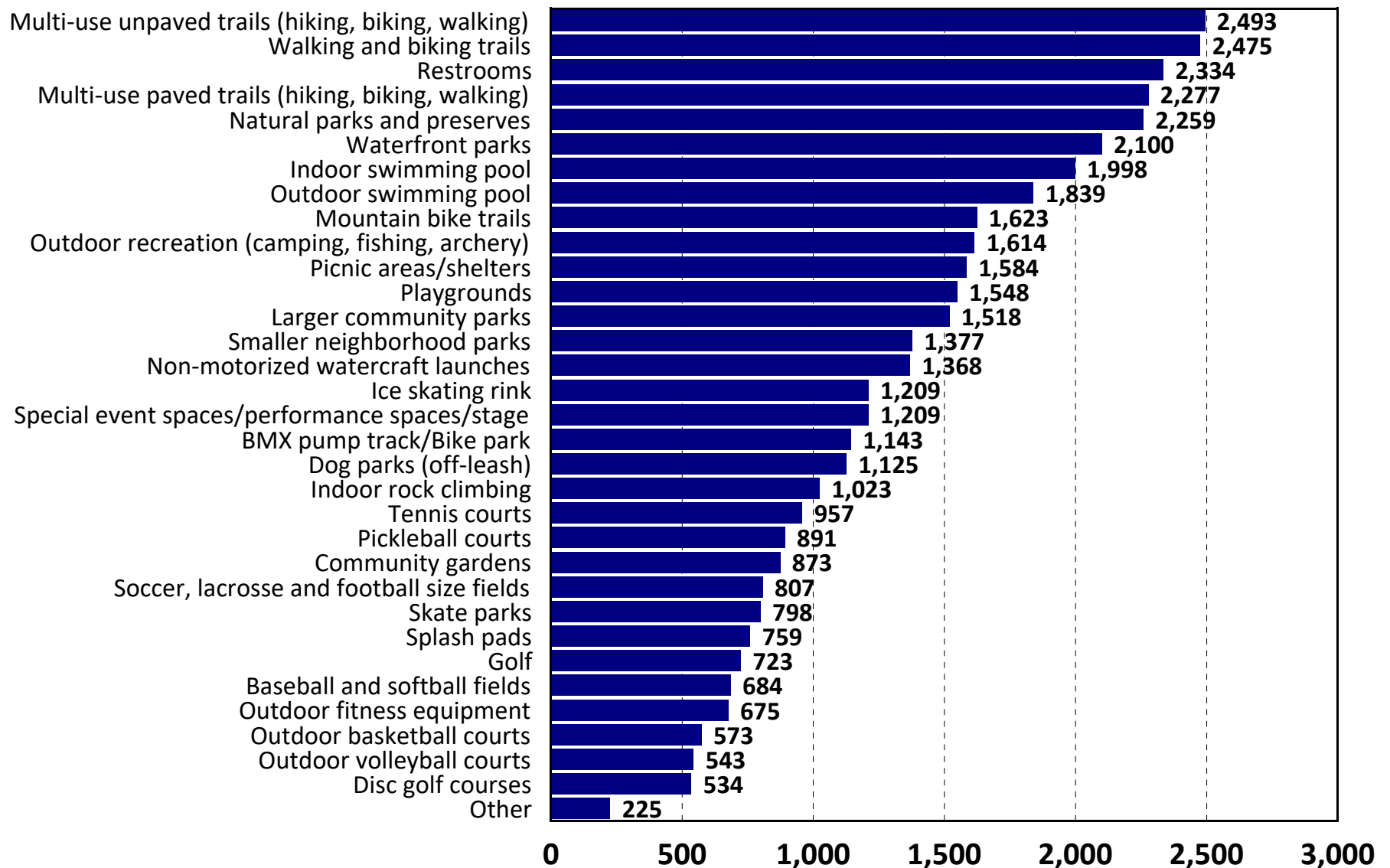
Q4[1]. Households That Have a Need for the Following Facilities/Amenities

by percentage of respondents (multiple selections could be made)



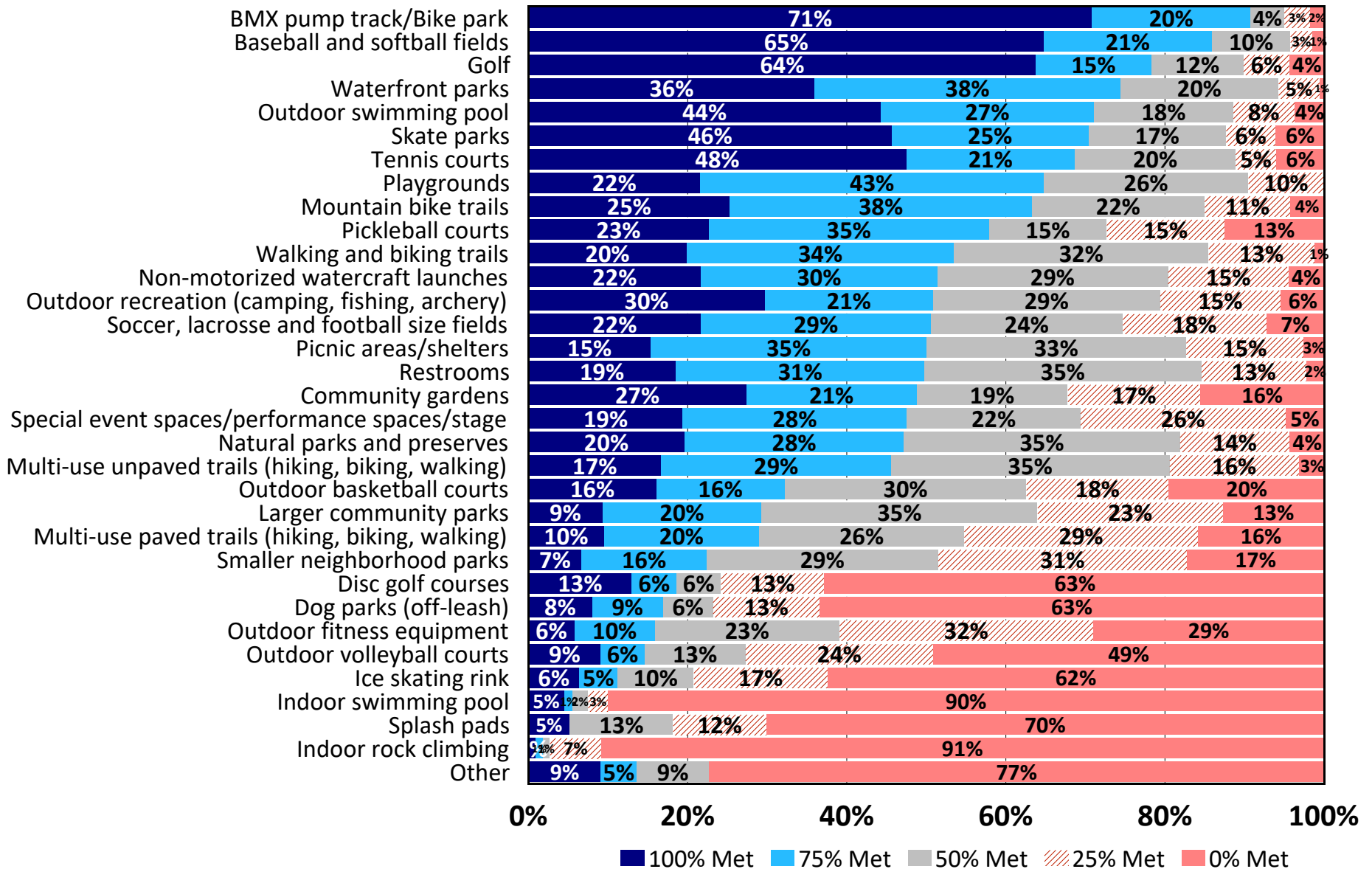
Q4[1]. Estimated Number of Households in the Upper Valley Service Area That Have a Need for Facilities/Amenities

by number of households based on 3,000 households in the Upper Valley Service Area



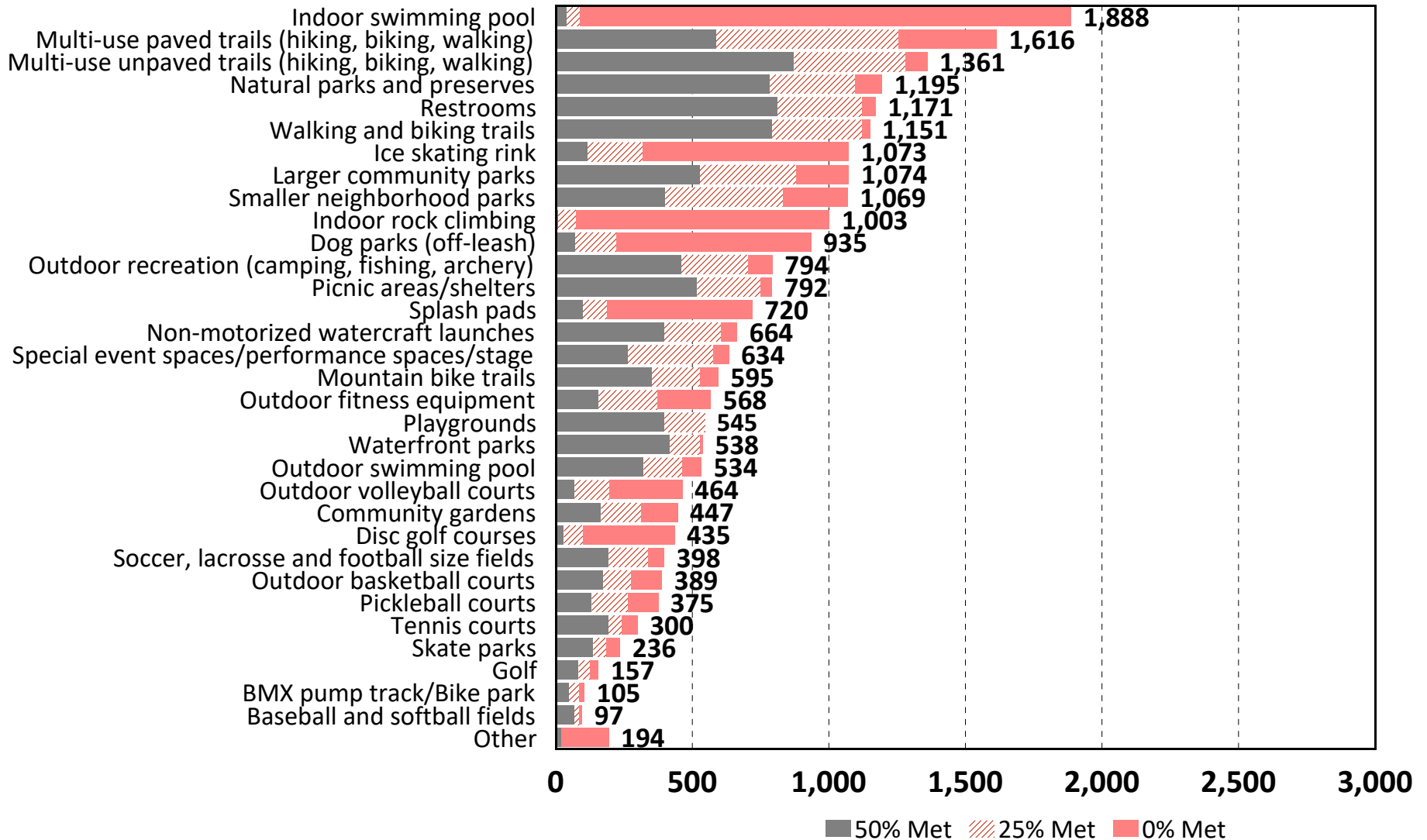
Q4[2]. How Well Facilities/Amenities in the Upper Valley Service Area Meet the Needs of Households

by percentage of households that have a need for facilities/amenities



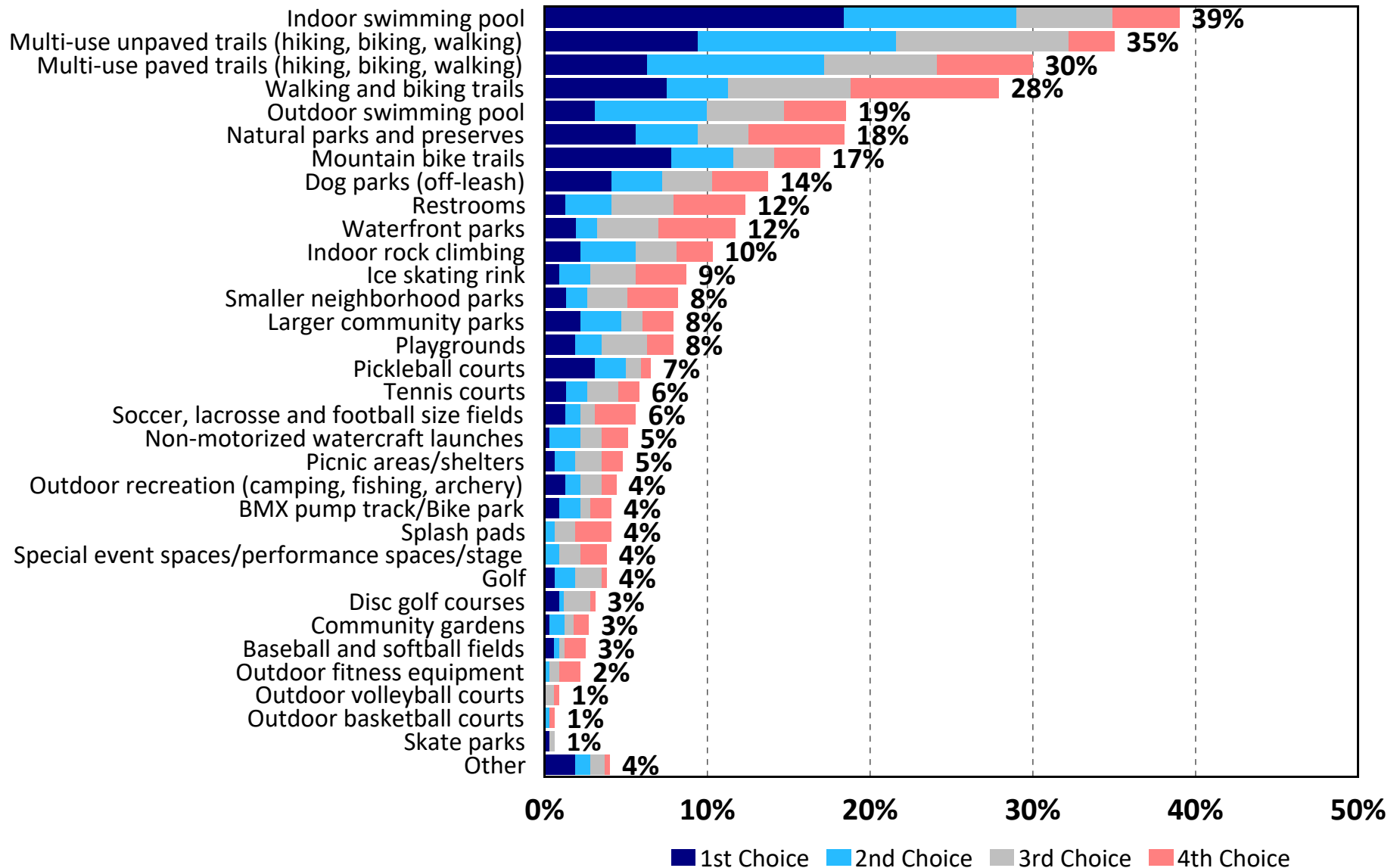
Q4[3]. Estimated Number of Households in the Upper Valley Service Area Whose Needs for Facilities Are Being Partly Met or Not Met

by number of households based on 3,000 households in the Upper Valley Service Area



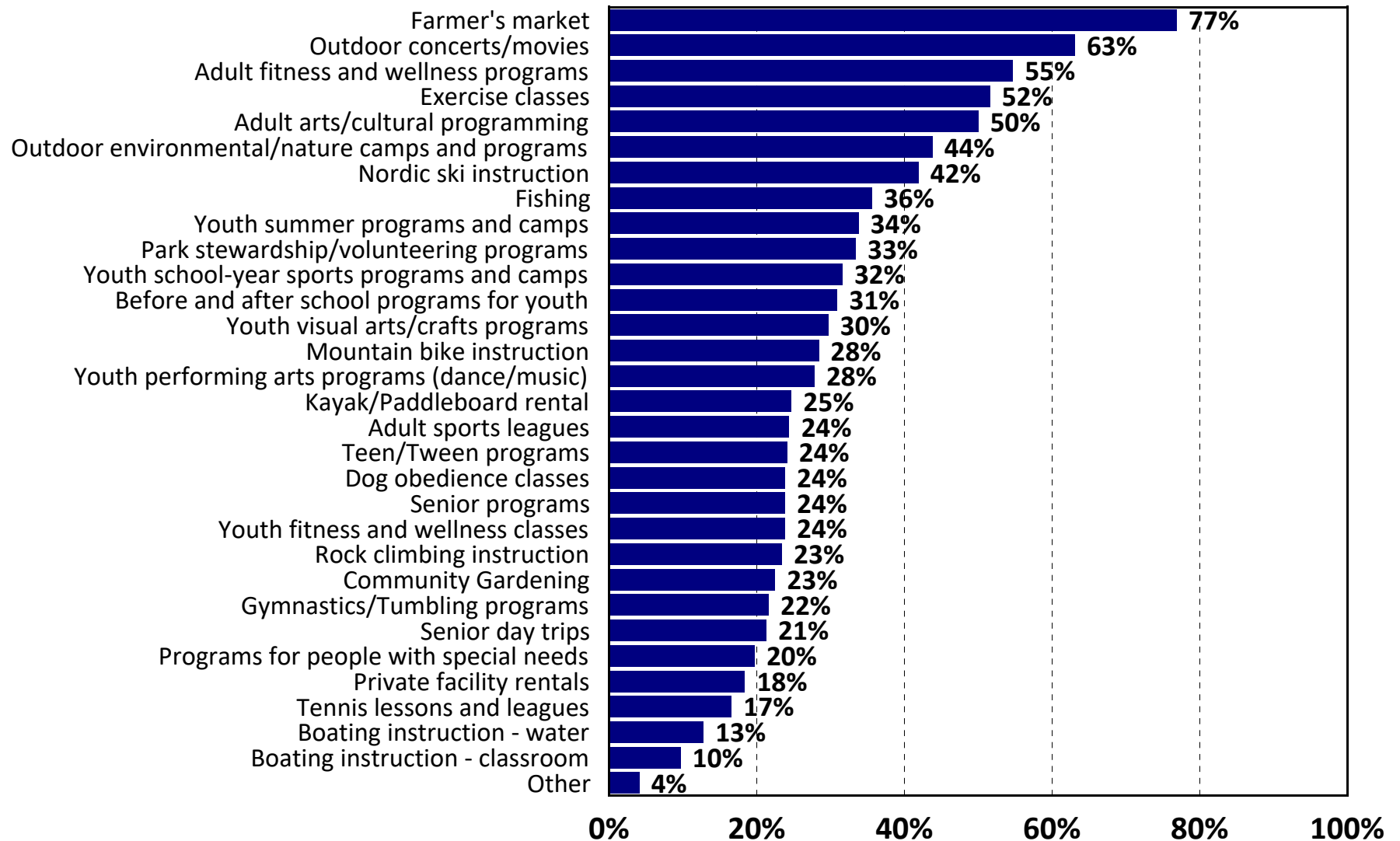
Q5. Facilities/Amenities That Are Most Important to Households

by percentage of respondents who selected the item as one of their top four choices



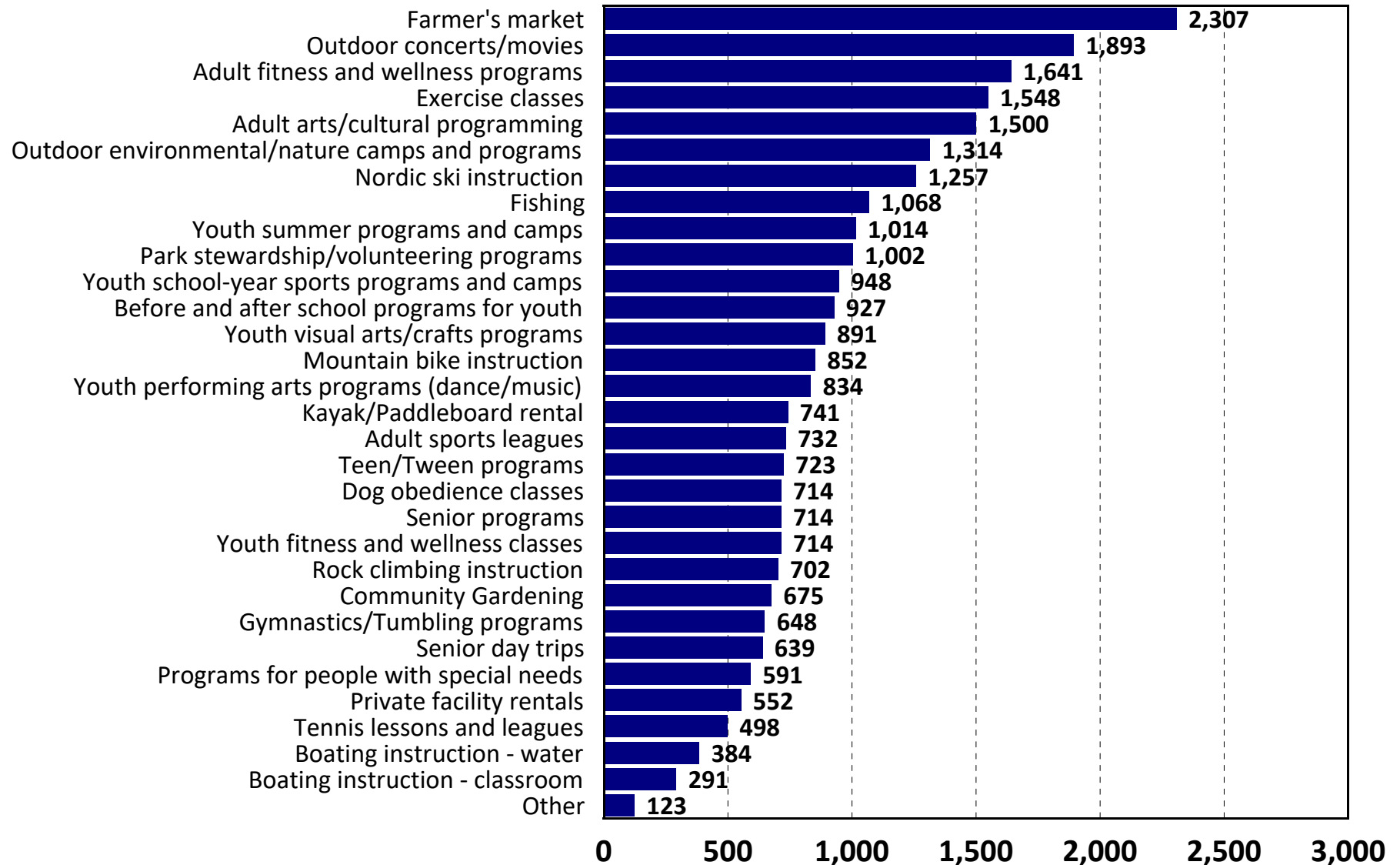
Q6[1]. Households That Have a Need for the Following Recreation Programs

by percentage of respondents (multiple selections could be made)



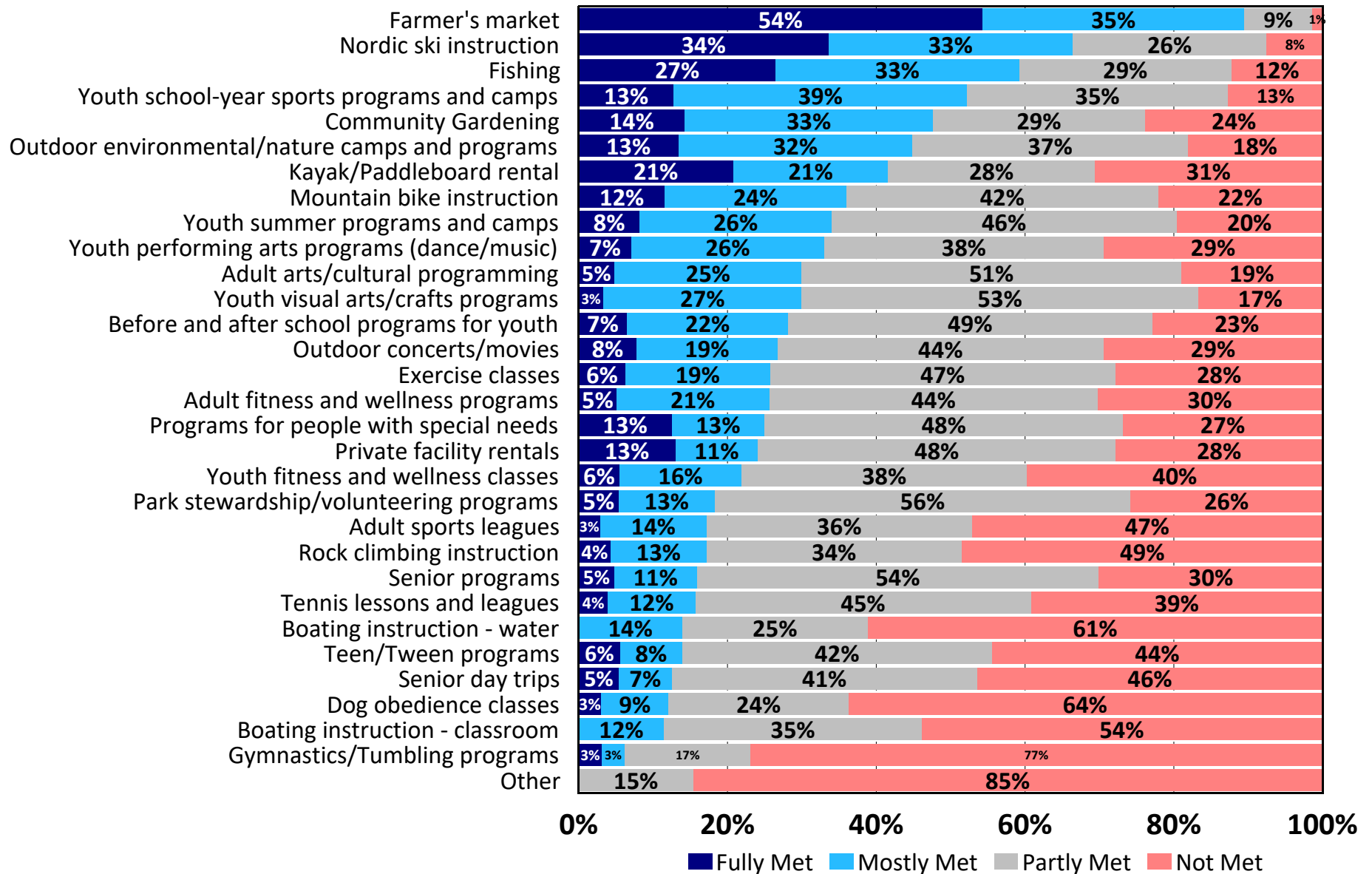
Q6[1]. Estimated Number of Households in the Upper Valley Service Area That Have a Need for Programs

by number of households based on 3,000 households in the Upper Valley Service Area



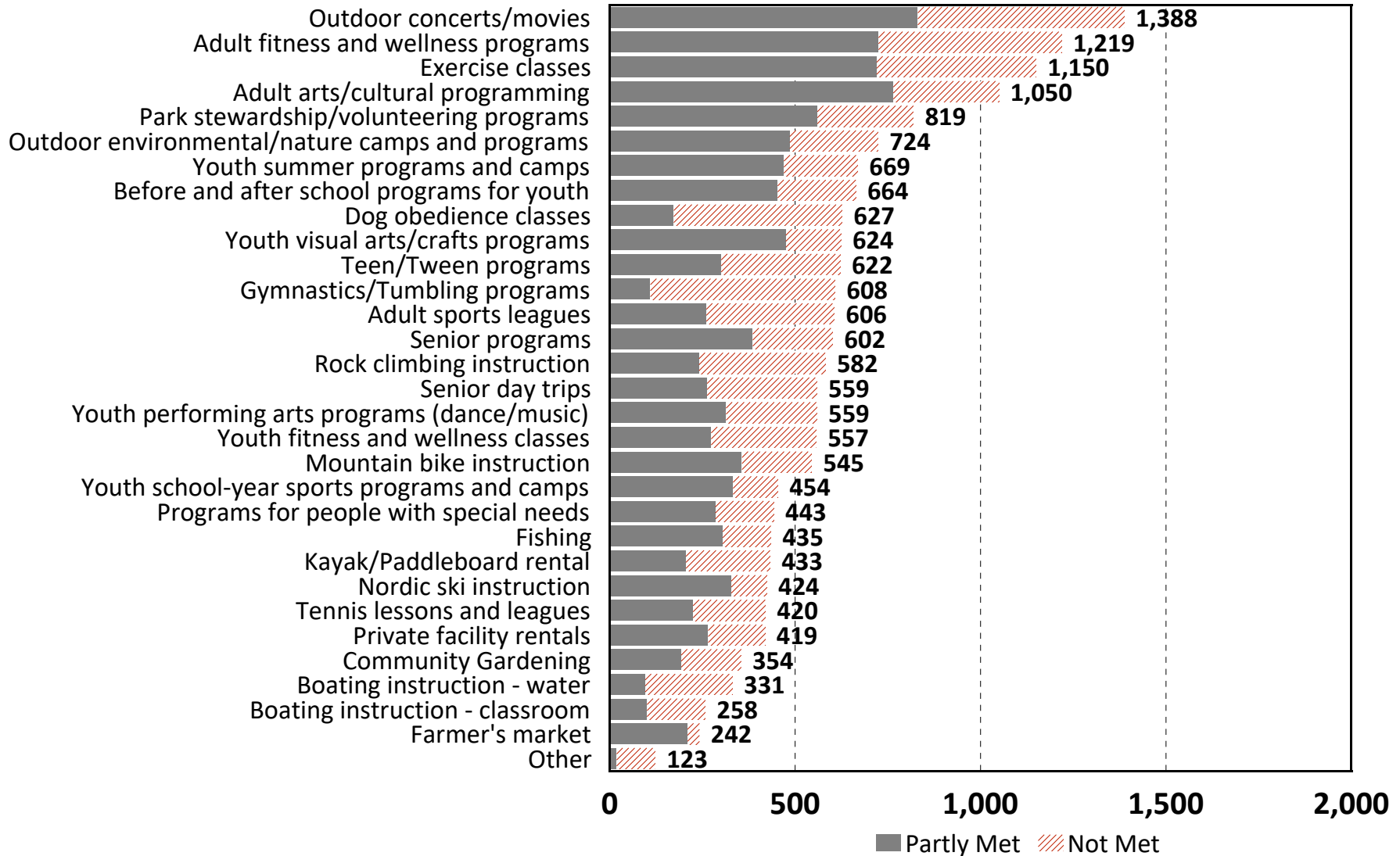
Q6[2]. How Well Programs in the Upper Valley Service Area Met the Needs of Households Prior to COVID-19

by percentage of households that have a need for programs



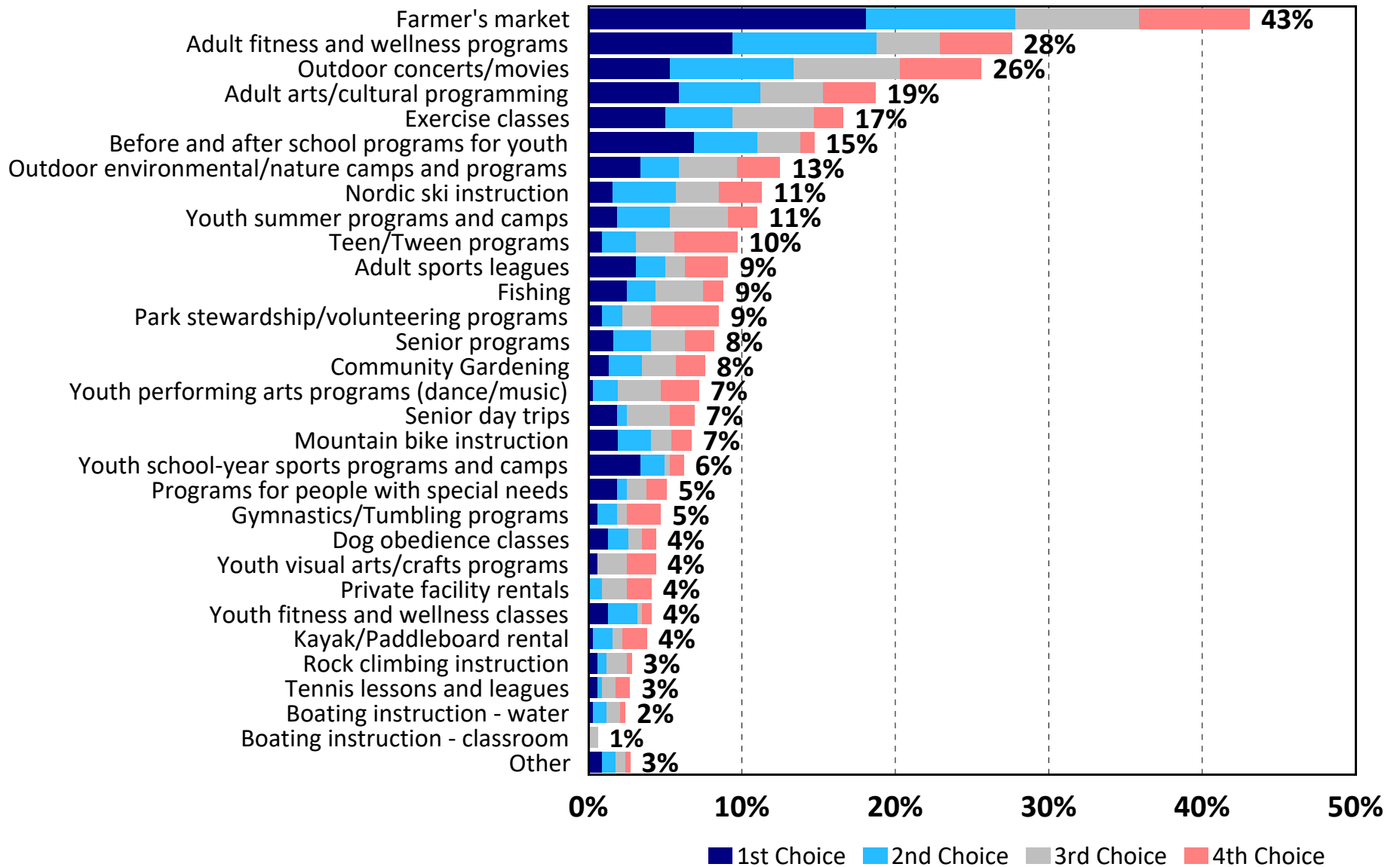
Q6[3]. Estimated Number of Households in the Upper Valley Service Area Whose Needs for Programs Were Being Partly Met or Not Met Prior to COVID-19

by number of households based on 3,000 households in the Upper Valley Service Area



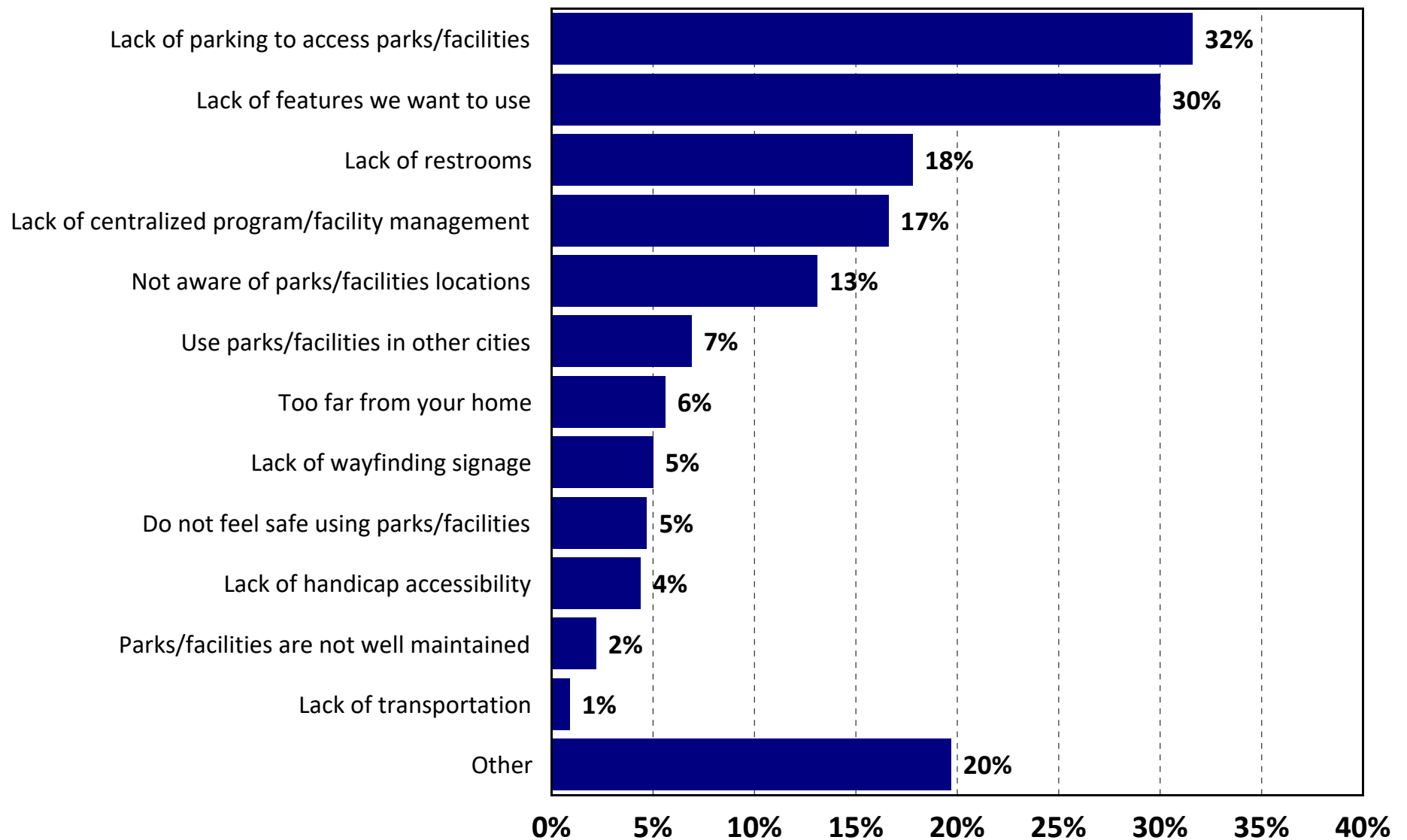
Q7. Programs That Are Most Important to Households

by percentage of respondents who selected the item as one of their top four choices



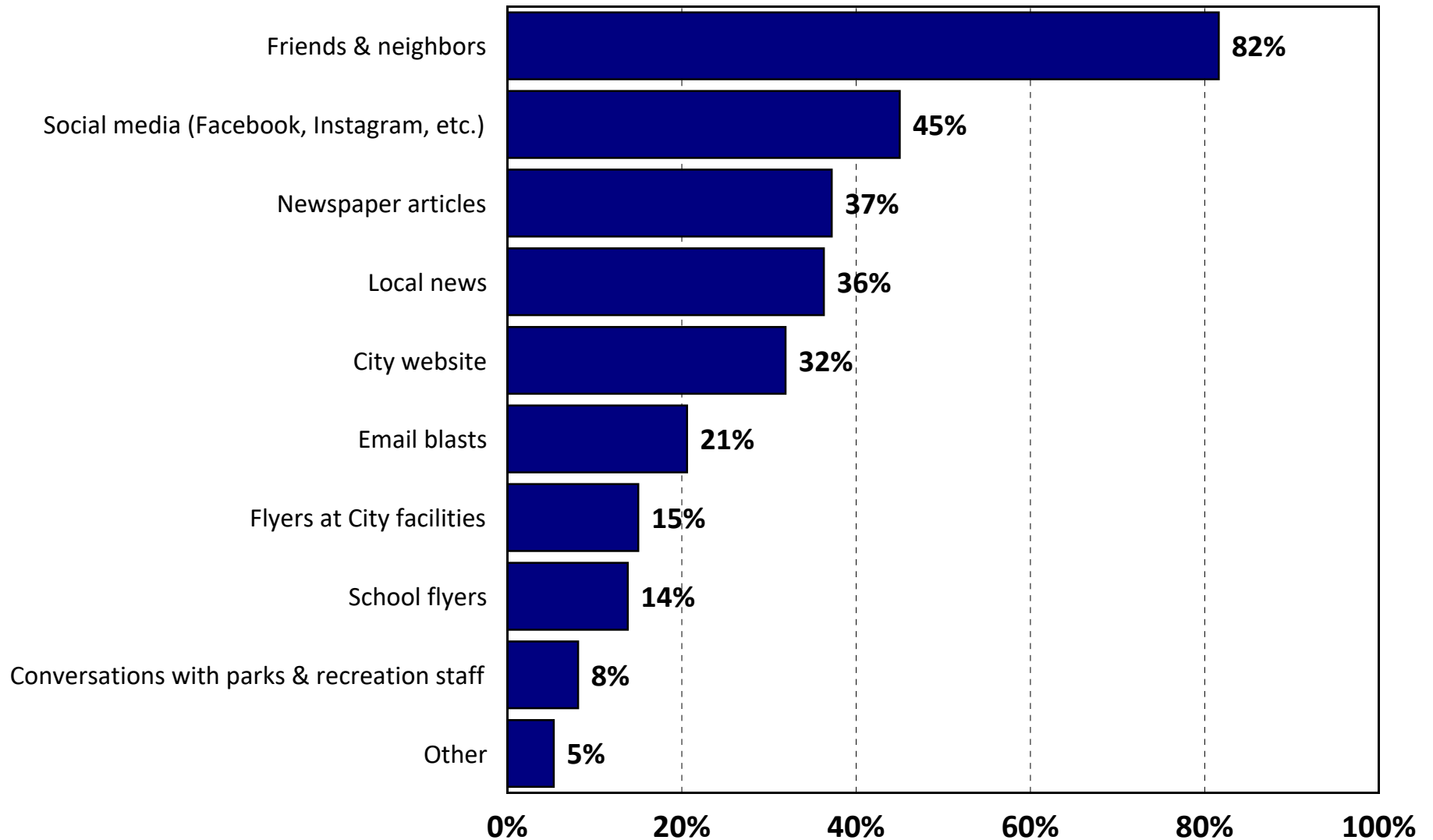
Q8. Reasons Preventing Households From Using Parks and Recreational Facilities in the Upper Valley Prior to COVID-19

by percentage of respondents (multiple selections could be made)



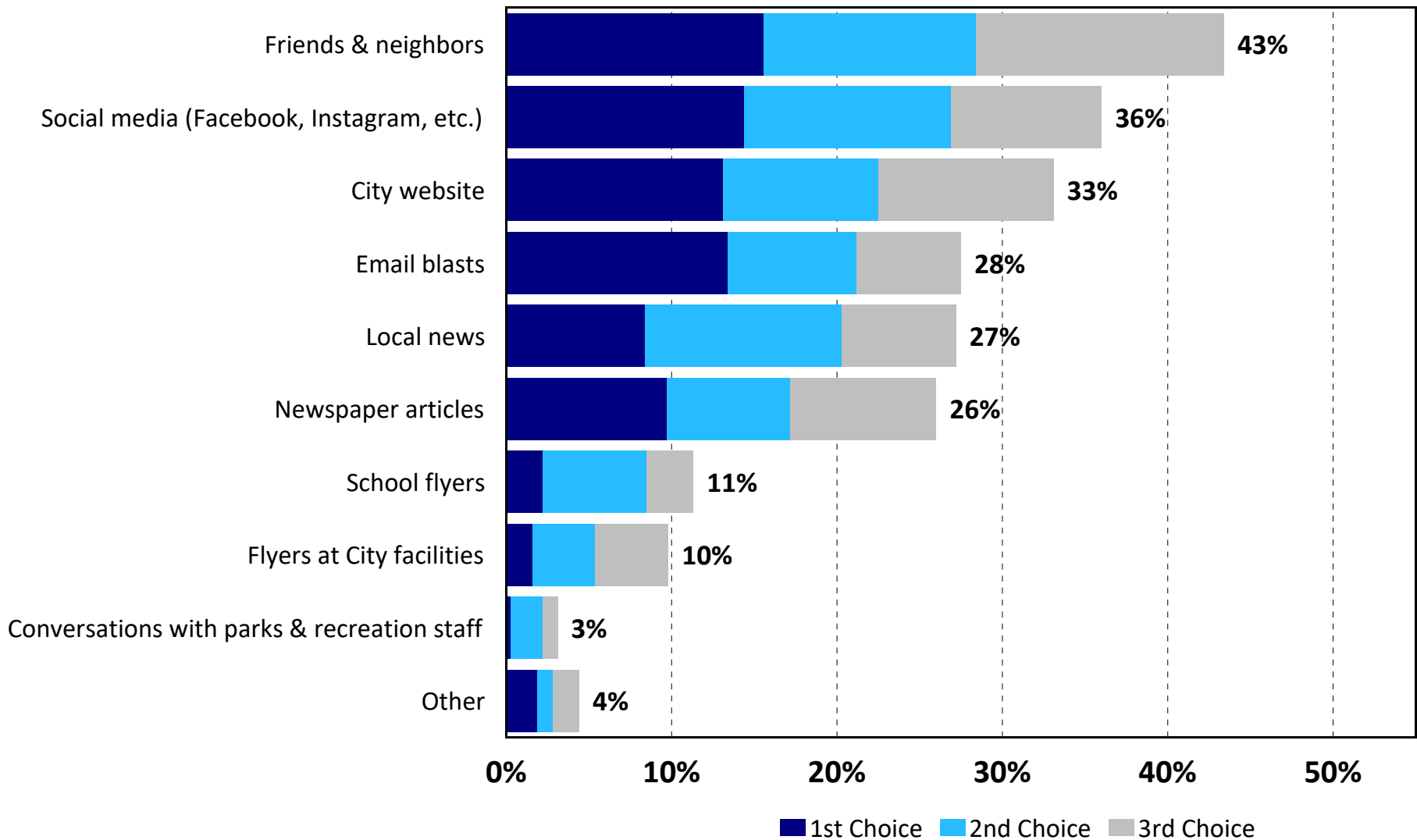
Q9. Ways Residents Learn About Programs and Activities in the Upper Valley

by percentage of respondents (multiple selections could be made)



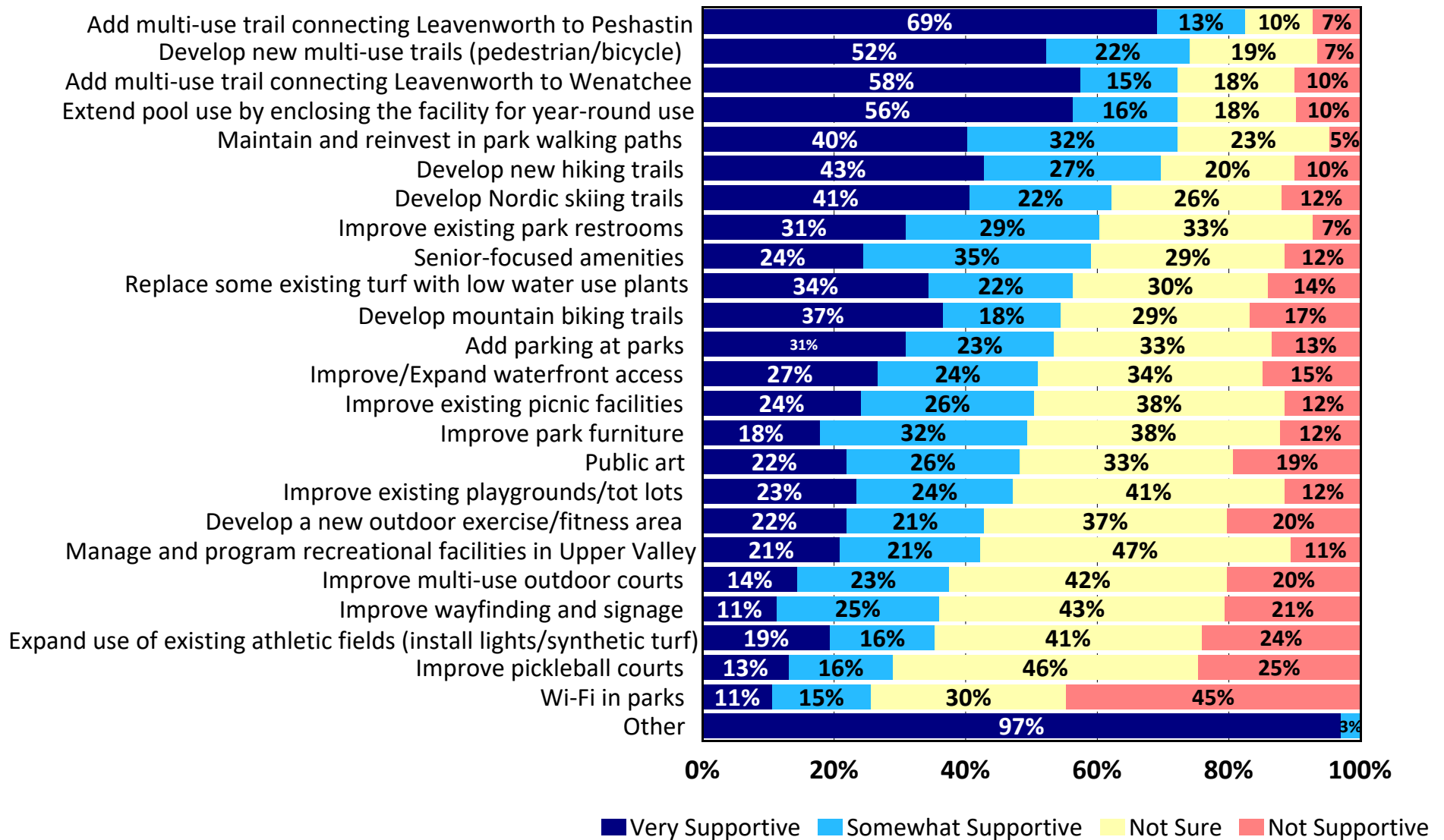
Q10. Most Preferred Methods to Learn About Recreation Programs and Activities

by percentage of respondents who selected the item as one of their top three choices



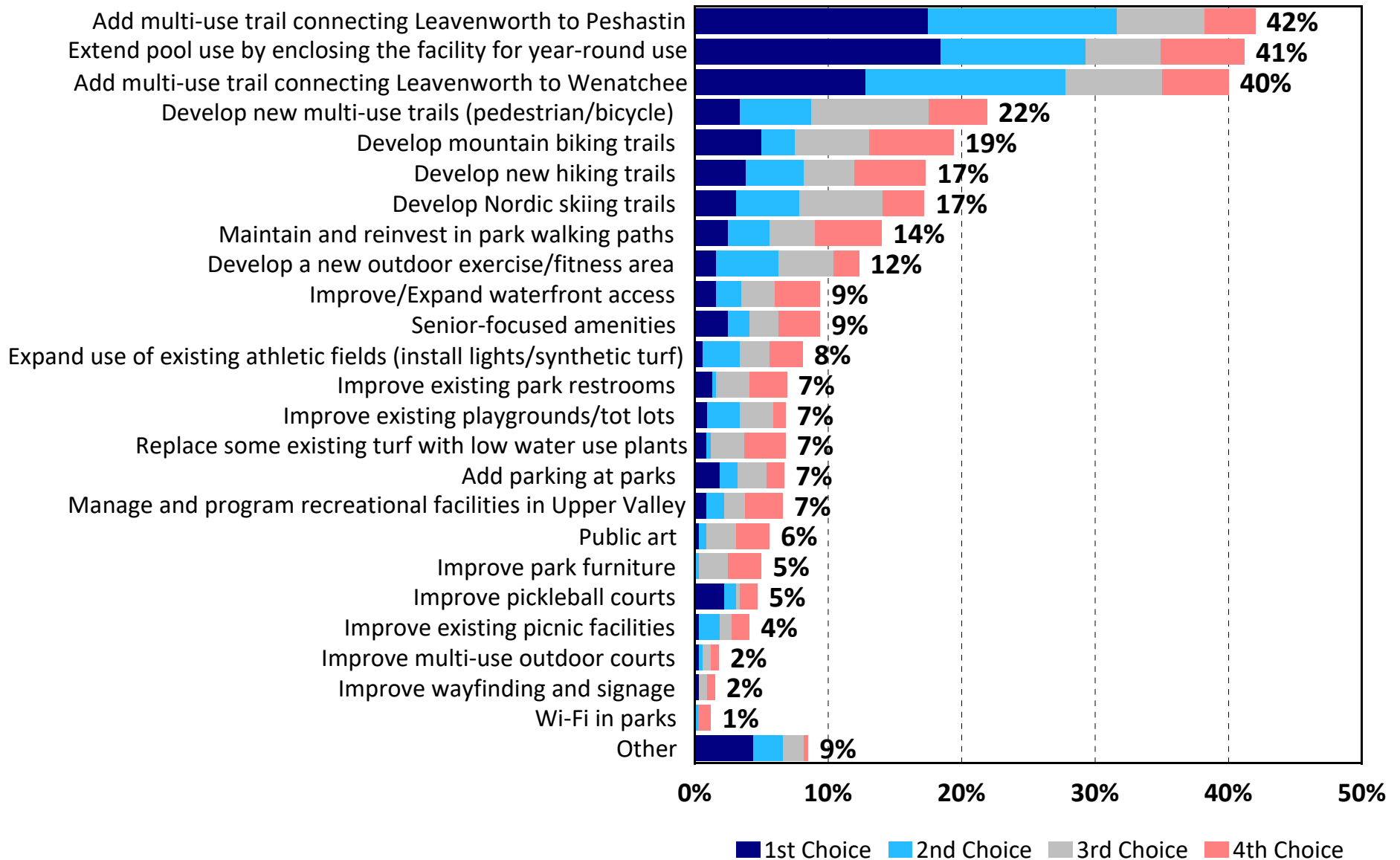
Q11. Support for Actions the Upper Valley Could Take to Improve the Parks and Recreation System

by percentage of respondents



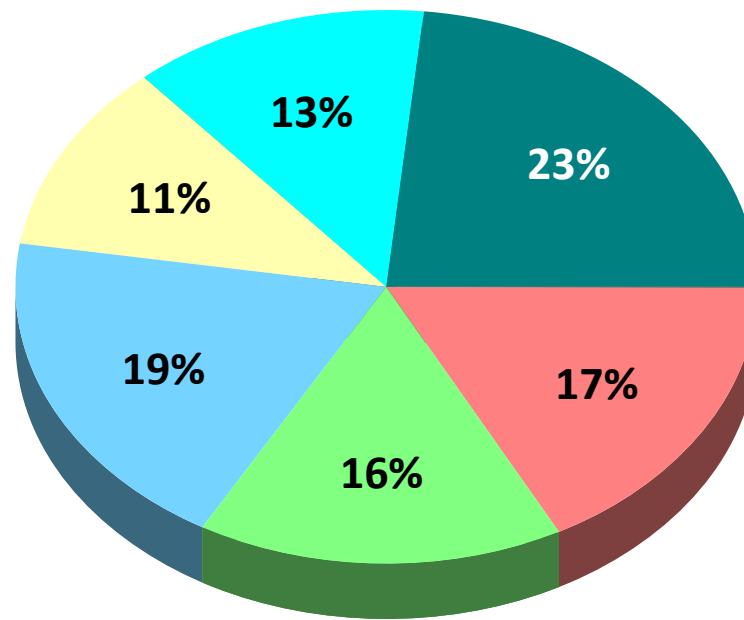
Q12. Parks and Recreation Improvements That Respondents Would Be Most Willing to Fund

by percentage of respondents who selected the item as one of their top four choices



Q13. How Much Residents Would Be Willing to Pay Per Month to Fund the Types of Improvements Most Important to Their Household

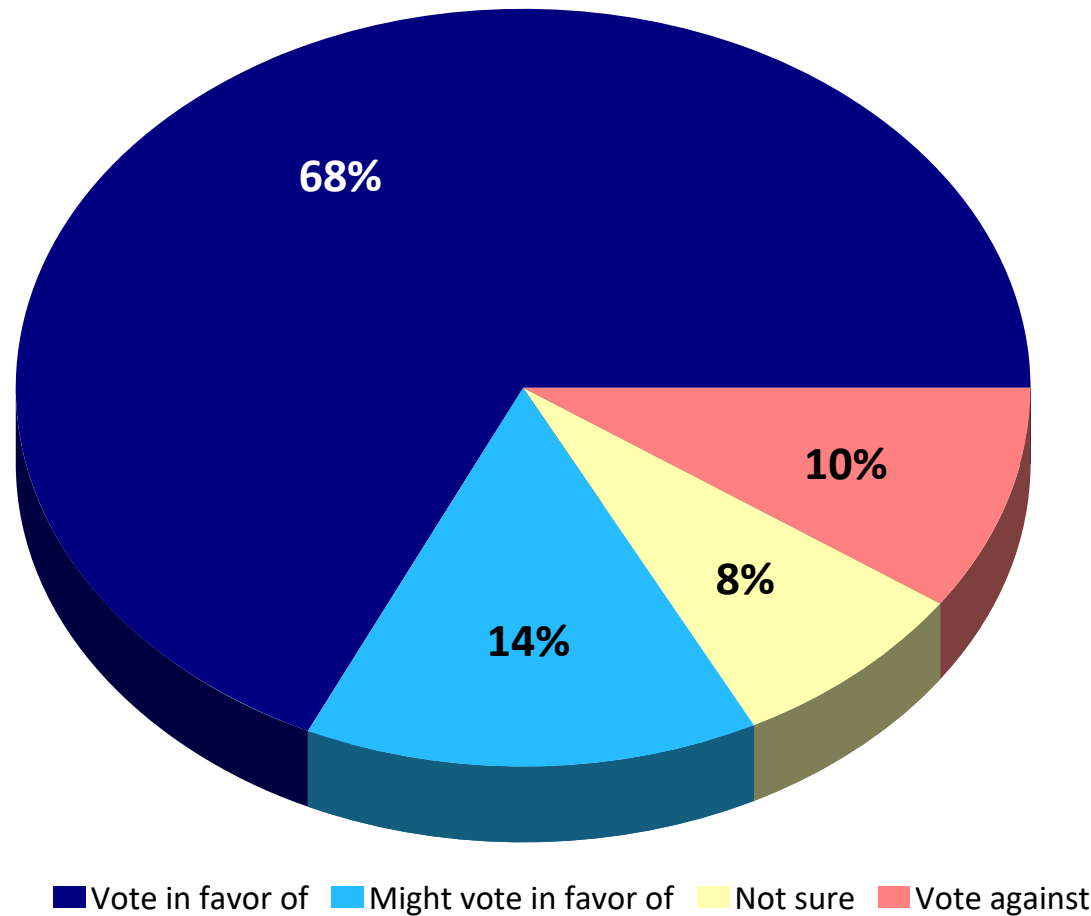
by percentage of respondents (excluding “not provided”)



■ \$15+ per month ■ \$10 to \$14 per month ■ \$6 to \$9 per month
■ \$4 to \$5 per month ■ \$1 to \$3 per month ■ No additional amount

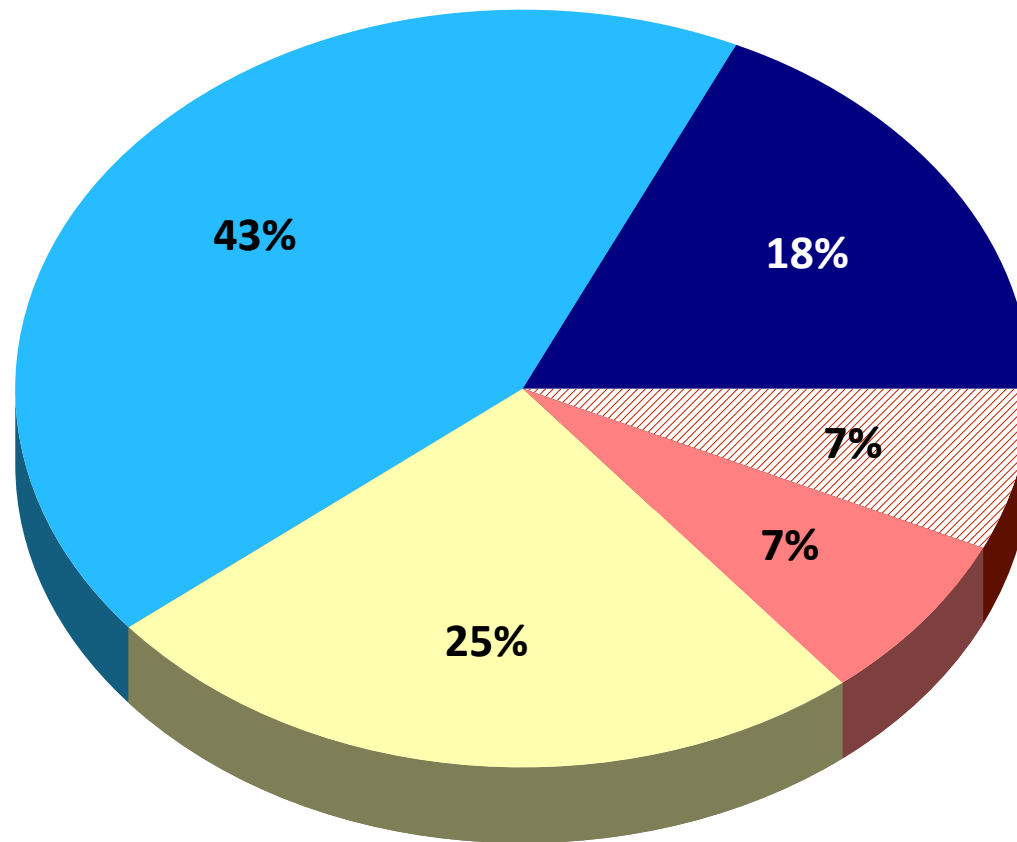
Q14. How Respondents Would Vote If a Tax Referendum Was Held to Fund the Types of Parks and Recreation Improvements They Support

by percentage of respondents (excluding “not provided”)



Q15. Satisfaction With Overall Value Their Household Receives From Upper Valley Park and Recreation Service Area

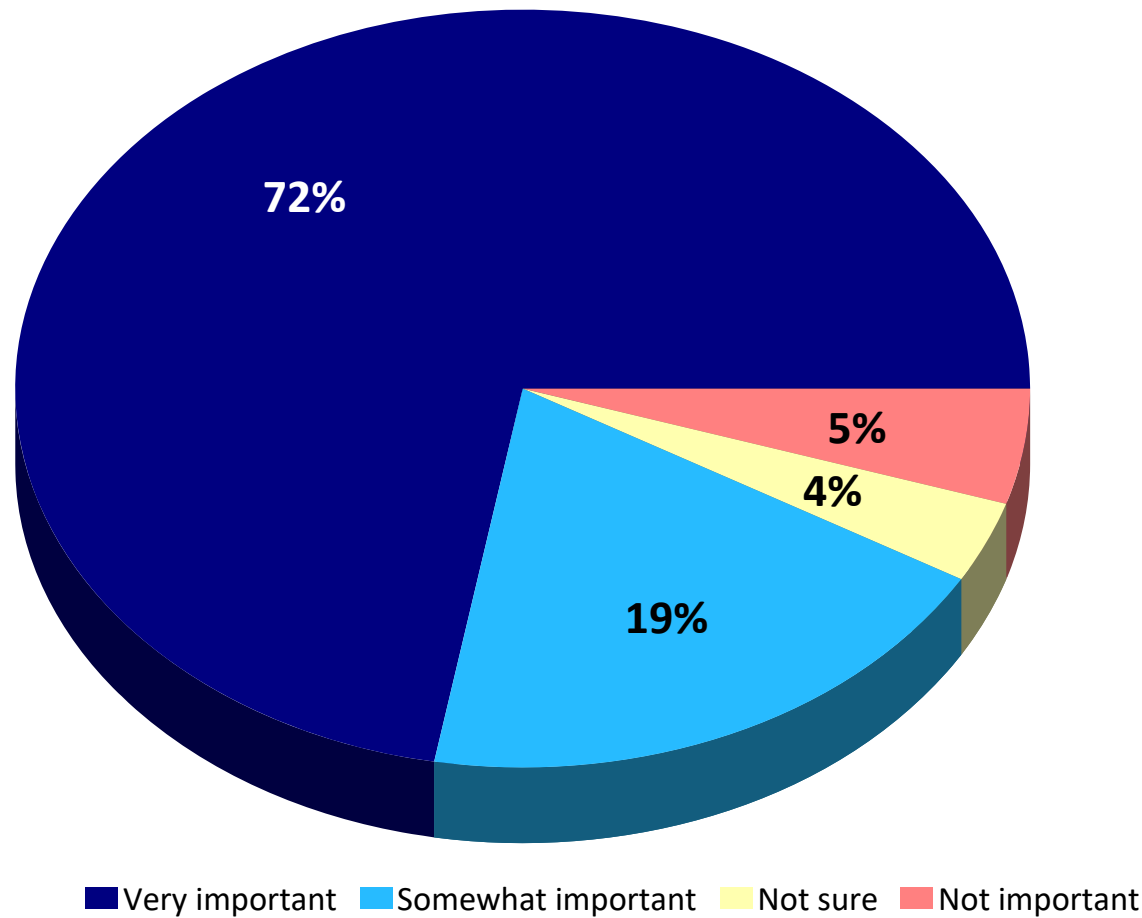
by percentage of respondents (excluding “not provided”)



■ Very satisfied ■ Somewhat satisfied ■ Neutral
■ Somewhat dissatisfied ▨ Very dissatisfied

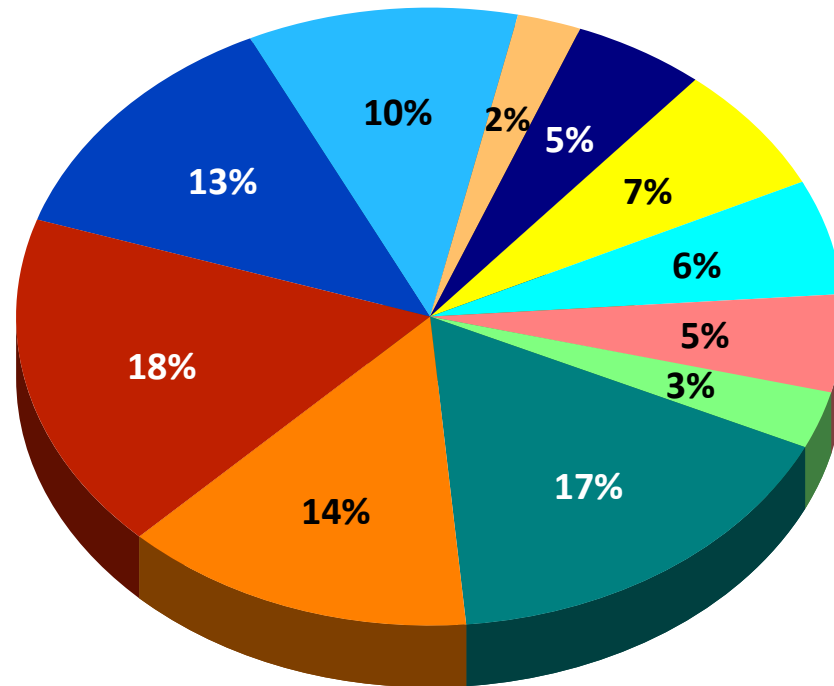
Q16. Importance of the Upper Valley Park and Recreation Service Area Providing High Quality Parks, Recreation Facilities and Programs

by percentage of respondents (excluding “not provided”)



Q17. Demographics: Ages of Household Members

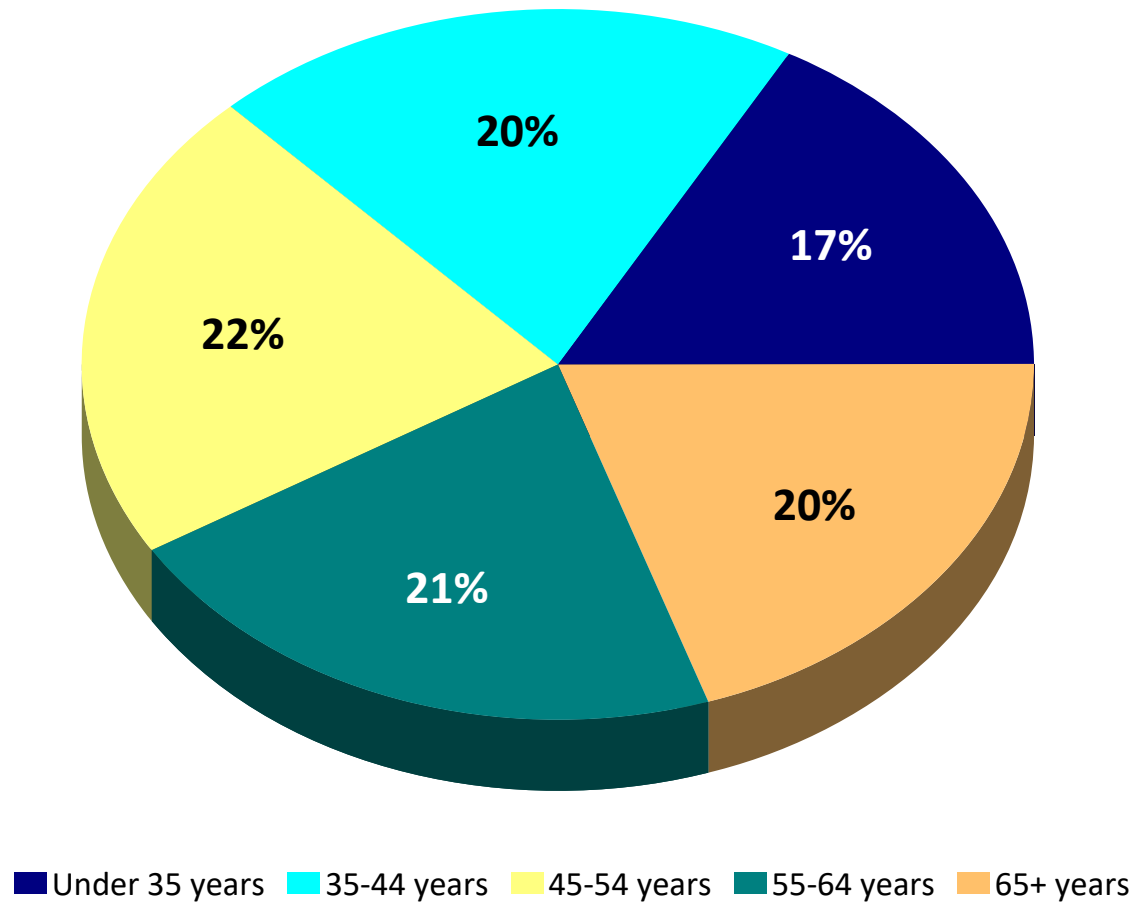
by percentage of persons in household



- Under 5 years
- Ages 5-9 years
- Ages 10-14 years
- Ages 15-19 years
- Ages 20-24 years
- Ages 25-34 years
- Ages 35-44 years
- Ages 45-54 years
- Ages 55-64 years
- Ages 65-79 years
- Ages 80+

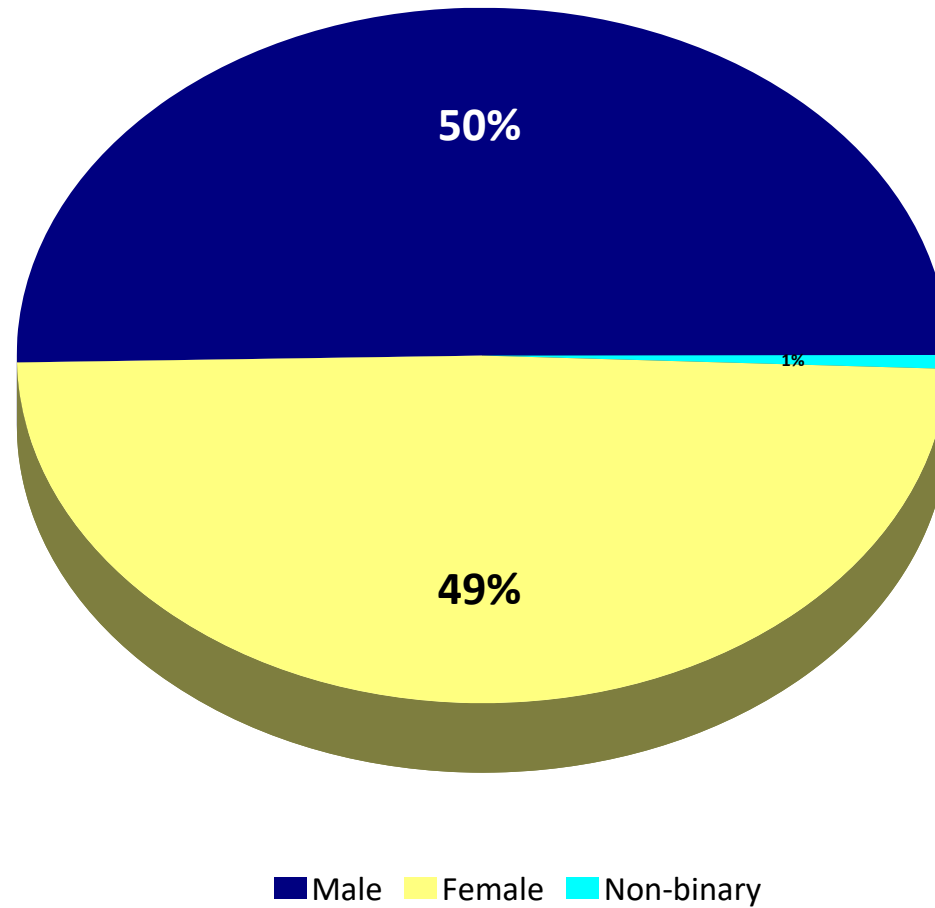
Q18. Demographics: Age of Respondent

by percentage of respondents (excluding “not provided”)



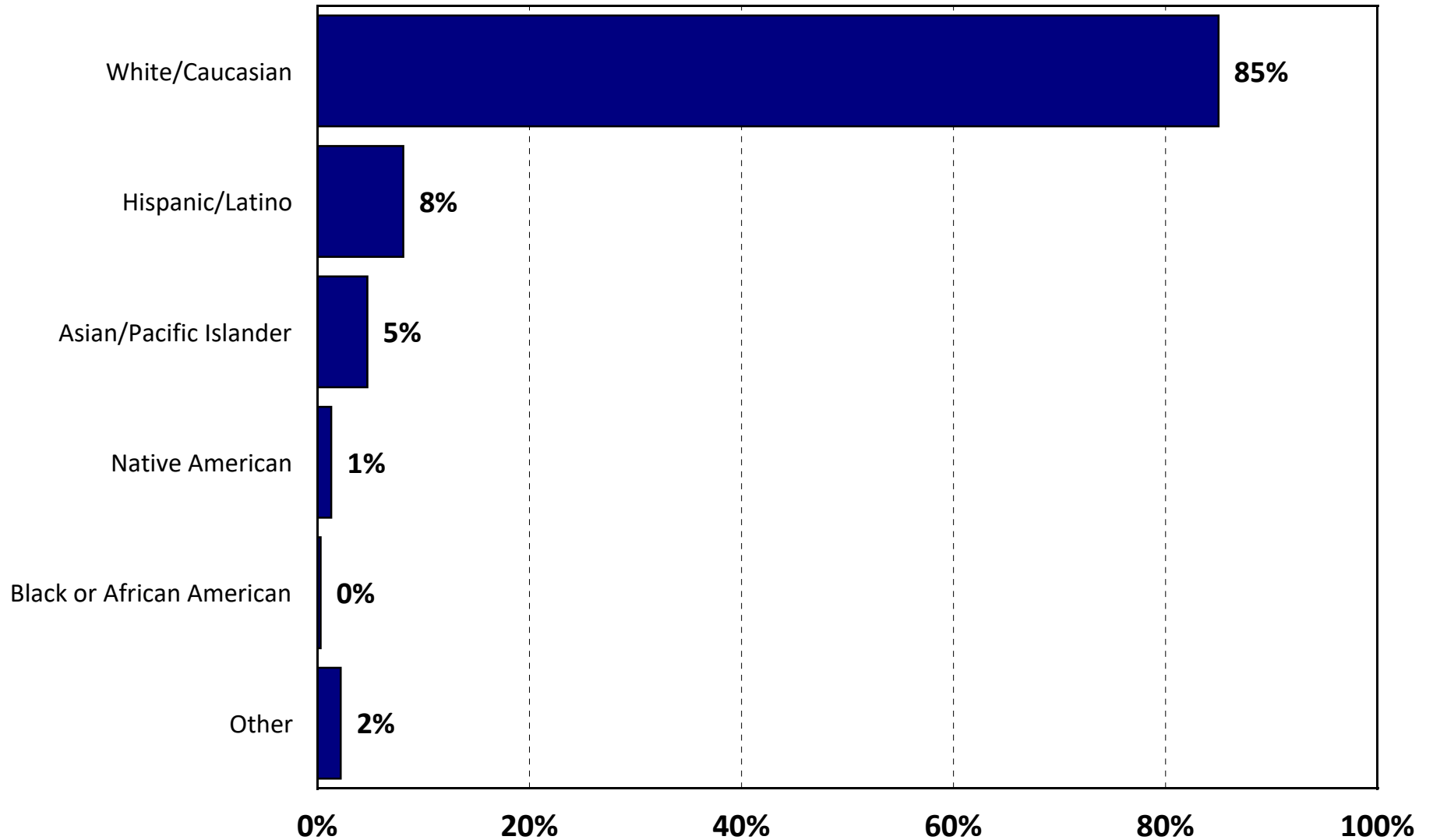
Q19. Demographics: Gender

by percentage of respondents



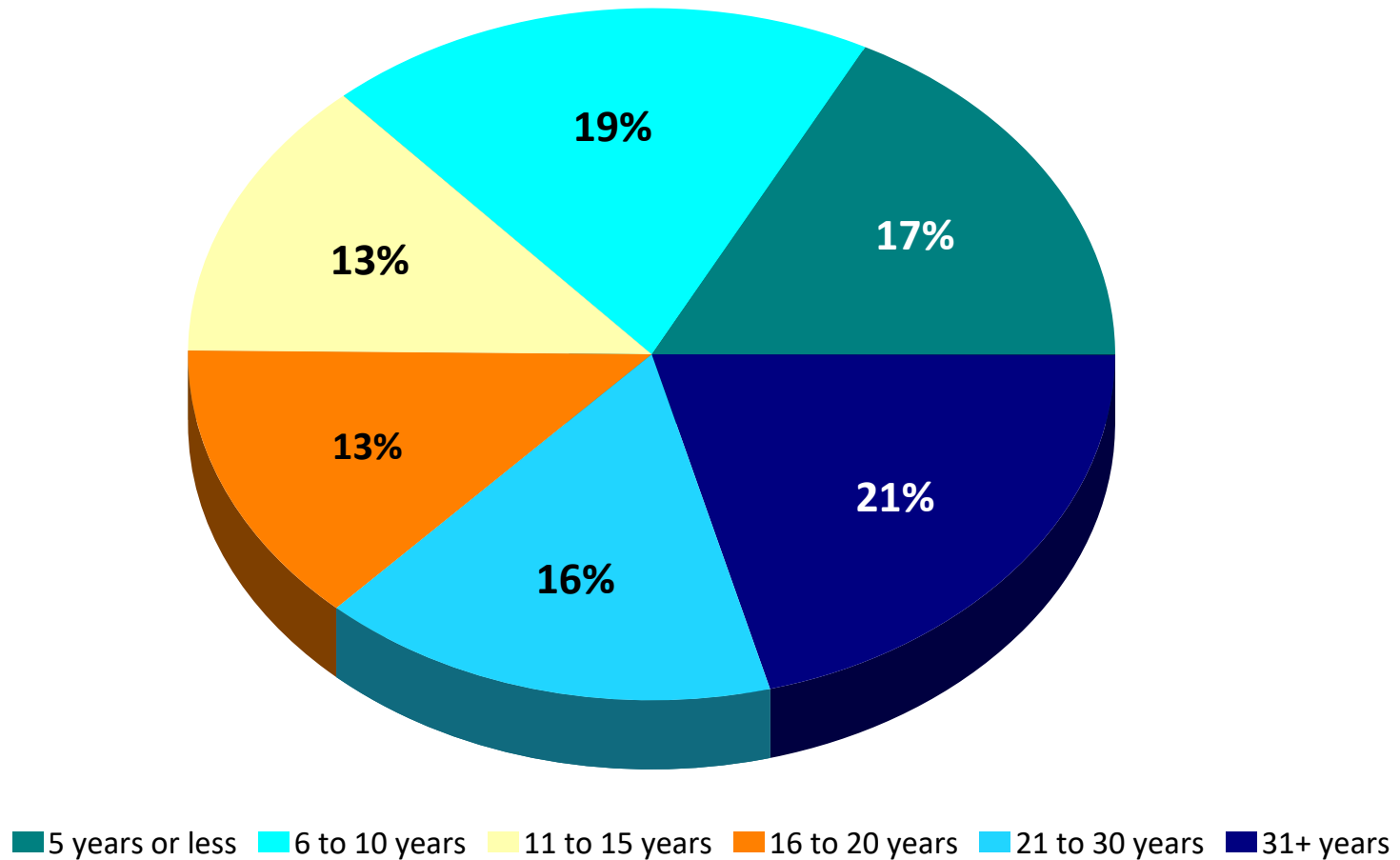
Q20. Demographics: Race/Ethnicity

by percentage of respondents (multiple selections could be made)



Q21. Demographics: How Long Respondent Has Lived in the Upper Valley Park and Recreation Service Area

by percentage of respondents (excluding “not provided”)





2 Priority Investment Rating

Priority Investment Rating (PIR)



Overview

The Priority Investment Rating (PIR) was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The Priority Investment Rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are only being partly met or not met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, suppose the Unmet Needs Rating for playgrounds is 26.5 (out of 100) and the Importance Rating for playgrounds is 52 (out of 100), the Priority Investment Rating for playgrounds would be 78.5 (out of 200).

How to Analyze the Charts:

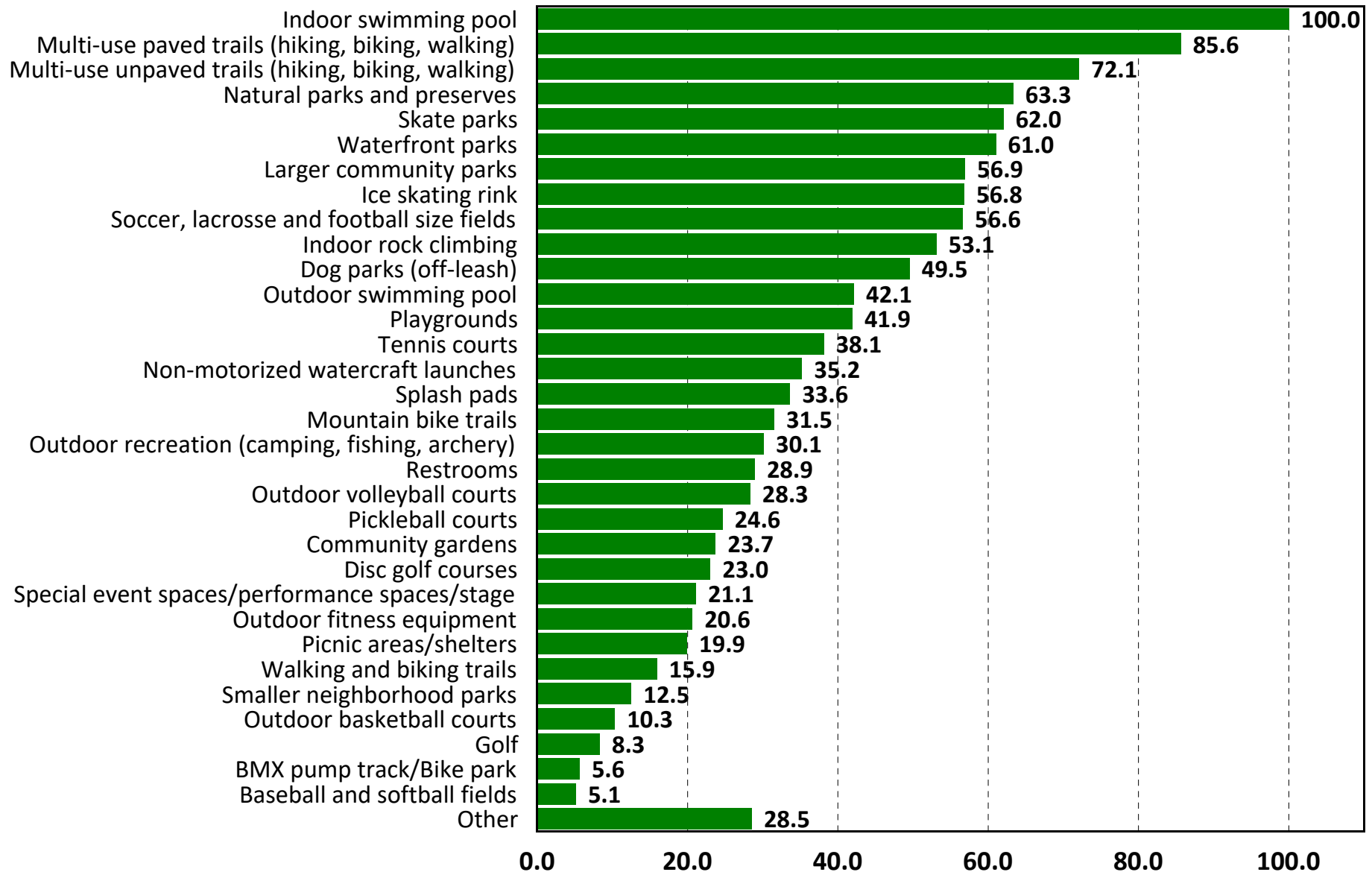
- High Priority Areas are those with a PIR of at least 100. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- Medium Priority Areas are those with a PIR of 50-99. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- Low Priority Areas are those with a PIR below 50. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

Unmet Needs Rating for Facilities

the rating for the item with the most unmet need=100

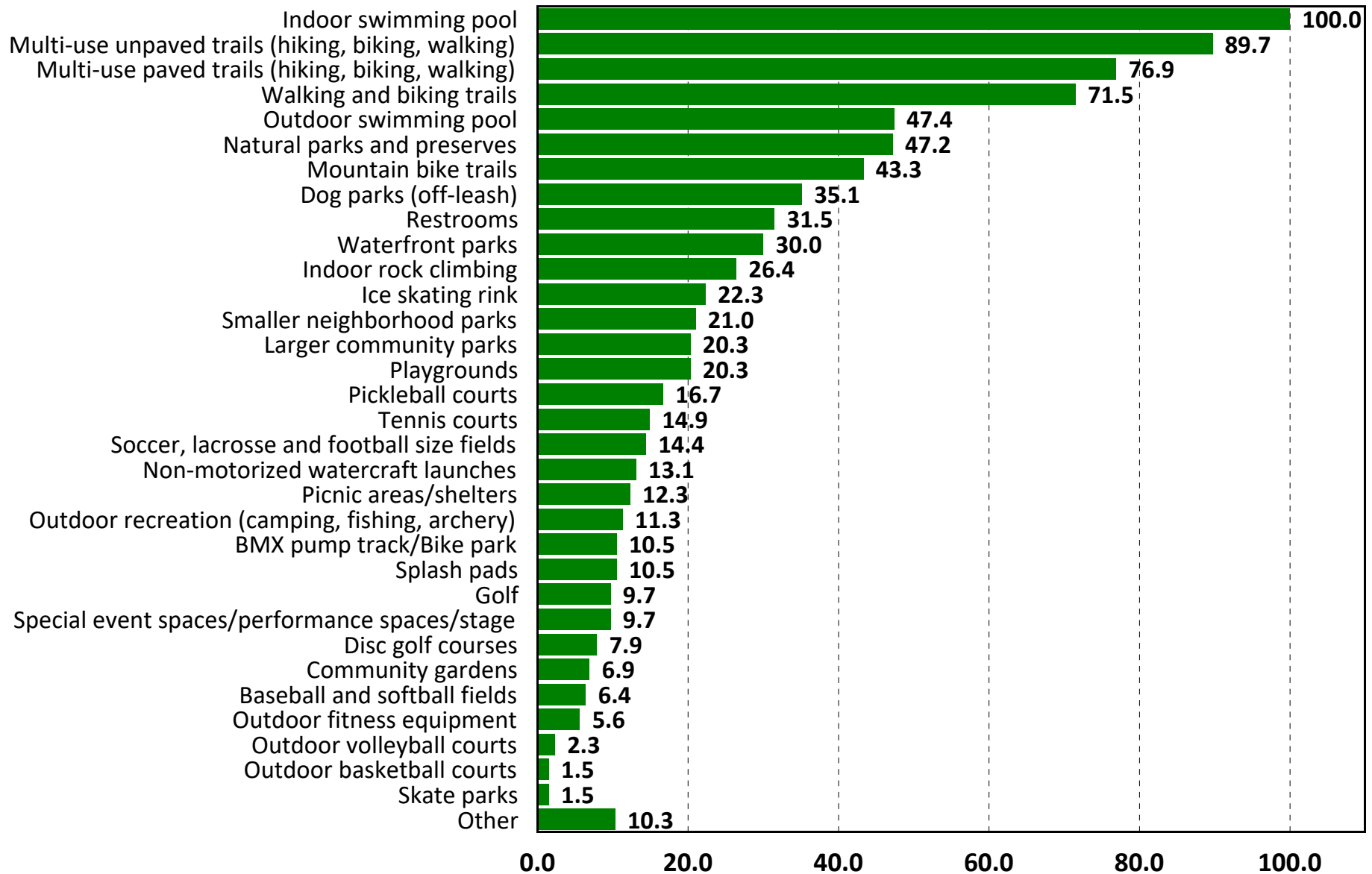
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



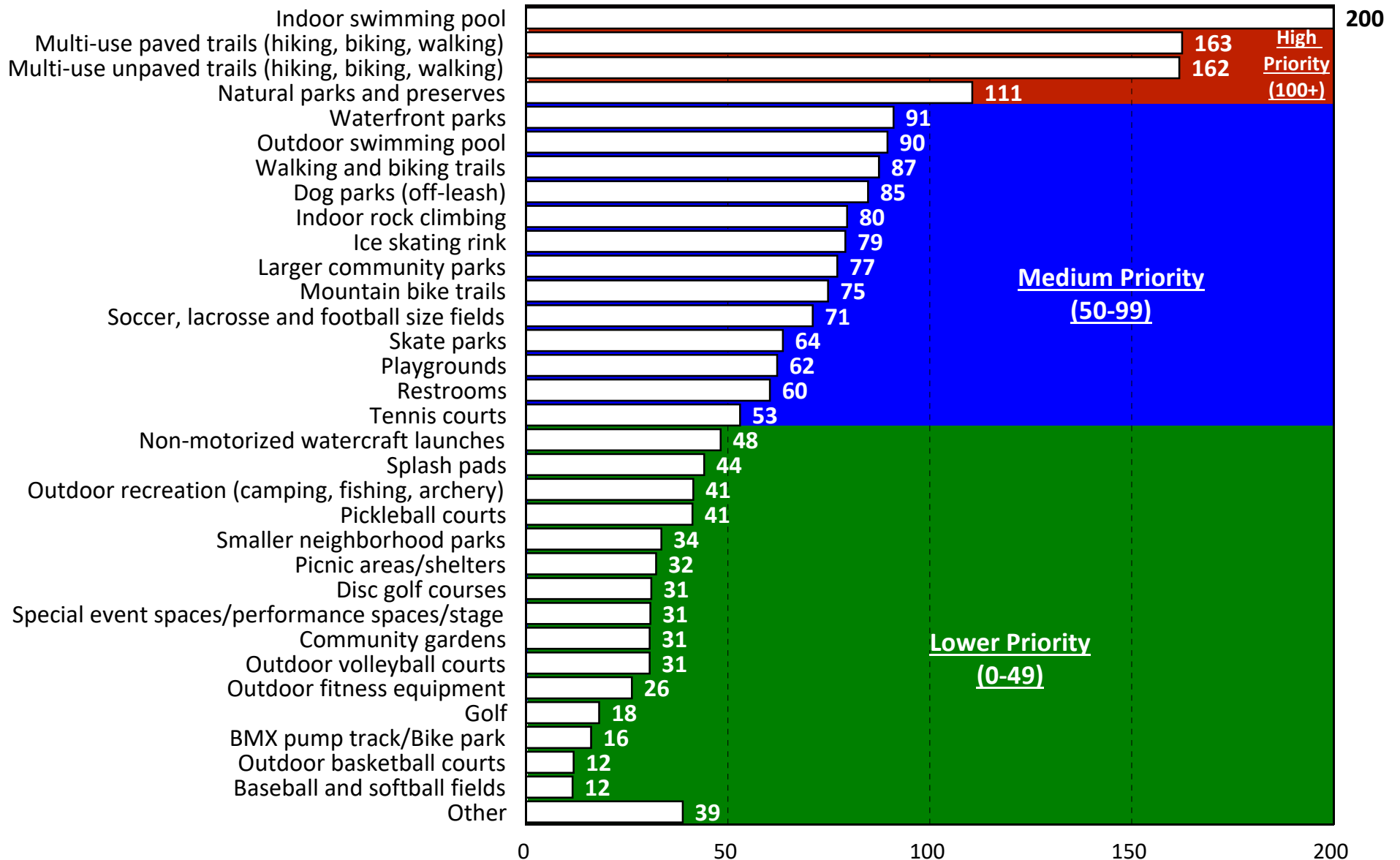
Importance Rating for Facilities

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



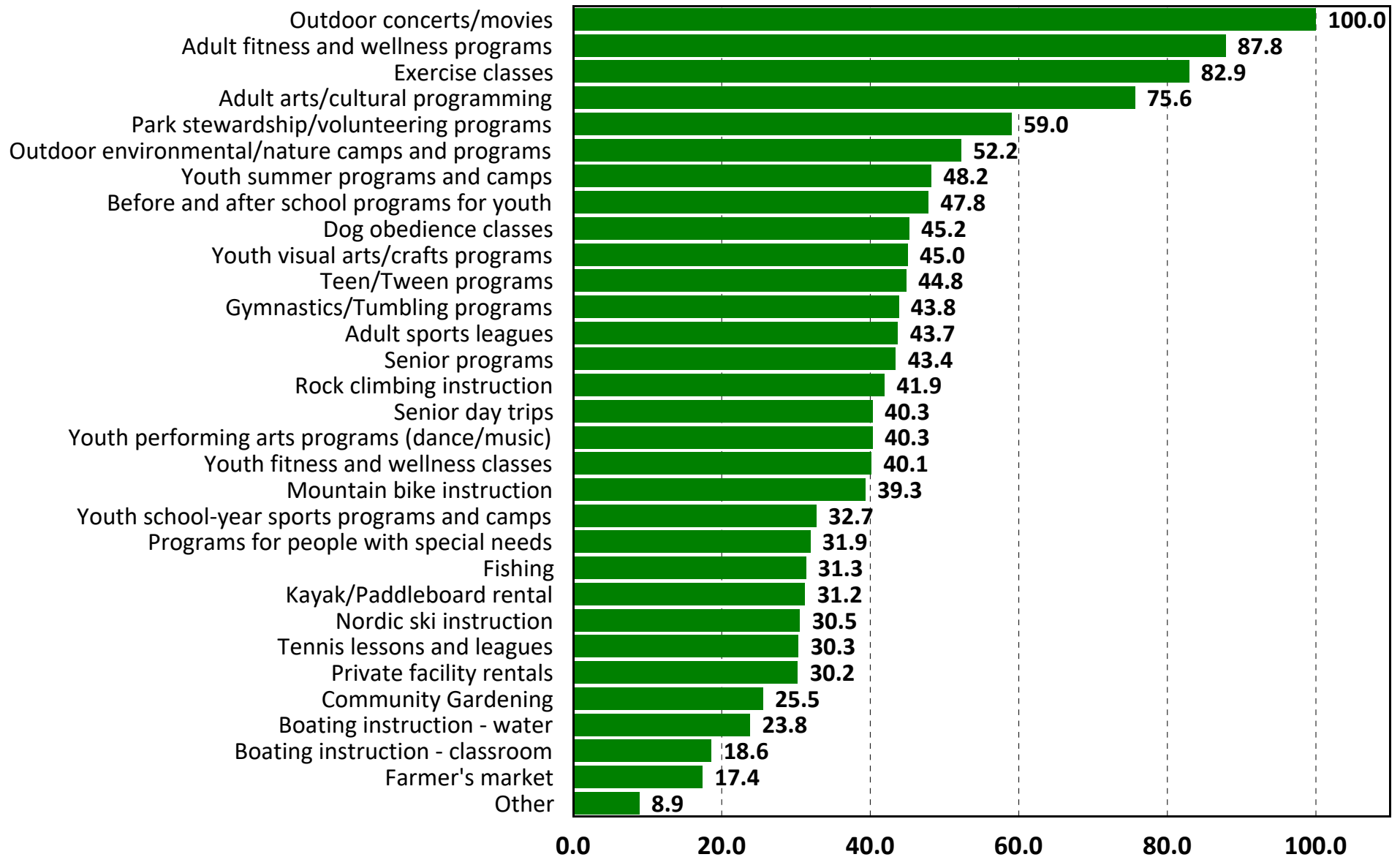
Top Priorities for Investment for Facilities Based on the Priority Investment Rating



Unmet Needs Rating for Programs Prior to COVID-19

the rating for the item with the most unmet need=100

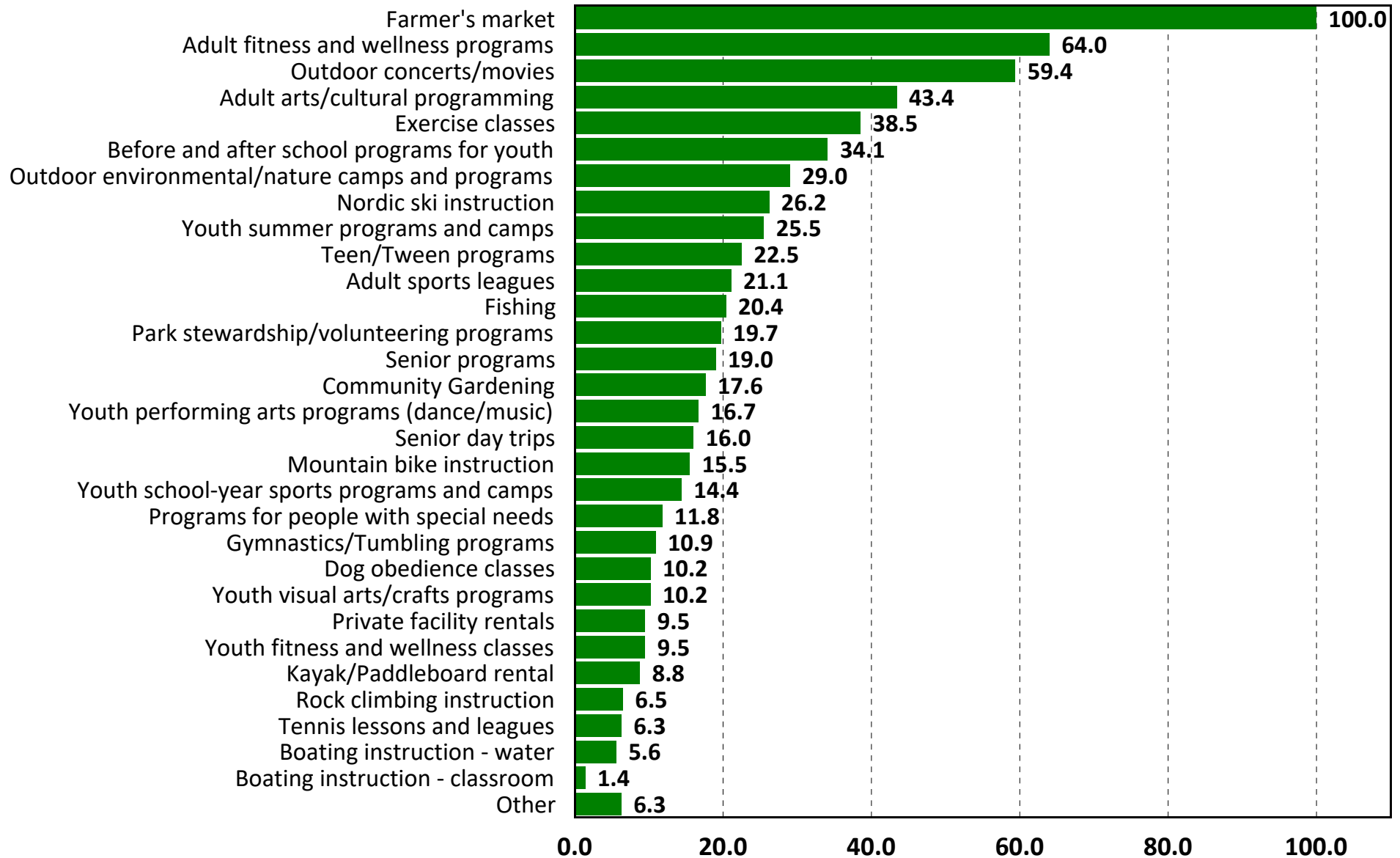
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



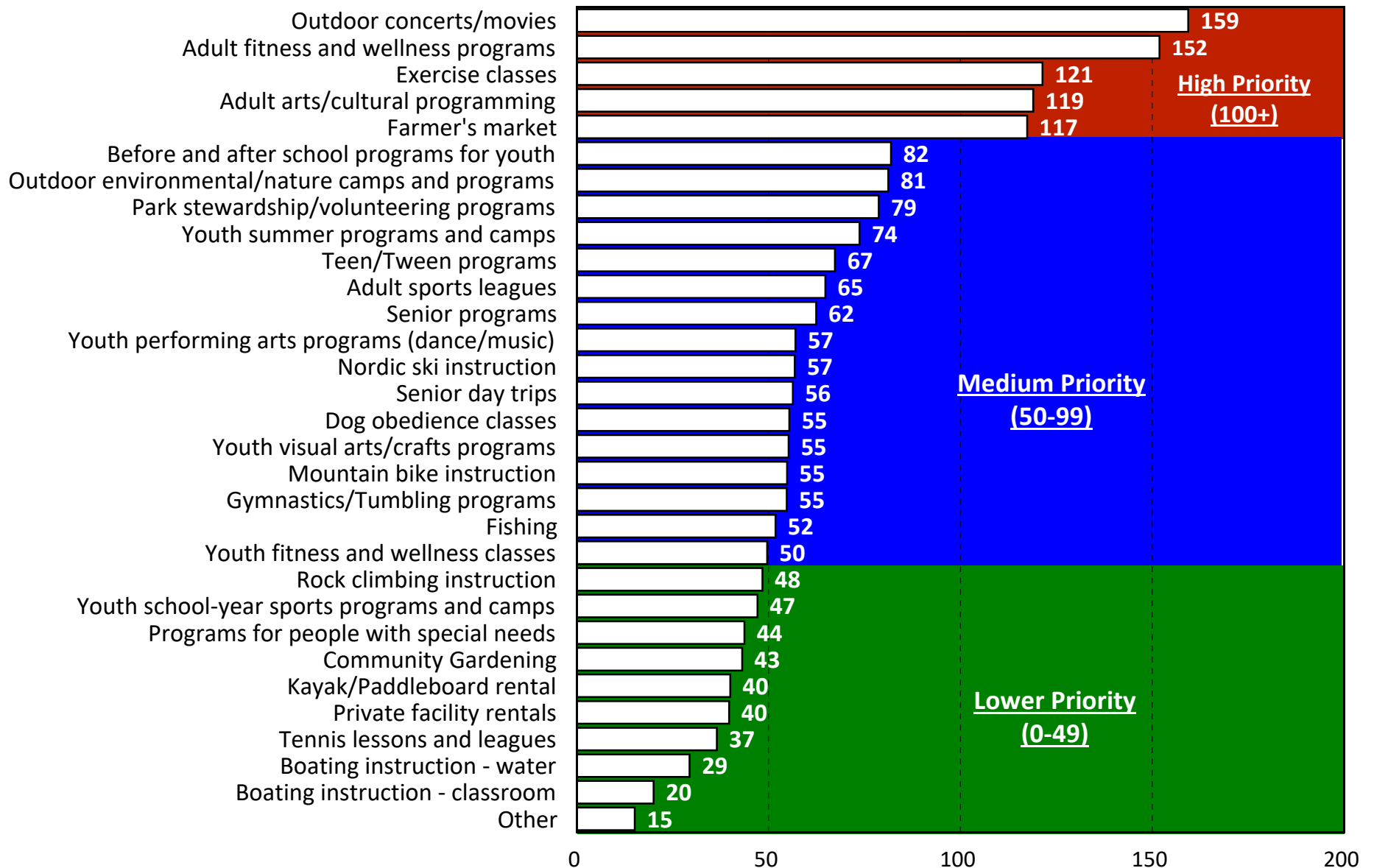
Importance Rating for Programs

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Top Priorities for Investment for Programs Based on the Priority Investment Rating



A graphic consisting of a white circle with a dark blue outline containing the number '3', followed by a dark blue horizontal bar containing the text 'Benchmarking Analysis' in white.

3 Benchmarking Analysis

Benchmarking Analysis



Overview

Since 1998, ETC Institute has conducted household surveys for needs assessments, feasibility studies, customer satisfaction, fees and charges comparisons, and other parks and recreation issues in more than 400 communities in 49 states across the country.

The results of these surveys have provided an unparalleled database of information to compare responses from household residents in client communities to “National Averages” and therefore provide a unique tool to “assist organizations in better decision making.”

Communities within the database include a full-range of municipal and county governments, with populations ranging from 20,000 to over 1 million residents. They include communities in warm weather and cold weather climates, mature communities, and some of the fastest growing cities and counties in the country.

“National Averages” have been developed for numerous strategically important parks and recreation planning and management issues, including: customer satisfaction and usage of parks and programs; methods for receiving marketing information; reasons that prevent members of households from using parks and recreation facilities more often; priority recreation programs, parks, facilities and trails to improve or develop; priority programming spaces to have in planned community centers and aquatic facilities; potential attendance for planned indoor community centers and outdoor aquatic centers, etc.

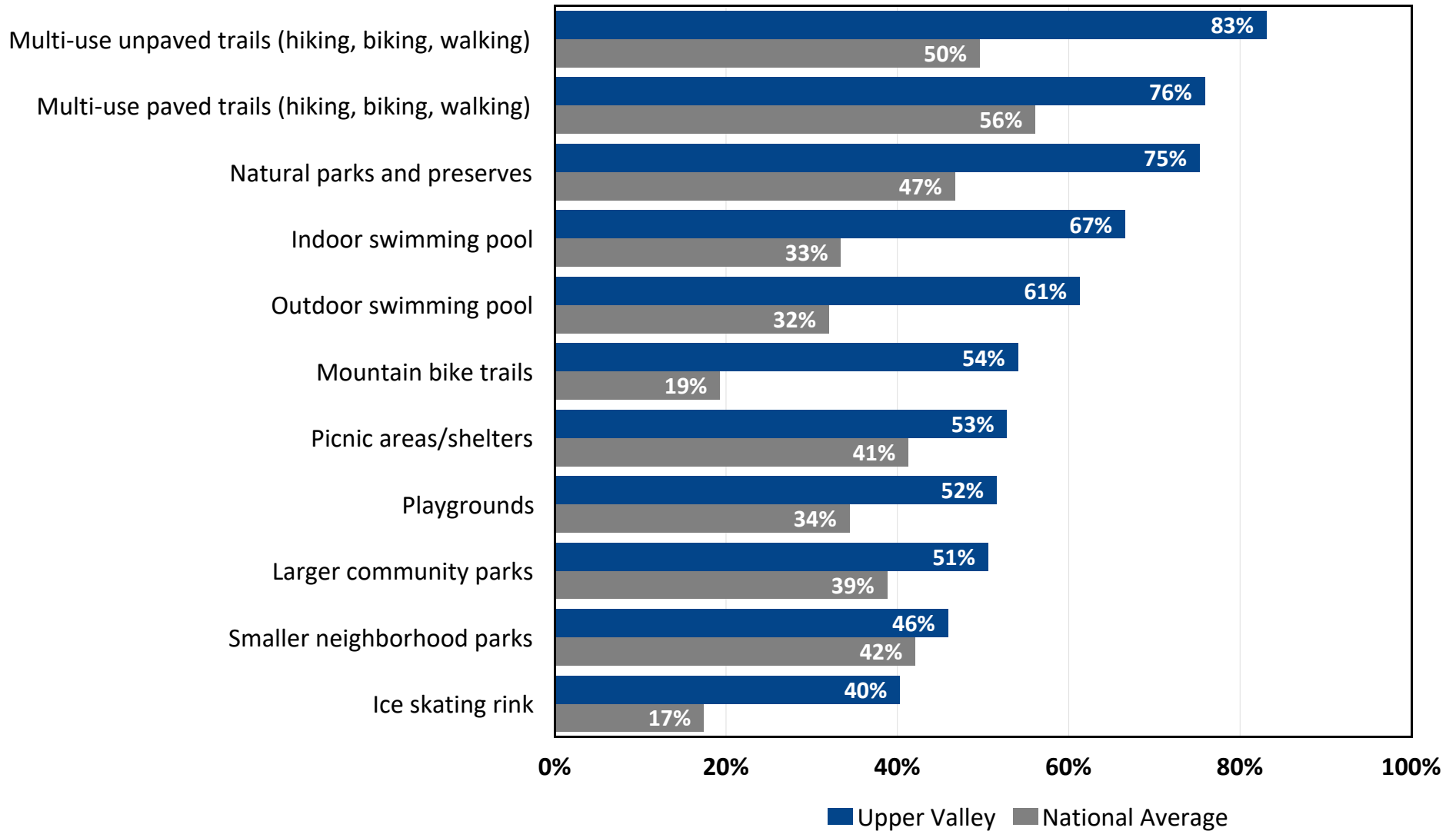
Results from household responses for Upper Valley Park and Recreation Service Area were compared to National Benchmarks to gain further strategic information. A summary of all comparisons are shown in the graphs on the following pages.

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the Upper Valley Park and Recreation Service Area is not authorized without written consent from ETC Institute.

Households with Needs for Parks and Recreation Facilities/Amenities

Upper Valley vs. National Average

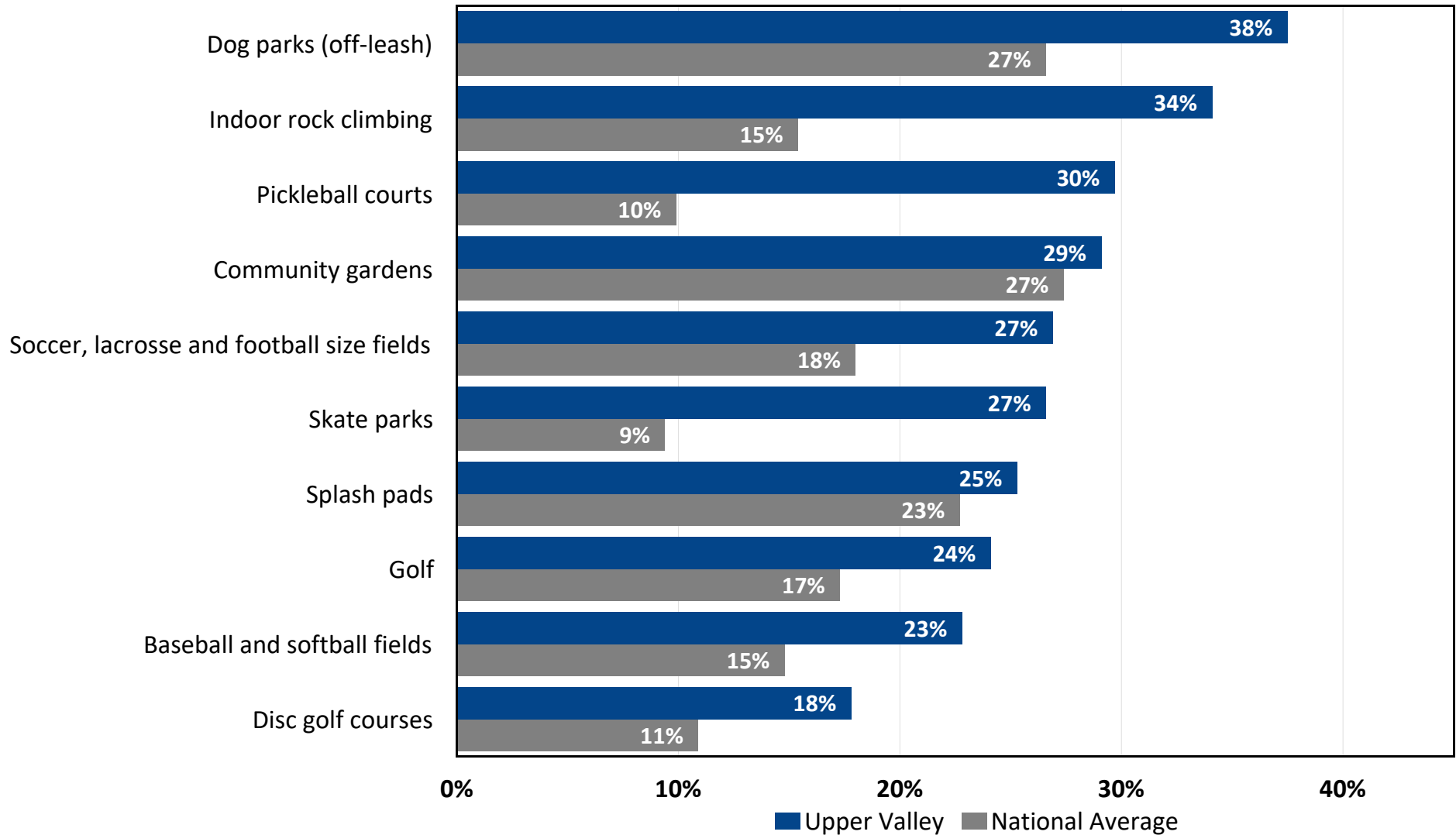
by percentage of respondents with a need for facilities/amenities



(Cont.) Households with Needs for Parks and Recreation Facilities/Amenities

Upper Valley vs. National Average

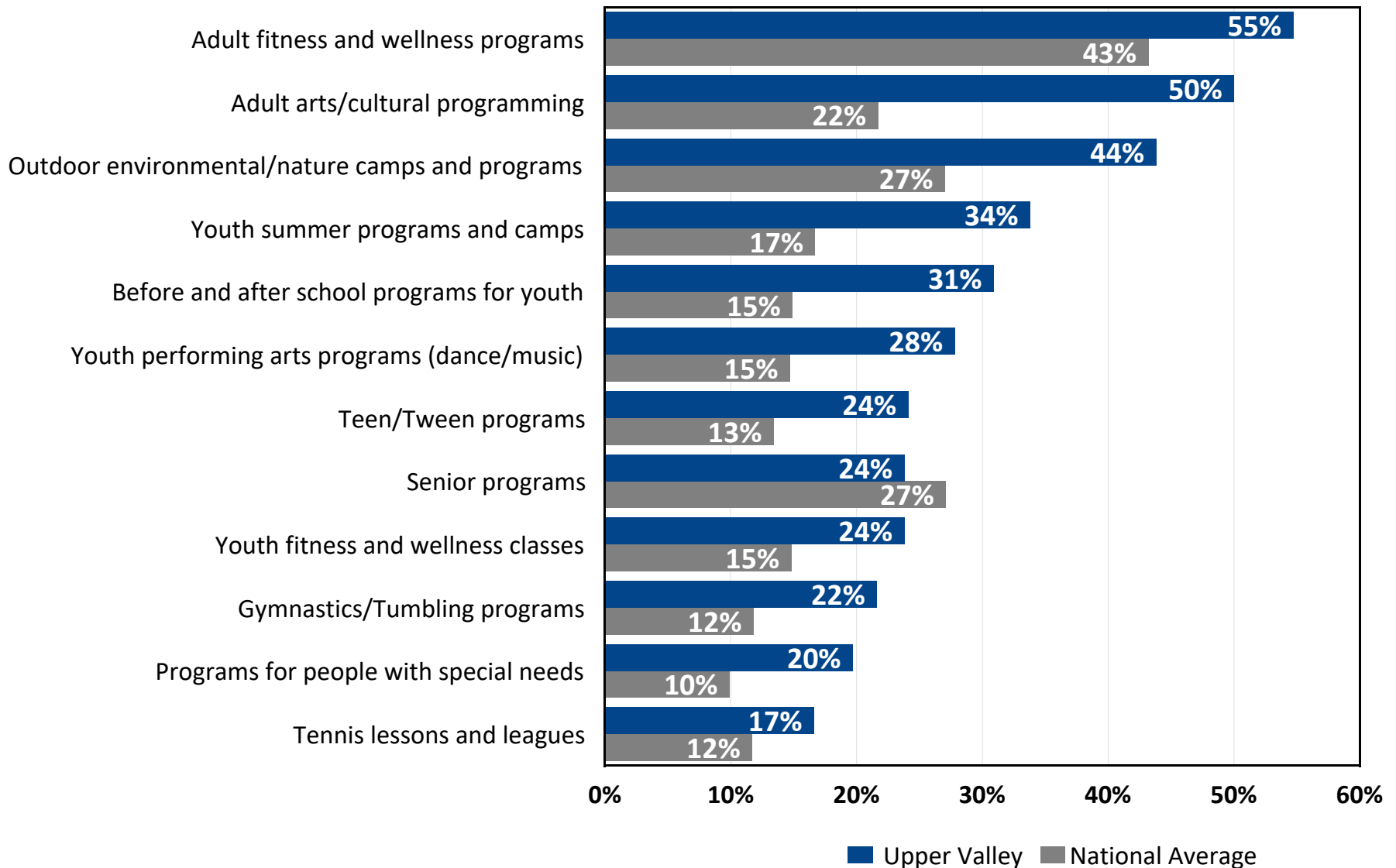
by percentage of respondents with a need for facilities/amenities



Households with Needs for Recreation Programs

Upper Valley vs. National Average

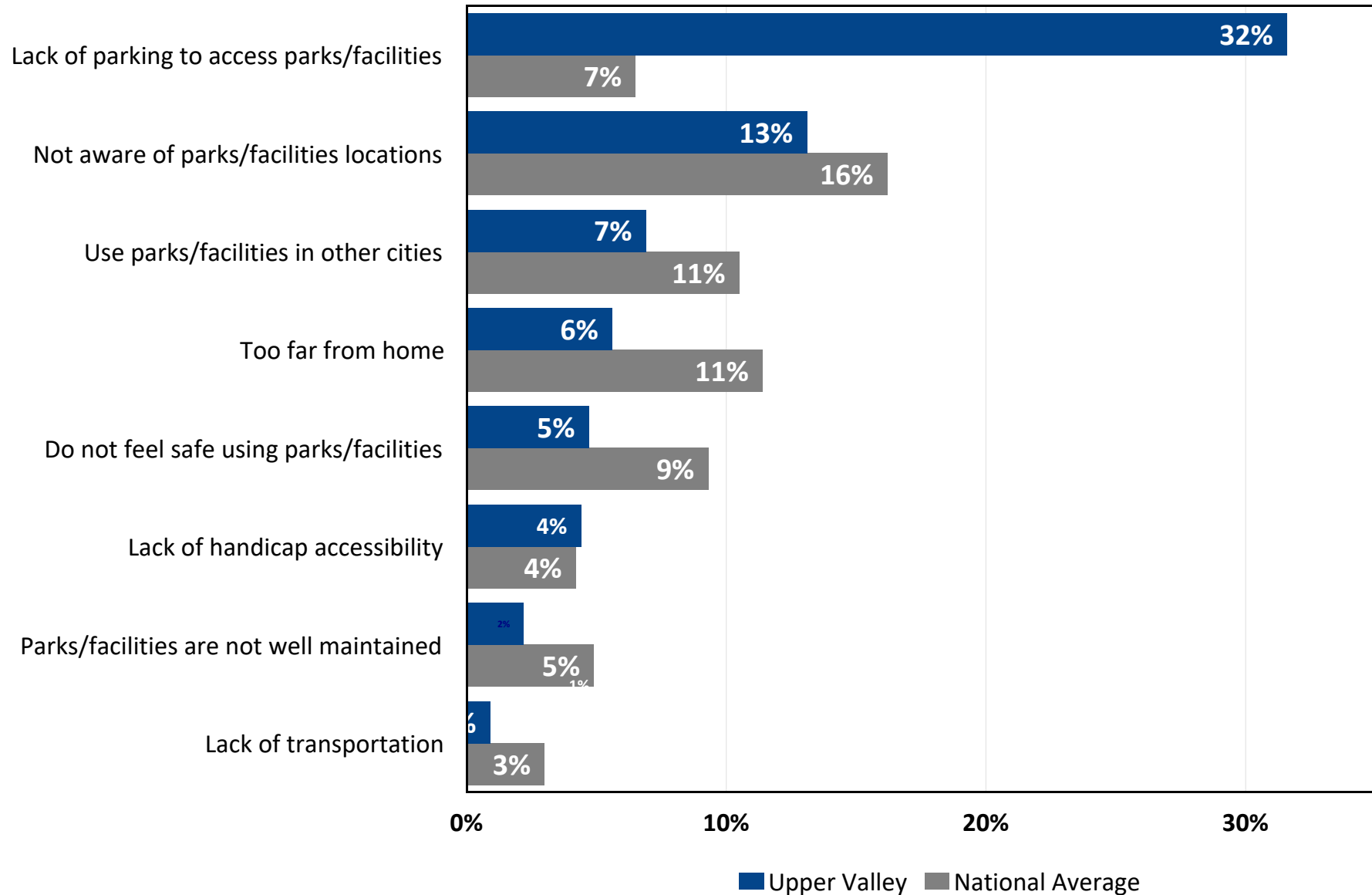
by percentage of respondents with a need for programs



Reasons Preventing the Use of Parks & Recreation Facilities

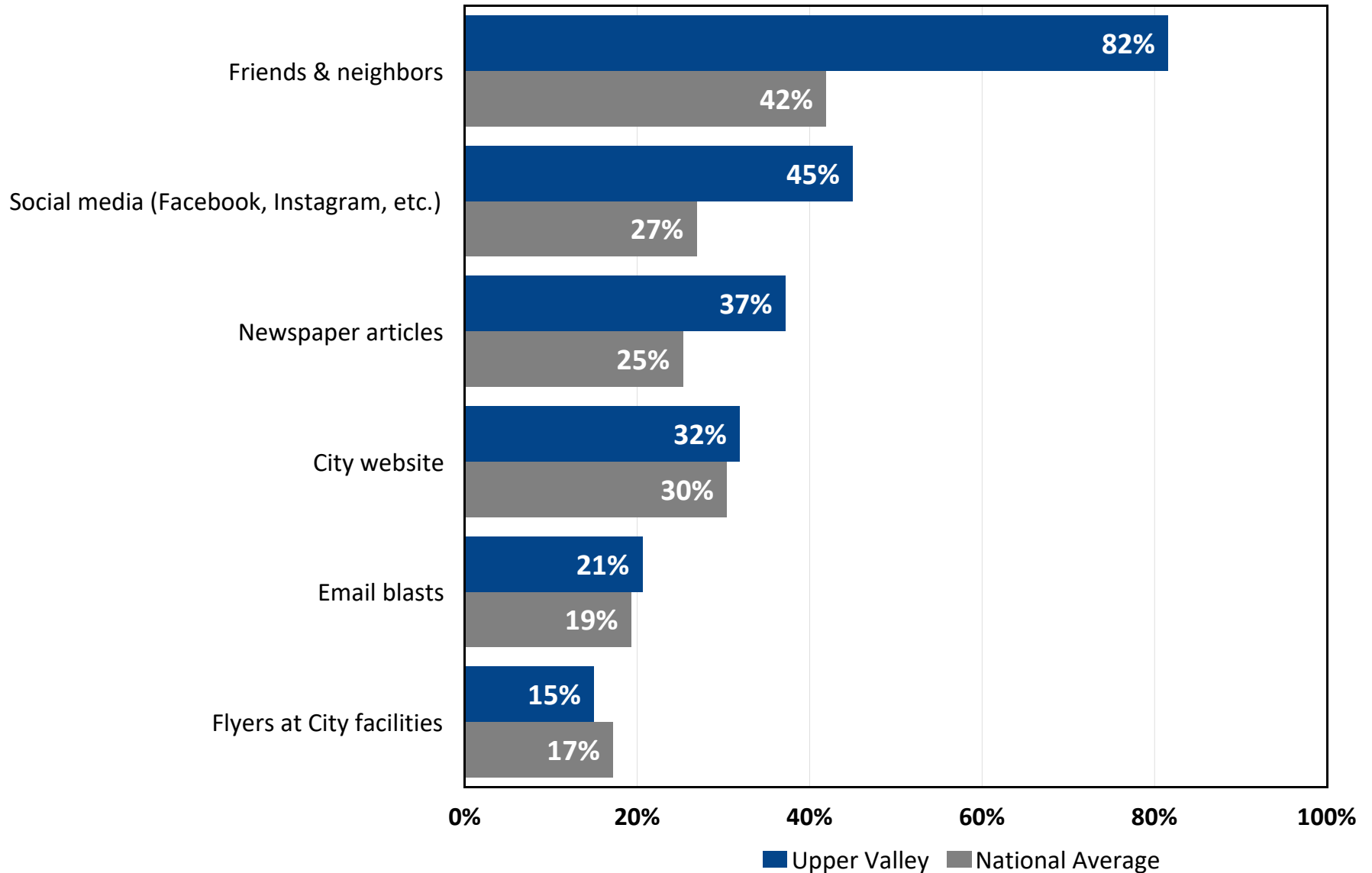
Upper Valley vs. National Average

by percentage of respondents



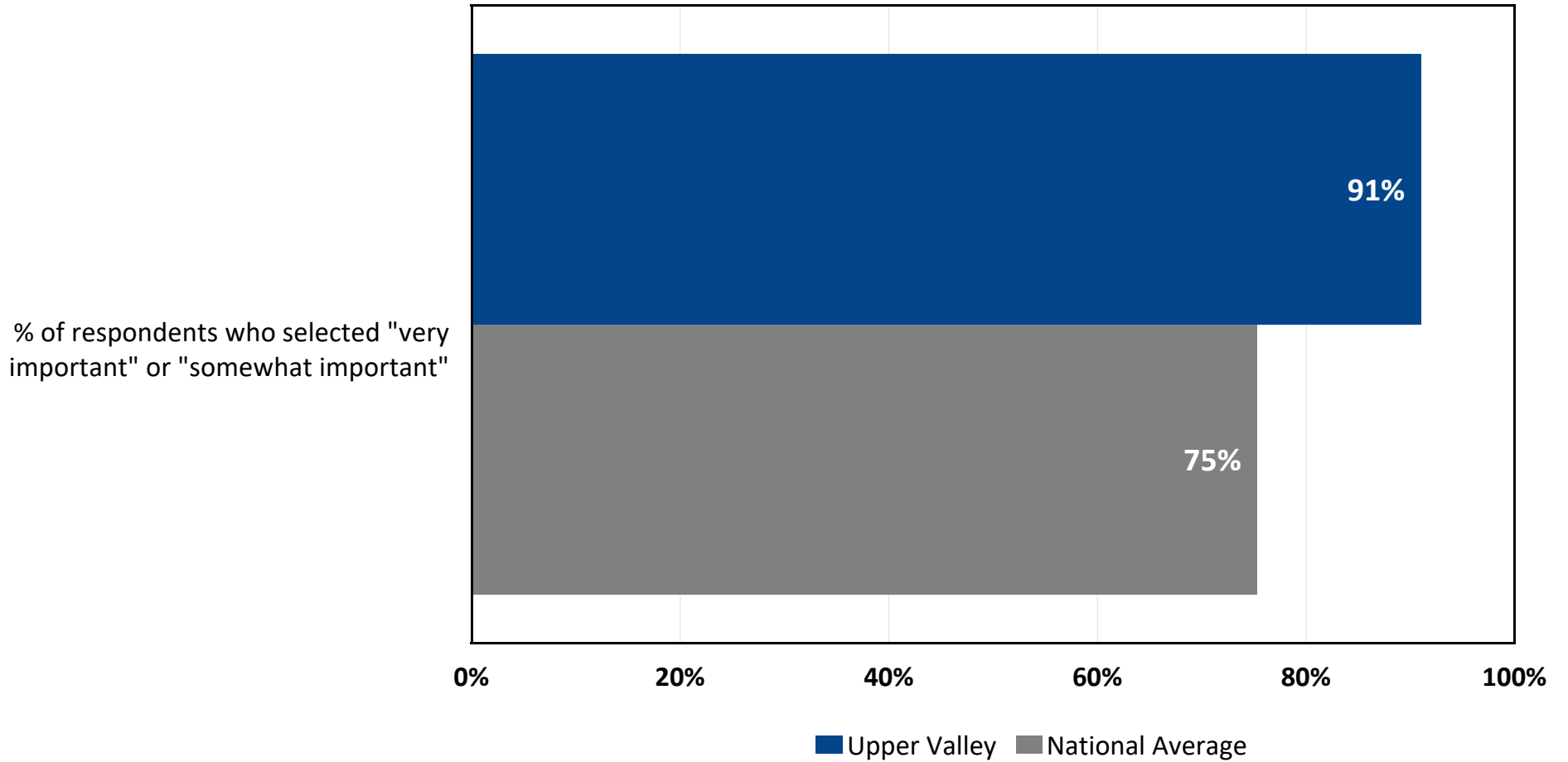
Ways Residents Learn About Programs and Facilities Offered by Recreation and Parks

by percentage of respondents (multiple selections could be made)



Importance of Providing High Quality Parks, Recreation Facilities and Programs

by percentage of respondents (excluding "not provided")





4

Tabular Data

Q1. Please indicate if you or any members of your household have used any of the parks and recreational facilities in the Upper Valley listed below during the past two years.

(N=320)

	Yes	No
Q1-1. Alpine Lakes Elementary Ball Fields	24.7%	75.3%
Q1-2. Community Pool	54.1%	45.9%
Q1-3. Enchantment Park Ball Fields	32.5%	67.5%
Q1-4. Enchantment Park Pump Track	40.0%	60.0%
Q1-5. Enchantment Park Skate Park	24.7%	75.3%
Q1-6. Front Street Park	58.1%	41.9%
Q1-7. Lions Club Park	59.7%	40.3%
Q1-8. Osborn Tennis Courts	33.1%	66.9%
Q1-9. Peshastin Mill Site	31.9%	68.1%
Q1-10. Trout Unlimited Park & Boat Launch	35.9%	64.1%
Q1-11. Waterfront Park	79.7%	20.3%

Q1. If "Yes," how often have you used this park/facility in the past two years?

(N=297)

	Once a week	Once a month	A few times a year	Rarely	Not provided
Q1-1. Alpine Lakes Elementary Ball Fields	27.8%	27.8%	35.4%	8.9%	0.0%
Q1-2. Community Pool	53.2%	13.9%	21.4%	9.2%	2.3%
Q1-3. Enchantment Park Ball Fields	30.8%	26.0%	32.7%	9.6%	1.0%
Q1-4. Enchantment Park Pump Track	25.0%	35.2%	28.9%	10.2%	0.8%
Q1-5. Enchantment Park Skate Park	25.3%	38.0%	24.1%	11.4%	1.3%
Q1-6. Front Street Park	24.2%	32.3%	28.5%	12.4%	2.7%
Q1-7. Lions Club Park	16.8%	28.3%	39.3%	11.5%	4.2%
Q1-8. Osborn Tennis Courts	33.0%	26.4%	30.2%	6.6%	3.8%
Q1-9. Peshastin Mill Site	16.7%	19.6%	46.1%	15.7%	2.0%
Q1-10. Trout Unlimited Park & Boat Launch	27.0%	18.3%	40.0%	10.4%	4.3%
Q1-11. Waterfront Park	42.7%	29.4%	21.6%	3.5%	2.7%

WITHOUT "NOT PROVIDED"**Q1. If "Yes," how often have you used this park/facility in the past two years? (without "not provided")**

(N=297)

	Once a week	Once a month	A few times a year	Rarely
Q1-1. Alpine Lakes Elementary Ball Fields	27.8%	27.8%	35.4%	8.9%
Q1-2. Community Pool	54.4%	14.2%	21.9%	9.5%
Q1-3. Enchantment Park Ball Fields	31.1%	26.2%	33.0%	9.7%
Q1-4. Enchantment Park Pump Track	25.2%	35.4%	29.1%	10.2%
Q1-5. Enchantment Park Skate Park	25.6%	38.5%	24.4%	11.5%
Q1-6. Front Street Park	24.9%	33.1%	29.3%	12.7%
Q1-7. Lions Club Park	17.5%	29.5%	41.0%	12.0%
Q1-8. Osborn Tennis Courts	34.3%	27.5%	31.4%	6.9%
Q1-9. Peshastin Mill Site	17.0%	20.0%	47.0%	16.0%
Q1-10. Trout Unlimited Park & Boat Launch	28.2%	19.1%	41.8%	10.9%
Q1-11. Waterfront Park	44.0%	30.2%	22.2%	3.6%

Q2. Please rate your level of agreement with the following statements about some potential benefits of the parks and recreational facilities in the Upper Valley listed below.

(N=320)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q2-1. Attracts new residents & businesses	23.8%	30.0%	26.6%	6.6%	3.8%	9.4%
Q2-2. Reduces crime in my neighborhood & keep kids out of trouble	24.1%	35.9%	20.9%	4.4%	4.4%	10.3%
Q2-3. Improves my (my household's) mental health & reduces stress	45.0%	30.0%	14.4%	4.1%	3.4%	3.1%
Q2-4. Improves my (my household's) physical health & fitness	48.4%	30.9%	13.4%	2.2%	2.8%	2.2%
Q2-5. Increases my (my household's) property value	27.2%	30.0%	25.6%	4.7%	4.1%	8.4%
Q2-6. Is age-friendly & accessible to all age groups	32.5%	41.9%	14.4%	4.7%	2.5%	4.1%
Q2-7. Makes Upper Valley Park & Recreation Service Area a more desirable place to live	43.1%	35.0%	14.4%	0.6%	2.8%	4.1%
Q2-8. Positively impacts economic/business development	24.7%	35.0%	25.6%	5.3%	3.8%	5.6%
Q2-9. Preserves open space & protects the environment	45.6%	34.1%	11.3%	3.1%	2.2%	3.8%
Q2-10. Promotes tourism to City & region	22.5%	34.4%	27.5%	6.9%	4.1%	4.7%
Q2-11. Provides jobs/professional development for youth	14.4%	25.9%	37.5%	8.4%	3.8%	10.0%
Q2-12. Provides positive social interactions for me (my household/family)	39.7%	33.4%	15.0%	3.8%	3.8%	4.4%

Q2. Please rate your level of agreement with the following statements about some potential benefits of the parks and recreational facilities in the Upper Valley listed below.

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree	Don't know
Q2-13. Provides volunteer opportunities for the community	18.8%	30.3%	30.6%	5.9%	2.5%	11.9%

WITHOUT "DON'T KNOW"**Q2. Please rate your level of agreement with the following statements about some potential benefits of the parks and recreational facilities in the Upper Valley listed below. (without "don't know")**

(N=320)

	Strongly agree	Agree	Neutral	Disagree	Strongly disagree
Q2-1. Attracts new residents & businesses	26.2%	33.1%	29.3%	7.2%	4.1%
Q2-2. Reduces crime in my neighborhood & keep kids out of trouble	26.8%	40.1%	23.3%	4.9%	4.9%
Q2-3. Improves my (my household's) mental health & reduces stress	46.5%	31.0%	14.8%	4.2%	3.5%
Q2-4. Improves my (my household's) physical health & fitness	49.5%	31.6%	13.7%	2.2%	2.9%
Q2-5. Increases my (my household's) property value	29.7%	32.8%	28.0%	5.1%	4.4%
Q2-6. Is age-friendly & accessible to all age groups	33.9%	43.6%	15.0%	4.9%	2.6%
Q2-7. Makes Upper Valley Park & Recreation Service Area a more desirable place to live	45.0%	36.5%	15.0%	0.7%	2.9%
Q2-8. Positively impacts economic/business development	26.2%	37.1%	27.2%	5.6%	4.0%
Q2-9. Preserves open space & protects the environment	47.4%	35.4%	11.7%	3.2%	2.3%
Q2-10. Promotes tourism to City & region	23.6%	36.1%	28.9%	7.2%	4.3%
Q2-11. Provides jobs/professional development for youth	16.0%	28.8%	41.7%	9.4%	4.2%
Q2-12. Provides positive social interactions for me (my household/family)	41.5%	35.0%	15.7%	3.9%	3.9%
Q2-13. Provides volunteer opportunities for the community	21.3%	34.4%	34.8%	6.7%	2.8%

Q3. Which THREE types of benefits from the list in Question 2 are MOST IMPORTANT to your household?

<u>Q3. Top choice</u>	<u>Number</u>	<u>Percent</u>
Reduces crime in my neighborhood & keep kids out of trouble	18	5.6 %
Improves my (my household's) mental health & reduces stress	77	24.1 %
Improves my (my household's) physical health & fitness	69	21.6 %
Increases my (my household's) property value	5	1.6 %
Is age-friendly & accessible to all age groups	17	5.3 %
Makes Upper Valley Park & Recreation Service Area a more desirable place to live	18	5.6 %
Positively impacts economic/business development	1	0.3 %
Preserves open space & protects the environment	41	12.8 %
Promotes tourism to City & region	2	0.6 %
Provides jobs/professional development for youth	2	0.6 %
Provides positive social interactions for me (my household/family)	15	4.7 %
None chosen	55	17.2 %
Total	320	100.0 %

Q3. Which THREE types of benefits from the list in Question 2 are MOST IMPORTANT to your household?

<u>Q3. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Reduces crime in my neighborhood & keep kids out of trouble	15	4.7 %
Improves my (my household's) mental health & reduces stress	59	18.4 %
Improves my (my household's) physical health & fitness	77	24.1 %
Increases my (my household's) property value	8	2.5 %
Is age-friendly & accessible to all age groups	18	5.6 %
Makes Upper Valley Park & Recreation Service Area a more desirable place to live	21	6.6 %
Preserves open space & protects the environment	27	8.4 %
Promotes tourism to City & region	2	0.6 %
Provides jobs/professional development for youth	4	1.3 %
Provides positive social interactions for me (my household/family)	29	9.1 %
None chosen	60	18.8 %
Total	320	100.0 %

Q3. Which THREE types of benefits from the list in Question 2 are MOST IMPORTANT to your household?

Q3. 3rd choice	Number	Percent
Attracts new residents & businesses	3	0.9 %
Reduces crime in my neighborhood & keep kids out of trouble	18	5.6 %
Improves my (my household's) mental health & reduces stress	22	6.9 %
Improves my (my household's) physical health & fitness	28	8.8 %
Increases my (my household's) property value	10	3.1 %
Is age-friendly & accessible to all age groups	28	8.8 %
Makes Upper Valley Park & Recreation Service Area a more desirable place to live	31	9.7 %
Positively impacts economic/business development	1	0.3 %
Preserves open space & protects the environment	62	19.4 %
Promotes tourism to City & region	3	0.9 %
Provides jobs/professional development for youth	9	2.8 %
Provides positive social interactions for me (my household/family)	31	9.7 %
Provides volunteer opportunities for the community	3	0.9 %
None chosen	71	22.2 %
Total	320	100.0 %

SUM OF TOP 3 CHOICES**Q3. Which THREE types of benefits from the list in Question 2 are MOST IMPORTANT to your household? (top 3)**

Q3. Sum of top 3 choices	Number	Percent
Attracts new residents & businesses	3	0.9 %
Reduces crime in my neighborhood & keep kids out of trouble	51	15.9 %
Improves my (my household's) mental health & reduces stress	158	49.4 %
Improves my (my household's) physical health & fitness	174	54.4 %
Increases my (my household's) property value	23	7.2 %
Is age-friendly & accessible to all age groups	63	19.7 %
Makes Upper Valley Park & Recreation Service Area a more desirable place to live	70	21.9 %
Positively impacts economic/business development	2	0.6 %
Preserves open space & protects the environment	130	40.6 %
Promotes tourism to City & region	7	2.2 %
Provides jobs/professional development for youth	15	4.7 %
Provides positive social interactions for me (my household/family)	75	23.4 %
Provides volunteer opportunities for the community	3	0.9 %
None chosen	55	17.2 %
Total	829	

Q4. Please indicate if you or any member of your household has a need for each of the facilities/amenities listed below.

(N=320)

	Yes	No
Q4-1. Baseball & softball fields	22.8%	77.2%
Q4-2. BMX pump track/bike park	38.1%	61.9%
Q4-3. Community gardens	29.1%	70.9%
Q4-4. Disc golf courses	17.8%	82.2%
Q4-5. Dog parks (off-leash)	37.5%	62.5%
Q4-6. Golf	24.1%	75.9%
Q4-7. Ice skating rink	40.3%	59.7%
Q4-8. Indoor rock climbing	34.1%	65.9%
Q4-9. Indoor swimming pool	66.6%	33.4%
Q4-10. Larger community parks	50.6%	49.4%
Q4-11. Mountain bike trails	54.1%	45.9%
Q4-12. Multi-use paved trails (hiking, biking, walking)	75.9%	24.1%
Q4-13. Multi-use unpaved trails (hiking, biking, walking)	83.1%	16.9%
Q4-14. Natural parks & preserves	75.3%	24.7%
Q4-15. Non-motorized watercraft launches	45.6%	54.4%
Q4-16. Outdoor basketball courts	19.1%	80.9%
Q4-17. Outdoor fitness equipment	22.5%	77.5%
Q4-18. Outdoor recreation (camping, fishing, archery)	53.8%	46.3%
Q4-19. Outdoor swimming pool	61.3%	38.8%
Q4-20. Outdoor volleyball courts	18.1%	81.9%
Q4-21. Pickleball courts	29.7%	70.3%
Q4-22. Picnic areas/shelters	52.8%	47.2%
Q4-23. Playgrounds	51.6%	48.4%

Q4. Please indicate if you or any member of your household has a need for each of the facilities/amenities listed below.

	Yes	No
Q4-24. Restrooms	77.8%	22.2%
Q4-25. Skate parks	26.6%	73.4%
Q4-26. Smaller neighborhood parks	45.9%	54.1%
Q4-27. Soccer, lacrosse & football size fields	26.9%	73.1%
Q4-28. Special event spaces/performance spaces/stage	40.3%	59.7%
Q4-29. Splash pads	25.3%	74.7%
Q4-30. Tennis courts	31.9%	68.1%
Q4-31. Walking & biking trails	82.5%	17.5%
Q4-32. Waterfront parks	70.0%	30.0%
Q4-33. Other	7.5%	92.5%

Q4. If "Yes," please rate all of the facilities/amenities of this type in the Upper Valley Park and Recreation Service Area using a scale of 1 to 5, where 5 means the needs of your household are being "100% Met" and 1 means "0% Met."

(N=305)

	100% met	75% met	50% met	25% met	0% met
Q4-1. Baseball & softball fields	64.8%	21.1%	9.9%	2.8%	1.4%
Q4-2. BMX pump track/bike park	70.8%	20.0%	4.2%	3.3%	1.7%
Q4-3. Community gardens	27.4%	21.4%	19.0%	16.7%	15.5%
Q4-4. Disc golf courses	13.0%	5.6%	5.6%	13.0%	63.0%
Q4-5. Dog parks (off-leash)	8.0%	8.9%	6.3%	13.4%	63.4%
Q4-6. Golf	63.8%	14.5%	11.6%	5.8%	4.3%
Q4-7. Ice skating rink	6.4%	4.8%	9.6%	16.8%	62.4%
Q4-8. Indoor rock climbing	0.9%	0.9%	0.9%	6.5%	90.7%
Q4-9. Indoor swimming pool	4.5%	1.0%	2.0%	2.5%	90.0%
Q4-10. Larger community parks	9.3%	20.0%	34.7%	23.3%	12.7%
Q4-11. Mountain bike trails	25.3%	38.0%	21.7%	10.8%	4.2%
Q4-12. Multi-use paved trails (hiking, biking, walking)	9.5%	19.5%	25.8%	29.4%	15.8%
Q4-13. Multi-use unpaved trails (hiking, biking, walking)	16.7%	28.9%	35.0%	16.3%	3.3%
Q4-14. Natural parks & preserves	19.6%	27.6%	34.7%	13.8%	4.4%
Q4-15. Non-motorized watercraft launches	21.7%	29.7%	29.0%	15.2%	4.3%
Q4-16. Outdoor basketball courts	16.1%	16.1%	30.4%	17.9%	19.6%
Q4-17. Outdoor fitness equipment	5.8%	10.1%	23.2%	31.9%	29.0%
Q4-18. Outdoor recreation (camping, fishing, archery)	29.7%	21.2%	28.5%	15.2%	5.5%
Q4-19. Outdoor swimming pool	44.3%	26.8%	17.5%	7.7%	3.8%
Q4-20. Outdoor volleyball courts	9.1%	5.5%	12.7%	23.6%	49.1%
Q4-21. Pickleball courts	22.7%	35.2%	14.8%	14.8%	12.5%
Q4-22. Picnic areas/shelters	15.4%	34.6%	32.7%	14.7%	2.6%

Q4. If "Yes," please rate all of the facilities/amenities of this type in the Upper Valley Park and Recreation Service Area using a scale of 1 to 5, where 5 means the needs of your household are being "100% Met" and 1 means "0% Met."

	100% met	75% met	50% met	25% met	0% met
Q4-23. Playgrounds	21.6%	43.2%	25.7%	9.5%	0.0%
Q4-24. Restrooms	18.5%	31.3%	34.8%	13.2%	2.2%
Q4-25. Skate parks	45.7%	24.7%	17.3%	6.2%	6.2%
Q4-26. Smaller neighborhood parks	6.7%	15.7%	29.1%	31.3%	17.2%
Q4-27. Soccer, lacrosse & football size fields	21.7%	28.9%	24.1%	18.1%	7.2%
Q4-28. Special event spaces/performance spaces/stage	19.4%	28.2%	21.8%	25.8%	4.8%
Q4-29. Splash pads	5.2%	0.0%	13.0%	11.7%	70.1%
Q4-30. Tennis courts	47.5%	21.2%	20.2%	5.1%	6.1%
Q4-31. Walking & biking trails	19.9%	33.6%	32.0%	13.3%	1.2%
Q4-32. Waterfront parks	36.0%	38.4%	19.9%	5.2%	0.5%
Q4-33. Other	9.1%	4.5%	9.1%	0.0%	77.3%

Q4-33. Other

<u>Q4-33. Other</u>	<u>Number</u>	<u>Percent</u>
Whitewater Park	2	8.3 %
Indoor soccer, tennis, basketball	1	4.2 %
Equestrian trails	1	4.2 %
Track	1	4.2 %
City Wave	1	4.2 %
Lessons or after school programs at any park just like the pool does	1	4.2 %
Bike paths to Wentchu/Plain	1	4.2 %
Trampoline park or indoor gym	1	4.2 %
Loop trail to connect the city to the Icicle and E. Leavenworth Road	1	4.2 %
Safer cycling lanes in roadways	1	4.2 %
Long trails to the lower valley	1	4.2 %
An indoor pool that can be used during colder months	1	4.2 %
CENTER	1	4.2 %
Sidewalks Pine	1	4.2 %
Parking garage	1	4.2 %
Biking/walking paths	1	4.2 %
Biking paths not next to cars	1	4.2 %
Low-sounding events so noise does not carry out into the community	1	4.2 %
Nordic ski trails	1	4.2 %
Ski trails	1	4.2 %
Community paths into town. Bike lane on Icicle	1	4.2 %
Dog park	1	4.2 %
Turf soccer field	1	4.2 %
Total	24	100.0 %

Q5. Which FOUR types of facilities/amenities from the list in Question 4 are MOST IMPORTANT to your household?

<u>Q5. Top choice</u>	<u>Number</u>	<u>Percent</u>
Baseball & softball fields	2	0.6 %
BMX pump track/bike park	3	0.9 %
Community gardens	1	0.3 %
Disc golf courses	3	0.9 %
Dog parks (off-leash)	13	4.1 %
Golf	2	0.6 %
Ice skating rink	3	0.9 %
Indoor rock climbing	7	2.2 %
Indoor swimming pool	59	18.4 %
Larger community parks	7	2.2 %
Mountain bike trails	25	7.8 %
Multi-use paved trails (hiking, biking, walking)	20	6.3 %
Multi-use unpaved trails (hiking, biking, walking)	30	9.4 %
Natural parks & preserves	18	5.6 %
Non-motorized watercraft launches	1	0.3 %
Outdoor recreation (camping, fishing, archery)	4	1.3 %
Outdoor swimming pool	10	3.1 %
Pickleball courts	10	3.1 %
Picnic areas/shelters	2	0.6 %
Playgrounds	6	1.9 %
Restrooms	4	1.3 %
Skate parks	1	0.3 %
Smaller neighborhood parks	4	1.3 %
Soccer, lacrosse & football size fields	4	1.3 %
Tennis courts	4	1.3 %
Walking & biking trails	24	7.5 %
Waterfront parks	6	1.9 %
Other	6	1.9 %
None chosen	41	12.8 %
Total	320	100.0 %

Q5. Which FOUR types of facilities/amenities from the list in Question 4 are MOST IMPORTANT to your household?

Q5. 2nd choice	Number	Percent
Baseball & softball fields	1	0.3 %
BMX pump track/bike park	4	1.3 %
Community gardens	3	0.9 %
Disc golf courses	1	0.3 %
Dog parks (off-leash)	10	3.1 %
Golf	4	1.3 %
Ice skating rink	6	1.9 %
Indoor rock climbing	11	3.4 %
Indoor swimming pool	34	10.6 %
Larger community parks	8	2.5 %
Mountain bike trails	12	3.8 %
Multi-use paved trails (hiking, biking, walking)	35	10.9 %
Multi-use unpaved trails (hiking, biking, walking)	39	12.2 %
Natural parks & preserves	12	3.8 %
Non-motorized watercraft launches	6	1.9 %
Outdoor basketball courts	1	0.3 %
Outdoor fitness equipment	1	0.3 %
Outdoor recreation (camping, fishing, archery)	3	0.9 %
Outdoor swimming pool	22	6.9 %
Pickleball courts	6	1.9 %
Picnic areas/shelters	4	1.3 %
Playgrounds	5	1.6 %
Restrooms	9	2.8 %
Smaller neighborhood parks	4	1.3 %
Soccer, lacrosse & football size fields	3	0.9 %
Special event spaces/performance spaces/stage	3	0.9 %
Splash pads	2	0.6 %
Tennis courts	4	1.3 %
Walking & biking trails	12	3.8 %
Waterfront parks	4	1.3 %
Other	3	0.9 %
None chosen	48	15.0 %
Total	320	100.0 %

Q5. Which FOUR types of facilities/amenities from the list in Question 4 are MOST IMPORTANT to your household?

<u>Q5. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Baseball & softball fields	1	0.3 %
BMX pump track/bike park	2	0.6 %
Community gardens	2	0.6 %
Disc golf courses	5	1.6 %
Dog parks (off-leash)	10	3.1 %
Golf	5	1.6 %
Ice skating rink	9	2.8 %
Indoor rock climbing	8	2.5 %
Indoor swimming pool	19	5.9 %
Larger community parks	4	1.3 %
Mountain bike trails	8	2.5 %
Multi-use paved trails (hiking, biking, walking)	22	6.9 %
Multi-use unpaved trails (hiking, biking, walking)	34	10.6 %
Natural parks & preserves	10	3.1 %
Non-motorized watercraft launches	4	1.3 %
Outdoor fitness equipment	2	0.6 %
Outdoor recreation (camping, fishing, archery)	4	1.3 %
Outdoor swimming pool	15	4.7 %
Outdoor volleyball courts	2	0.6 %
Pickleball courts	3	0.9 %
Picnic areas/shelters	5	1.6 %
Playgrounds	9	2.8 %
Restrooms	12	3.8 %
Skate parks	1	0.3 %
Smaller neighborhood parks	8	2.5 %
Soccer, lacrosse & football size fields	3	0.9 %
Special event spaces/performance spaces/stage	4	1.3 %
Splash pads	4	1.3 %
Tennis courts	6	1.9 %
Walking & biking trails	24	7.5 %
Waterfront parks	12	3.8 %
Other	3	0.9 %
None chosen	60	18.8 %
Total	320	100.0 %

Q5. Which FOUR types of facilities/amenities from the list in Question 4 are MOST IMPORTANT to your household?

<u>Q5. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Baseball & softball fields	4	1.3 %
BMX pump track/bike park	4	1.3 %
Community gardens	3	0.9 %
Disc golf courses	1	0.3 %
Dog parks (off-leash)	11	3.4 %
Golf	1	0.3 %
Ice skating rink	10	3.1 %
Indoor rock climbing	7	2.2 %
Indoor swimming pool	13	4.1 %
Larger community parks	6	1.9 %
Mountain bike trails	9	2.8 %
Multi-use paved trails (hiking, biking, walking)	19	5.9 %
Multi-use unpaved trails (hiking, biking, walking)	9	2.8 %
Natural parks & preserves	19	5.9 %
Non-motorized watercraft launches	5	1.6 %
Outdoor basketball courts	1	0.3 %
Outdoor fitness equipment	4	1.3 %
Outdoor recreation (camping, fishing, archery)	3	0.9 %
Outdoor swimming pool	12	3.8 %
Outdoor volleyball courts	1	0.3 %
Pickleball courts	2	0.6 %
Picnic areas/shelters	4	1.3 %
Playgrounds	5	1.6 %
Restrooms	14	4.4 %
Smaller neighborhood parks	10	3.1 %
Soccer, lacrosse & football size fields	8	2.5 %
Special event spaces/performance spaces/stage	5	1.6 %
Splash pads	7	2.2 %
Tennis courts	4	1.3 %
Walking & biking trails	29	9.1 %
Waterfront parks	15	4.7 %
Other	1	0.3 %
None chosen	74	23.1 %
Total	320	100.0 %

SUM OF TOP 4 CHOICES**Q5. Which FOUR types of facilities/amenities from the list in Question 4 are MOST IMPORTANT to your household? (top 4)**

<u>Q5. Sum of top 4 choices</u>	<u>Number</u>	<u>Percent</u>
Baseball & softball fields	8	2.5 %
BMX pump track/bike park	13	4.1 %
Community gardens	9	2.8 %
Disc golf courses	10	3.1 %
Dog parks (off-leash)	44	13.8 %
Golf	12	3.8 %
Ice skating rink	28	8.8 %
Indoor rock climbing	33	10.3 %
Indoor swimming pool	125	39.1 %
Larger community parks	25	7.8 %
Mountain bike trails	54	16.9 %
Multi-use paved trails (hiking, biking, walking)	96	30.0 %
Multi-use unpaved trails (hiking, biking, walking)	112	35.0 %
Natural parks & preserves	59	18.4 %
Non-motorized watercraft launches	16	5.0 %
Outdoor basketball courts	2	0.6 %
Outdoor fitness equipment	7	2.2 %
Outdoor recreation (camping, fishing, archery)	14	4.4 %
Outdoor swimming pool	59	18.4 %
Outdoor volleyball courts	3	0.9 %
Pickleball courts	21	6.6 %
Picnic areas/shelters	15	4.7 %
Playgrounds	25	7.8 %
Restrooms	39	12.2 %
Skate parks	2	0.6 %
Smaller neighborhood parks	26	8.1 %
Soccer, lacrosse & football size fields	18	5.6 %
Special event spaces/performance spaces/stage	12	3.8 %
Splash pads	13	4.1 %
Tennis courts	18	5.6 %
Walking & biking trails	89	27.8 %
Waterfront parks	37	11.6 %
Other	13	4.1 %
None chosen	41	12.8 %
Total	1098	

Q6. Please indicate if you or any member of your household has a need for each of the recreation programs listed below.

(N=320)

	Yes	No
Q6-1. Adult arts/cultural programming	50.0%	50.0%
Q6-2. Adult fitness & wellness programs	54.7%	45.3%
Q6-3. Adult sports leagues	24.4%	75.6%
Q6-4. Before & after school programs for youth	30.9%	69.1%
Q6-5. Boating instruction-classroom	9.7%	90.3%
Q6-6. Boating instruction-water	12.8%	87.2%
Q6-7. Community gardening	22.5%	77.5%
Q6-8. Dog obedience classes	23.8%	76.3%
Q6-9. Exercise classes	51.6%	48.4%
Q6-10. Farmer's market	76.9%	23.1%
Q6-11. Fishing	35.6%	64.4%
Q6-12. Gymnastics/tumbling programs	21.6%	78.4%
Q6-13. Kayak/paddleboard rental	24.7%	75.3%
Q6-14. Mountain bike instruction	28.4%	71.6%
Q6-15. Nordic ski instruction	41.9%	58.1%
Q6-16. Outdoor concerts/movies	63.1%	36.9%
Q6-17. Outdoor environmental/nature camps & programs	43.8%	56.3%
Q6-18. Park stewardship/volunteering programs	33.4%	66.6%
Q6-19. Private facility rentals	18.4%	81.6%
Q6-20. Programs for people with special needs	19.7%	80.3%
Q6-21. Rock climbing instruction	23.4%	76.6%
Q6-22. Senior day trips	21.3%	78.8%
Q6-23. Senior programs	23.8%	76.3%

Q6. Please indicate if you or any member of your household has a need for each of the recreation programs listed below.

	Yes	No
Q6-24. Teen/tween programs	24.1%	75.9%
Q6-25. Tennis lessons & leagues	16.6%	83.4%
Q6-26. Youth fitness & wellness classes	23.8%	76.3%
Q6-27. Youth performing arts programs (dance/music)	27.8%	72.2%
Q6-28. Youth school-year sports programs & camps	31.6%	68.4%
Q6-29. Youth summer programs & camps	33.8%	66.3%
Q6-30. Youth visual arts/crafts programs	29.7%	70.3%
Q6-31. Other	4.1%	95.9%

Q6. If "Yes," please rate how well your need for programs of this type were being met prior to COVID-19 in the Upper Valley Park and Recreation Service Area using a scale of 1 to 4, where 4 means they are "Fully Met" and 1 means "Not Met."

(N=291)

	Fully met	Mostly met	Partly met	Not met
Q6-1. Adult arts/cultural programming	4.8%	25.2%	51.0%	19.0%
Q6-2. Adult fitness & wellness programs	5.1%	20.5%	44.2%	30.1%
Q6-3. Adult sports leagues	2.9%	14.3%	35.7%	47.1%
Q6-4. Before & after school programs for youth	6.5%	21.7%	48.9%	22.8%
Q6-5. Boating instruction-classroom	0.0%	11.5%	34.6%	53.8%
Q6-6. Boating instruction-water	0.0%	13.9%	25.0%	61.1%
Q6-7. Community gardening	14.3%	33.3%	28.6%	23.8%
Q6-8. Dog obedience classes	3.0%	9.1%	24.2%	63.6%
Q6-9. Exercise classes	6.3%	19.4%	46.5%	27.8%
Q6-10. Farmer's market	54.3%	35.2%	9.1%	1.4%
Q6-11. Fishing	26.5%	32.7%	28.6%	12.2%
Q6-12. Gymnastics/tumbling programs	3.1%	3.1%	16.9%	76.9%
Q6-13. Kayak/paddleboard rental	20.8%	20.8%	27.8%	30.6%
Q6-14. Mountain bike instruction	11.6%	24.4%	41.9%	22.1%
Q6-15. Nordic ski instruction	33.6%	32.8%	26.1%	7.6%
Q6-16. Outdoor concerts/movies	7.8%	18.9%	43.9%	29.4%
Q6-17. Outdoor environmental/nature camps & programs	13.4%	31.5%	37.0%	18.1%
Q6-18. Park stewardship/volunteering programs	5.4%	12.9%	55.9%	25.8%
Q6-19. Private facility rentals	13.0%	11.1%	48.1%	27.8%
Q6-20. Programs for people with special needs	12.5%	12.5%	48.2%	26.8%
Q6-21. Rock climbing instruction	4.3%	12.9%	34.3%	48.6%
Q6-22. Senior day trips	5.4%	7.1%	41.1%	46.4%
Q6-23. Senior programs	4.8%	11.1%	54.0%	30.2%

Q6. If "Yes," please rate how well your need for programs of this type were being met prior to COVID-19 in the Upper Valley Park and Recreation Service Area using a scale of 1 to 4, where 4 means they are "Fully Met" and 1 means "Not Met."

	Fully met	Mostly met	Partly met	Not met
Q6-24. Teen/tween programs	5.6%	8.3%	41.7%	44.4%
Q6-25. Tennis lessons & leagues	3.9%	11.8%	45.1%	39.2%
Q6-26. Youth fitness & wellness classes	5.5%	16.4%	38.4%	39.7%
Q6-27. Youth performing arts programs (dance/music)	7.1%	25.9%	37.6%	29.4%
Q6-28. Youth school-year sports programs & camps	12.8%	39.4%	35.1%	12.8%
Q6-29. Youth summer programs & camps	8.2%	25.8%	46.4%	19.6%
Q6-30. Youth visual arts/crafts programs	3.3%	26.7%	53.3%	16.7%
Q6-31. Other	0.0%	0.0%	15.4%	84.6%

Q6-31. Other

Q6-31. Other	Number	Percent
Thai Chi	1	7.7 %
Mountain bike rentals	1	7.7 %
Youth outdoor survival camp	1	7.7 %
Community Art Gallery	1	7.7 %
More bike paths	1	7.7 %
Indoor soccer	1	7.7 %
Disc golf	1	7.7 %
Adult self defense classes	1	7.7 %
Casino	1	7.7 %
Arts & crafts for adults at local library where they were free before pandemic	1	7.7 %
Nordic summer trails paved	1	7.7 %
Pickleball league	1	7.7 %
Dog park	1	7.7 %
Total	13	100.0 %

Q7. Which FOUR programs listed in Question 6 do you think are most important for you and members of your household?

Q7. Top choice	Number	Percent
Adult arts/cultural programming	19	5.9 %
Adult fitness & wellness programs	30	9.4 %
Adult sports leagues	10	3.1 %
Before & after school programs for youth	22	6.9 %
Boating instruction-water	1	0.3 %
Community gardening	4	1.3 %
Dog obedience classes	4	1.3 %
Exercise classes	16	5.0 %
Farmer's market	58	18.1 %
Fishing	8	2.5 %
Gymnastics/tumbling programs	2	0.6 %
Kayak/paddleboard rental	1	0.3 %
Mountain bike instruction	6	1.9 %
Nordic ski instruction	5	1.6 %
Outdoor concerts/movies	17	5.3 %
Outdoor environmental/nature camps & programs	11	3.4 %
Park stewardship/volunteering programs	3	0.9 %
Programs for people with special needs	6	1.9 %
Rock climbing instruction	2	0.6 %
Senior day trips	6	1.9 %
Senior programs	5	1.6 %
Teen/tween programs	3	0.9 %
Tennis lessons & leagues	2	0.6 %
Youth fitness & wellness classes	4	1.3 %
Youth performing arts programs (dance/music)	1	0.3 %
Youth school-year sports programs & camps	11	3.4 %
Youth summer programs & camps	6	1.9 %
Youth visual arts/crafts programs	2	0.6 %
Other	3	0.9 %
None chosen	52	16.3 %
Total	320	100.0 %

Q7. Which FOUR programs listed in Question 6 do you think are most important for you and members of your household?

<u>Q7. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Adult arts/cultural programming	17	5.3 %
Adult fitness & wellness programs	30	9.4 %
Adult sports leagues	6	1.9 %
Before & after school programs for youth	13	4.1 %
Boating instruction-water	3	0.9 %
Community gardening	7	2.2 %
Dog obedience classes	4	1.3 %
Exercise classes	14	4.4 %
Farmer's market	31	9.7 %
Fishing	6	1.9 %
Gymnastics/tumbling programs	4	1.3 %
Kayak/paddleboard rental	4	1.3 %
Mountain bike instruction	7	2.2 %
Nordic ski instruction	13	4.1 %
Outdoor concerts/movies	26	8.1 %
Outdoor environmental/nature camps & programs	8	2.5 %
Park stewardship/volunteering programs	4	1.3 %
Private facility rentals	3	0.9 %
Programs for people with special needs	2	0.6 %
Rock climbing instruction	2	0.6 %
Senior day trips	2	0.6 %
Senior programs	8	2.5 %
Teen/tween programs	7	2.2 %
Tennis lessons & leagues	1	0.3 %
Youth fitness & wellness classes	6	1.9 %
Youth performing arts programs (dance/music)	5	1.6 %
Youth school-year sports programs & camps	5	1.6 %
Youth summer programs & camps	11	3.4 %
Other	3	0.9 %
<u>None chosen</u>	<u>68</u>	<u>21.3 %</u>
Total	320	100.0 %

Q7. Which FOUR programs listed in Question 6 do you think are most important for you and members of your household?

<u>Q7. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Adult arts/cultural programming	13	4.1 %
Adult fitness & wellness programs	13	4.1 %
Adult sports leagues	4	1.3 %
Before & after school programs for youth	9	2.8 %
Boating instruction-classroom	2	0.6 %
Boating instruction-water	3	0.9 %
Community gardening	7	2.2 %
Dog obedience classes	3	0.9 %
Exercise classes	17	5.3 %
Farmer's market	26	8.1 %
Fishing	10	3.1 %
Gymnastics/tumbling programs	2	0.6 %
Kayak/paddleboard rental	2	0.6 %
Mountain bike instruction	4	1.3 %
Nordic ski instruction	9	2.8 %
Outdoor concerts/movies	22	6.9 %
Outdoor environmental/nature camps & programs	12	3.8 %
Park stewardship/volunteering programs	6	1.9 %
Private facility rentals	5	1.6 %
Programs for people with special needs	4	1.3 %
Rock climbing instruction	4	1.3 %
Senior day trips	9	2.8 %
Senior programs	7	2.2 %
Teen/tween programs	8	2.5 %
Tennis lessons & leagues	3	0.9 %
Youth fitness & wellness classes	1	0.3 %
Youth performing arts programs (dance/music)	9	2.8 %
Youth school-year sports programs & camps	1	0.3 %
Youth summer programs & camps	12	3.8 %
Youth visual arts/crafts programs	6	1.9 %
Other	2	0.6 %
None chosen	85	26.6 %
Total	320	100.0 %

Q7. Which FOUR programs listed in Question 6 do you think are most important for you and members of your household?

<u>Q7. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Adult arts/cultural programming	11	3.4 %
Adult fitness & wellness programs	15	4.7 %
Adult sports leagues	9	2.8 %
Before & after school programs for youth	3	0.9 %
Boating instruction-water	1	0.3 %
Community gardening	6	1.9 %
Dog obedience classes	3	0.9 %
Exercise classes	6	1.9 %
Farmer's market	23	7.2 %
Fishing	4	1.3 %
Gymnastics/tumbling programs	7	2.2 %
Kayak/paddleboard rental	5	1.6 %
Mountain bike instruction	4	1.3 %
Nordic ski instruction	9	2.8 %
Outdoor concerts/movies	17	5.3 %
Outdoor environmental/nature camps & programs	9	2.8 %
Park stewardship/volunteering programs	14	4.4 %
Private facility rentals	5	1.6 %
Programs for people with special needs	4	1.3 %
Rock climbing instruction	1	0.3 %
Senior day trips	5	1.6 %
Senior programs	6	1.9 %
Teen/tween programs	13	4.1 %
Tennis lessons & leagues	3	0.9 %
Youth fitness & wellness classes	2	0.6 %
Youth performing arts programs (dance/music)	8	2.5 %
Youth school-year sports programs & camps	3	0.9 %
Youth summer programs & camps	6	1.9 %
Youth visual arts/crafts programs	6	1.9 %
Other	1	0.3 %
None chosen	111	34.7 %
Total	320	100.0 %

SUM OF TOP 4 CHOICES**Q7. Which FOUR programs listed in Question 6 do you think are most important for you and members of your household? (top 4)**

<u>Q7. Sum of top 4 choices</u>	<u>Number</u>	<u>Percent</u>
Adult arts/cultural programming	60	18.8 %
Adult fitness & wellness programs	88	27.5 %
Adult sports leagues	29	9.1 %
Before & after school programs for youth	47	14.7 %
Boating instruction-classroom	2	0.6 %
Boating instruction-water	8	2.5 %
Community gardening	24	7.5 %
Dog obedience classes	14	4.4 %
Exercise classes	53	16.6 %
Farmer's market	138	43.1 %
Fishing	28	8.8 %
Gymnastics/tumbling programs	15	4.7 %
Kayak/paddleboard rental	12	3.8 %
Mountain bike instruction	21	6.6 %
Nordic ski instruction	36	11.3 %
Outdoor concerts/movies	82	25.6 %
Outdoor environmental/nature camps & programs	40	12.5 %
Park stewardship/volunteering programs	27	8.4 %
Private facility rentals	13	4.1 %
Programs for people with special needs	16	5.0 %
Rock climbing instruction	9	2.8 %
Senior day trips	22	6.9 %
Senior programs	26	8.1 %
Teen/tween programs	31	9.7 %
Tennis lessons & leagues	9	2.8 %
Youth fitness & wellness classes	13	4.1 %
Youth performing arts programs (dance/music)	23	7.2 %
Youth school-year sports programs & camps	20	6.3 %
Youth summer programs & camps	35	10.9 %
Youth visual arts/crafts programs	14	4.4 %
Other	9	2.8 %
None chosen	52	16.3 %
Total	1016	

Q8. Please check all the reasons that prevented you or other members of your household from using parks and recreational facilities in the Upper Valley, before the COVID-19 Pandemic.

Q8. All the reasons that prevented your household from using parks & recreational facilities before COVID-19

Pandemic	Number	Percent
Use parks/facilities in other cities	22	6.9 %
Too far from your home	18	5.6 %
Parks/facilities are not well maintained	7	2.2 %
Lack of features we want to use	96	30.0 %
Lack of parking to access parks/facilities	101	31.6 %
Do not feel safe using parks/facilities	15	4.7 %
Lack of handicap accessibility	14	4.4 %
Not aware of parks/facilities locations	42	13.1 %
Lack of transportation	3	0.9 %
Lack of restrooms	57	17.8 %
Lack of wayfinding signage	16	5.0 %
Lack of centralized program/facility management	53	16.6 %
Other	63	19.7 %
Total	507	

Q8-13. Other

Q8-13. Other	Number	Percent
Too busy	4	6.3 %
Too crowded	3	4.8 %
Too overrun by tourists	2	3.2 %
Covid	2	3.2 %
Public trail ends at Leavenworth Golf Course, so no access from Icicle Road	1	1.6 %
Pickleball courts were locked	1	1.6 %
Full, or over scheduled	1	1.6 %
Overcrowding/tourist overkill	1	1.6 %
Don't want to be around tourists	1	1.6 %
Too many tourists	1	1.6 %
Too many users already	1	1.6 %
Pool season too short	1	1.6 %
Too many tourists in Leavenworth	1	1.6 %
Too many other users	1	1.6 %
Lack of indoor swimming pool for health and wellness	1	1.6 %
There is plenty of outdoor activity without any government help	1	1.6 %
Too many tourists and not enough local support	1	1.6 %
Lap swim hours are limited or inconvenient	1	1.6 %
Unsafe bike routes to reach facilities	1	1.6 %
Tourist crowds and traffic congestion	1	1.6 %
No link to our neighborhood, have to drive instead of walk/bike	1	1.6 %
Lack of parking	1	1.6 %
Pool-limited season	1	1.6 %
Too busy/crowded	1	1.6 %
Too many tourists crowd out access and enjoyment	1	1.6 %
Too many tourists are not friendly to residents	1	1.6 %
Pool not open long enough	1	1.6 %
Use other private rec facilities	1	1.6 %
Too crowded in summer, on weekends and holidays	1	1.6 %
Too crowded with tourists at downtown parks	1	1.6 %
Lack of hours/limited season	1	1.6 %
Youth camps	1	1.6 %
Pool hours not open at convenient times	1	1.6 %
Lack of free time due to work	1	1.6 %
Cost of living	1	1.6 %
Too many tourists, very busy all the time	1	1.6 %
Overcrowded	1	1.6 %
We use them	1	1.6 %
No parking garage	1	1.6 %
Indoor pool does not exist	1	1.6 %
Overcrowding during tourist times	1	1.6 %
Not interested	1	1.6 %
Too many tourists/traffic	1	1.6 %
Indoor pool	1	1.6 %
Lack of desire to use	1	1.6 %
No personal interest	1	1.6 %
Too many people	1	1.6 %
No dog park	1	1.6 %
Paved trails for Nordic Roller Ski	1	1.6 %

Q8-13. Other

<u>Q8-13. Other</u>	<u>Number</u>	<u>Percent</u>
No lights on tennis courts	1	1.6 %
Need more mountain biking trails	1	1.6 %
Lack of water front development for people to use other than Barnes Beach	1	1.6 %
Pool is crowded with tourist	1	1.6 %
There is no dog park	1	1.6 %
Limited pool opportunities	1	1.6 %
<u>Overcrowding by tourist</u>	<u>1</u>	<u>1.6 %</u>
Total	63	100.0 %

Q9. Please CHECK ALL the ways you currently learn about recreation programs and activities in the Upper Valley.

Q9. All the ways you currently learn about recreation programs & activities in Upper Valley

	Number	Percent
City website	102	31.9 %
Local news	116	36.3 %
Flyers at City facilities	48	15.0 %
Social media (Facebook, Instagram, etc.)	144	45.0 %
School flyers	44	13.8 %
Email blasts	66	20.6 %
Conversations with parks & recreation staff	26	8.1 %
Newspaper articles	119	37.2 %
Friends & neighbors	261	81.6 %
Other	17	5.3 %
Total	943	

Q9-10. Other

Q9-10. Other	Number	Percent
Flyers	2	11.8 %
Echo paper	2	11.8 %
Work from staff	1	5.9 %
Walk, bike, or drive by	1	5.9 %
Postings at Dan's & Sage Mountain	1	5.9 %
Word of mouth	1	5.9 %
Cable	1	5.9 %
Chamber of Commerce website	1	5.9 %
Mailings from city	1	5.9 %
Websites	1	5.9 %
Exploration	1	5.9 %
Well known facilities for those who care	1	5.9 %
City newsletter	1	5.9 %
Stumbled upon while walking/driving around	1	5.9 %
Flyer	1	5.9 %
Total	17	100.0 %

Q10. From the list in Question 9, which are your three MOST PREFERRED methods to learn about recreation programs and activities?

<u>Q10. Top choice</u>	<u>Number</u>	<u>Percent</u>
City website	42	13.1 %
Local news	27	8.4 %
Flyers at City facilities	5	1.6 %
Social media (Facebook, Instagram, etc.)	46	14.4 %
School flyers	7	2.2 %
Email blasts	43	13.4 %
Conversations with parks & recreation staff	1	0.3 %
Newspaper articles	31	9.7 %
Friends & neighbors	50	15.6 %
Other	6	1.9 %
None chosen	62	19.4 %
Total	320	100.0 %

Q10. From the list in Question 9, which are your three MOST PREFERRED methods to learn about recreation programs and activities?

<u>Q10. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
City website	30	9.4 %
Local news	38	11.9 %
Flyers at City facilities	12	3.8 %
Social media (Facebook, Instagram, etc.)	40	12.5 %
School flyers	20	6.3 %
Email blasts	25	7.8 %
Conversations with parks & recreation staff	6	1.9 %
Newspaper articles	24	7.5 %
Friends & neighbors	41	12.8 %
Other	3	0.9 %
None chosen	81	25.3 %
Total	320	100.0 %

Q10. From the list in Question 9, which are your three MOST PREFERRED methods to learn about recreation programs and activities?

<u>Q10. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
City website	34	10.6 %
Local news	22	6.9 %
Flyers at City facilities	14	4.4 %
Social media (Facebook, Instagram, etc.)	29	9.1 %
School flyers	9	2.8 %
Email blasts	20	6.3 %
Conversations with parks & recreation staff	3	0.9 %
Newspaper articles	28	8.8 %
Friends & neighbors	48	15.0 %
Other	5	1.6 %
None chosen	108	33.8 %
Total	320	100.0 %

SUM OF TOP 3 CHOICES**Q10. From the list in Question 9, which are your three MOST PREFERRED methods to learn about recreation programs and activities? (top 3)**

<u>Q10. Sum of top 3 choices</u>	<u>Number</u>	<u>Percent</u>
City website	106	33.1 %
Local news	87	27.2 %
Flyers at City facilities	31	9.7 %
Social media (Facebook, Instagram, etc.)	115	35.9 %
School flyers	36	11.3 %
Email blasts	88	27.5 %
Conversations with parks & recreation staff	10	3.1 %
Newspaper articles	83	25.9 %
Friends & neighbors	139	43.4 %
Other	14	4.4 %
None chosen	62	19.4 %
Total	771	

Q11. Please rate your level of support for each of the following actions the Upper Valley Park and Recreation Service Area could take to improve the parks and recreation system.

(N=320)

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q11-1. Add a multi-use trail connecting Leavenworth to Peshastin	69.1%	13.4%	10.3%	7.2%
Q11-2. Add a multi-use trail connecting Leavenworth to Wenatchee	57.5%	14.7%	17.8%	10.0%
Q11-3. Add parking at parks	30.9%	22.5%	33.1%	13.4%
Q11-4. Develop a new outdoor exercise/fitness area	21.9%	20.9%	36.9%	20.3%
Q11-5. Develop mountain biking trails	36.6%	17.8%	28.8%	16.9%
Q11-6. Develop new hiking trails	42.8%	26.9%	20.3%	10.0%
Q11-7. Develop new multi-use trails (pedestrian/bicycle)	52.2%	21.9%	19.4%	6.6%
Q11-8. Develop Nordic skiing trails	40.6%	21.6%	25.9%	11.9%
Q11-9. Expand use of existing athletic fields by installing lights and/or synthetic turf	19.4%	15.9%	40.6%	24.1%
Q11-10. Extend pool use by enclosing facility for year-round use	56.3%	15.9%	18.1%	9.7%
Q11-11. Improve existing park restrooms	30.9%	29.4%	32.5%	7.2%
Q11-12. Improve existing picnic facilities	24.1%	26.3%	38.1%	11.6%
Q11-13. Improve existing playgrounds/tot lots	23.4%	23.8%	41.3%	11.6%
Q11-14. Improve multi-use outdoor courts (basketball/tennis)	14.4%	23.1%	42.2%	20.3%
Q11-15. Improve park furniture (benches, picnic tables, garbage cans, barbecues)	17.8%	31.6%	38.4%	12.2%
Q11-16. Improve pickleball courts	13.1%	15.9%	46.3%	24.7%
Q11-17. Improve wayfinding & signage, including interpretation	11.3%	24.7%	43.4%	20.6%
Q11-18. Improve/expand waterfront access	26.6%	24.4%	34.1%	15.0%

Q11. Please rate your level of support for each of the following actions the Upper Valley Park and Recreation Service Area could take to improve the parks and recreation system.

	Very supportive	Somewhat supportive	Not sure	Not supportive
Q11-19. Maintain & reinvest in park walking paths	40.3%	31.9%	23.1%	4.7%
Q11-20. Manage & program recreational facilities in Upper Valley (improved centralized management of facilities, e.g. more active managements of athletic fields, tennis courts, etc.)	20.9%	21.3%	47.2%	10.6%
Q11-21. Public art	21.9%	26.3%	32.5%	19.4%
Q11-22. Replace some existing turf with low water use plants to conserve water	34.4%	21.9%	29.7%	14.1%
Q11-23. Senior-focused amenities	24.4%	34.7%	29.4%	11.6%
Q11-24. Wi-Fi in parks	10.6%	15.0%	29.7%	44.7%
Q11-25. Other	97.0%	3.0%	0.0%	0.0%

Q11-25. Other

- Add a new indoor pool for winter months.
- Add restrooms
- Bike trail on east Leavenworth
- Brand new, full size swimming pool, enclosed for full time use.
- Build a parking garage
- Build another pool
- City Wave
- Create a community indoor climbing wall with Leavenworth Mountain Association.
- Create a loop trail around town and to connect the Icicle.
- Create trail access to irrigation canal areas for walking.
- Cycling lanes in roadways must be visible and safer.
- Develop more neighborhood green spaces.
- Dirt bike trails/snow mobile trails
- dog park
- dog park
- dog park
- Expand use of tennis courts with lights.
- Extend blackbird walking path along golf course to icicle rd.
- Hiking trail on Tumwater accessible from town.
- Improve horseback riding trails.
- Indoor multiuse facility/outdoor ice rink, pool, basketball, climbing gym, tennis, pickleball, soccer
- Indoor pool, dog park
- Indoor pool.
- Indoor pool/year round swim
- Keeping Leavenworth Ski Hill and Lodge in great shape.
- Multi use trail from Leavenworth to Plain
- Off Leash Dog Park
- Paved Nordic Ski trails.
- Pool cover, heater and bathrooms.
- Protect open space and undeveloped sites.
- Seriously considering sustainability- enhancing environmental quality and protecting natural resources First and as part of new business- becoming a world renown model for sustainability for small towns.
- Upgrade pump track with shade structures, trees, tool station, seating, and planting and fencing between the pump track and the path up the hill. Add kid friendly singletrack bike trails between Enchantment Park and the river. Ice skating rink.
- Whitewater kayak park.

Q12. Which FOUR actions from the list in Question 11 would you be MOST WILLING to fund?

Q12. Top choice	Number	Percent
Add a multi-use trail connecting Leavenworth to Peshastin	56	17.5 %
Add a multi-use trail connecting Leavenworth to Wenatchee	41	12.8 %
Add parking at parks	6	1.9 %
Develop a new outdoor exercise/fitness area	5	1.6 %
Develop mountain biking trails	16	5.0 %
Develop new hiking trails	12	3.8 %
Develop new multi-use trails (pedestrian/bicycle)	11	3.4 %
Develop Nordic skiing trails	10	3.1 %
Expand use of existing athletic fields by installing lights and/or synthetic turf	2	0.6 %
Extend pool use by enclosing facility for year-round use	59	18.4 %
Improve existing park restrooms	4	1.3 %
Improve existing picnic facilities	1	0.3 %
Improve existing playgrounds/tot lots	3	0.9 %
Improve multi-use outdoor courts (basketball/tennis)	1	0.3 %
Improve pickleball courts	7	2.2 %
Improve wayfinding & signage, including interpretation	1	0.3 %
Improve/expand waterfront access	5	1.6 %
Maintain & reinvest in park walking paths	8	2.5 %
Manage & program recreational facilities in Upper Valley (improved centralized management of facilities, e.g. more active managements of athletic fields, tennis courts, etc.)	3	0.9 %
Public art	1	0.3 %
Replace some existing turf with low water use plants to conserve water	3	0.9 %
Senior-focused amenities	8	2.5 %
Other	14	4.4 %
None chosen	43	13.4 %
Total	320	100.0 %

Q12. Which FOUR actions from the list in Question 11 would you be MOST WILLING to fund?

Q12. 2nd choice	Number	Percent
Add a multi-use trail connecting Leavenworth to Peshastin	45	14.1 %
Add a multi-use trail connecting Leavenworth to Wenatchee	48	15.0 %
Add parking at parks	4	1.3 %
Develop a new outdoor exercise/fitness area	15	4.7 %
Develop mountain biking trails	8	2.5 %
Develop new hiking trails	14	4.4 %
Develop new multi-use trails (pedestrian/bicycle)	17	5.3 %
Develop Nordic skiing trails	15	4.7 %
Expand use of existing athletic fields by installing lights and/or synthetic turf	9	2.8 %
Extend pool use by enclosing facility for year-round use	35	10.9 %
Improve existing park restrooms	1	0.3 %
Improve existing picnic facilities	5	1.6 %
Improve existing playgrounds/tot lots	8	2.5 %
Improve multi-use outdoor courts (basketball/tennis)	1	0.3 %
Improve park furniture (benches, picnic tables, garbage cans, barbecues)	1	0.3 %
Improve pickleball courts	3	0.9 %
Improve/expand waterfront access	6	1.9 %
Maintain & reinvest in park walking paths	10	3.1 %
Manage & program recreational facilities in Upper Valley (improved centralized management of facilities, e.g. more active managements of athletic fields, tennis courts, etc.)	4	1.3 %
Public art	2	0.6 %
Replace some existing turf with low water use plants to conserve water	1	0.3 %
Senior-focused amenities	5	1.6 %
Wi-Fi in parks	1	0.3 %
Other	7	2.2 %
None chosen	55	17.2 %
Total	320	100.0 %

Q12. Which FOUR actions from the list in Question 11 would you be MOST WILLING to fund?

<u>Q12. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Add a multi-use trail connecting Leavenworth to Peshastin	21	6.6 %
Add a multi-use trail connecting Leavenworth to Wenatchee	23	7.2 %
Add parking at parks	7	2.2 %
Develop a new outdoor exercise/fitness area	13	4.1 %
Develop mountain biking trails	18	5.6 %
Develop new hiking trails	12	3.8 %
Develop new multi-use trails (pedestrian/bicycle)	28	8.8 %
Develop Nordic skiing trails	20	6.3 %
Expand use of existing athletic fields by installing lights and/or synthetic turf	7	2.2 %
Extend pool use by enclosing facility for year-round use	18	5.6 %
Improve existing park restrooms	8	2.5 %
Improve existing picnic facilities	3	0.9 %
Improve existing playgrounds/tot lots	8	2.5 %
Improve multi-use outdoor courts (basketball/tennis)	2	0.6 %
Improve park furniture (benches, picnic tables, garbage cans, barbecues)	7	2.2 %
Improve pickleball courts	1	0.3 %
Improve wayfinding & signage, including interpretation	2	0.6 %
Improve/expand waterfront access	8	2.5 %
Maintain & reinvest in park walking paths	11	3.4 %
Manage & program recreational facilities in Upper Valley (improved centralized management of facilities, e.g. more active managements of athletic fields, tennis courts, etc.)	5	1.6 %
Public art	7	2.2 %
Replace some existing turf with low water use plants to conserve water	8	2.5 %
Senior-focused amenities	7	2.2 %
Other	5	1.6 %
<u>None chosen</u>	<u>71</u>	<u>22.2 %</u>
Total	320	100.0 %

Q12. Which FOUR actions from the list in Question 11 would you be MOST WILLING to fund?

Q12. 4th choice	Number	Percent
Add a multi-use trail connecting Leavenworth to Peshastin	12	3.8 %
Add a multi-use trail connecting Leavenworth to Wenatchee	16	5.0 %
Add parking at parks	4	1.3 %
Develop a new outdoor exercise/fitness area	6	1.9 %
Develop mountain biking trails	20	6.3 %
Develop new hiking trails	17	5.3 %
Develop new multi-use trails (pedestrian/bicycle)	14	4.4 %
Develop Nordic skiing trails	10	3.1 %
Expand use of existing athletic fields by installing lights and/or synthetic turf	8	2.5 %
Extend pool use by enclosing facility for year-round use	20	6.3 %
Improve existing park restrooms	9	2.8 %
Improve existing picnic facilities	4	1.3 %
Improve existing playgrounds/tot lots	3	0.9 %
Improve multi-use outdoor courts (basketball/tennis)	2	0.6 %
Improve park furniture (benches, picnic tables, garbage cans, barbecues)	8	2.5 %
Improve pickleball courts	4	1.3 %
Improve wayfinding & signage, including interpretation	2	0.6 %
Improve/expand waterfront access	11	3.4 %
Maintain & reinvest in park walking paths	16	5.0 %
Manage & program recreational facilities in Upper Valley (improved centralized management of facilities, e.g. more active managements of athletic fields, tennis courts, etc.)	9	2.8 %
Public art	8	2.5 %
Replace some existing turf with low water use plants to conserve water	10	3.1 %
Senior-focused amenities	10	3.1 %
Wi-Fi in parks	3	0.9 %
Other	1	0.3 %
None chosen	93	29.1 %
Total	320	100.0 %

SUM OF TOP 4 CHOICES**Q12. Which FOUR actions from the list in Question 11 would you be MOST WILLING to fund? (top 4)**

Q12. Sum of top 4 choices	Number	Percent
Add a multi-use trail connecting Leavenworth to Peshastin	134	41.9 %
Add a multi-use trail connecting Leavenworth to Wenatchee	128	40.0 %
Add parking at parks	21	6.6 %
Develop a new outdoor exercise/fitness area	39	12.2 %
Develop mountain biking trails	62	19.4 %
Develop new hiking trails	55	17.2 %
Develop new multi-use trails (pedestrian/bicycle)	70	21.9 %
Develop Nordic skiing trails	55	17.2 %
Expand use of existing athletic fields by installing lights and/or synthetic turf	26	8.1 %
Extend pool use by enclosing facility for year-round use	132	41.3 %
Improve existing park restrooms	22	6.9 %
Improve existing picnic facilities	13	4.1 %
Improve existing playgrounds/tot lots	22	6.9 %
Improve multi-use outdoor courts (basketball/tennis)	6	1.9 %
Improve park furniture (benches, picnic tables, garbage cans, barbecues)	16	5.0 %
Improve pickleball courts	15	4.7 %
Improve wayfinding & signage, including interpretation	5	1.6 %
Improve/expand waterfront access	30	9.4 %
Maintain & reinvest in park walking paths	45	14.1 %
Manage & program recreational facilities in Upper Valley (improved centralized management of facilities, e.g. more active managements of athletic fields, tennis courts, etc.)	21	6.6 %
Public art	18	5.6 %
Replace some existing turf with low water use plants to conserve water	22	6.9 %
Senior-focused amenities	30	9.4 %
Wi-Fi in parks	4	1.3 %
Other	27	8.4 %
None chosen	43	13.4 %
Total	1061	

Q13. Currently the PRSA collects \$0.11 per \$1,000 of assessed property value annually via taxes collected by Chelan County (for example, a property valued at \$500,000 pays \$55 to the PRSA annually). Knowing this, what is the maximum additional amount you would be willing to pay per month to fund the types of improvements that you indicated in Question 12 as most important to your household?

Q13. Maximum additional amount you would be willing to pay per month	Number	Percent
\$15+ per month	73	22.8 %
\$10-14 per month	40	12.5 %
\$6-9 per month	35	10.9 %
\$4-5 per month	60	18.8 %
\$1-3 per month	49	15.3 %
No additional amount	54	16.9 %
Not provided	9	2.8 %
Total	320	100.0 %

WITHOUT "NOT PROVIDED"

Q13. Currently the PRSA collects \$0.11 per \$1,000 of assessed property value annually via taxes collected by Chelan County (for example, a property valued at \$500,000 pays \$55 to the PRSA annually). Knowing this, what is the maximum additional amount you would be willing to pay per month to fund the types of improvements that you indicated in Question 12 as most important to your household? (without "not provided")

Q13. Maximum additional amount you would be willing to pay per month	Number	Percent
\$15+ per month	73	23.5 %
\$10-14 per month	40	12.9 %
\$6-9 per month	35	11.3 %
\$4-5 per month	60	19.3 %
\$1-3 per month	49	15.8 %
No additional amount	54	17.4 %
Total	311	100.0 %

Q14. If a tax referendum was held to fund the types of parks and recreation improvements you indicated in Question 12, and for the amount of money you indicated in Question 13, how would you vote?

<u>Q14. How would you vote</u>	<u>Number</u>	<u>Percent</u>
Vote in favor of	214	66.9 %
Might vote in favor of	45	14.1 %
Not sure	25	7.8 %
Vote against	30	9.4 %
Not provided	6	1.9 %
Total	320	100.0 %

WITHOUT "NOT PROVIDED"

Q14. If a tax referendum was held to fund the types of parks and recreation improvements you indicated in Question 12, and for the amount of money you indicated in Question 13, how would you vote? (without "not provided")

<u>Q14. How would you vote</u>	<u>Number</u>	<u>Percent</u>
Vote in favor of	214	68.2 %
Might vote in favor of	45	14.3 %
Not sure	25	8.0 %
Vote against	30	9.6 %
Total	314	100.0 %

Q15. Please rate your satisfaction using a scale of 1 to 5, where 1 means "Very Satisfied" and 5 means "Very Dissatisfied," with the overall value your household receives from Upper Valley Park and Recreation Service Area.

Q15. Your satisfaction with overall value your household receives from Upper Valley Park & Recreation

Service Area	Number	Percent
Very satisfied	54	16.9 %
Somewhat satisfied	126	39.4 %
Neutral	74	23.1 %
Somewhat dissatisfied	22	6.9 %
Very dissatisfied	20	6.3 %
Don't know	24	7.5 %
Total	320	100.0 %

WITHOUT "DON'T KNOW"

Q15. Please rate your satisfaction using a scale of 1 to 5, where 1 means "Very Satisfied" and 5 means "Very Dissatisfied," with the overall value your household receives from Upper Valley Park and Recreation Service Area. (without "don't know")

Q15. Your satisfaction with overall value your household receives from Upper Valley Park & Recreation

Service Area	Number	Percent
Very satisfied	54	18.2 %
Somewhat satisfied	126	42.6 %
Neutral	74	25.0 %
Somewhat dissatisfied	22	7.4 %
Very dissatisfied	20	6.8 %
Total	296	100.0 %

Q16. How important do you feel it is for the Upper Valley Park and Recreation Service Area to provide high quality parks, recreation facilities and programs?

Q16. How important is it for Upper Valley Park & Recreation Service Area to provide high quality parks, recreation facilities & programs

	Number	Percent
Very important	227	70.9 %
Somewhat important	61	19.1 %
Not sure	11	3.4 %
Not important	15	4.7 %
Not provided	6	1.9 %
Total	320	100.0 %

WITHOUT "NOT PROVIDED"

Q16. How important do you feel it is for the Upper Valley Park and Recreation Service Area to provide high quality parks, recreation facilities and programs? (without "not provided")

Q16. How important is it for Upper Valley Park & Recreation Service Area to provide high quality parks, recreation facilities & programs

	Number	Percent
Very important	227	72.3 %
Somewhat important	61	19.4 %
Not sure	11	3.5 %
Not important	15	4.8 %
Total	314	100.0 %

Q17. Including yourself, how many people in your household are:

	Mean	Sum
number	2.6	802
Under age 5	0.1	40
Ages 5-9	0.2	48
Ages 10-14	0.2	55
Ages 15-19	0.1	42
Ages 20-24	0.1	20
Ages 25-34	0.3	83
Ages 35-44	0.3	104
Ages 45-54	0.5	141
Ages 55-64	0.4	110
Ages 65-79	0.4	135
Ages 80+	0.1	24

Q18. What is your age?

Q18. Your age	Number	Percent
18-34	52	16.3 %
35-44	61	19.1 %
45-54	66	20.6 %
55-64	65	20.3 %
65+	61	19.1 %
Not provided	15	4.7 %
Total	320	100.0 %

WITHOUT "NOT PROVIDED"**Q18. What is your age? (without "not provided")**

Q18. Your age	Number	Percent
18-34	52	17.0 %
35-44	61	20.0 %
45-54	66	21.6 %
55-64	65	21.3 %
65+	61	20.0 %
Total	305	100.0 %

Q19. What is your gender?

<u>Q19. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	160	50.0 %
Female	156	48.8 %
Non-binary	2	0.6 %
Not provided	2	0.6 %
Total	320	100.0 %

WITHOUT "NOT PROVIDED"**Q19. What is your gender? (without "not provided")**

<u>Q19. Your gender</u>	<u>Number</u>	<u>Percent</u>
Male	160	50.3 %
Female	156	49.1 %
Non-binary	2	0.6 %
Total	318	100.0 %

Q20. Please CHECK ALL of the following that BEST describe your race/ethnicity.

<u>Q20. Your race/ethnicity</u>	<u>Number</u>	<u>Percent</u>
Asian/Pacific Islander	15	4.7 %
Black/African American	1	0.3 %
Native American	4	1.3 %
White/Caucasian	272	85.0 %
Hispanic/Latino	26	8.1 %
Other	7	2.2 %
Total	325	

Q20-6. Other

<u>Q20-6. Self-describe your race/ethnicity</u>	<u>Number</u>	<u>Percent</u>
Multi-racial	1	20.0 %
Scandinavian	1	20.0 %
Scottish	1	20.0 %
Mixed	1	20.0 %
German, Irish and Scottish	1	20.0 %
Total	5	100.0 %

Q21. How many years have you lived in the Upper Valley Park and Recreation Service Area?

Q21. How many years have you lived in Upper Valley Park & Recreation Service Area

	Number	Percent
0-5	54	16.9 %
6-10	59	18.4 %
11-15	41	12.8 %
16-20	41	12.8 %
21-30	49	15.3 %
31+	65	20.3 %
Not provided	11	3.4 %
Total	320	100.0 %

WITHOUT "NOT PROVIDED"

Q21. How many years have you lived in the Upper Valley Park and Recreation Service Area? (without "not provided")

Q21. How many years have you lived in Upper Valley Park & Recreation Service Area

	Number	Percent
0-5	54	17.5 %
6-10	59	19.1 %
11-15	41	13.3 %
16-20	41	13.3 %
21-30	49	15.9 %
31+	65	21.0 %
Total	309	100.0 %



5

Survey Instrument



City of Leavenworth

700 Highway 2 / Post Office Box 287
Leavenworth, Washington 98826
(509) 548-5275 / Fax: (509) 548-6429
Web: www.cityofleavenworth.com

City Council

Carl J. Florea - Mayor
Carolyn Wilson
Mia Bretz
Sharon Waters
Clint Strand
Jason Lundgren
Anne Hessburg – Mayor Pro Tem
Zeke Reister
Ana Cortez-Steiner - City Administrator

Dear Upper Valley Park & Recreation Area Resident:

The Upper Valley Park & Recreation Service Area (PRSA) would like to hear from you! We'd like to use your input to guide future investment in parks, recreation, and community facilities. Part of this process includes gathering feedback from you through a needs assessment survey.

What is the Upper Valley Park & Recreation Service Area?

The Upper Valley PRSA is a voter-approved Special Purpose District that was created in 1997 to fund the construction and maintenance of the community pool. Today the PRSA collects funds to pay for the operation and maintenance of the community pool through a levy on assessed property value. The PRSA's current boundaries include the City of Leavenworth, a portion of Chumstick Highway, Icicle Road and East Leavenworth Road, and a portion of Peshastin. A six-member volunteer board representing Chelan County, the City of Leavenworth, Cascade School District #228, and the Chumstick and Peshastin Community Councils governs the PRSA, which sets the budget for the pool every year.

Why is this needs assessment happening now?

In 2022 we need to renew our Interlocal Agreement with the City of Leavenworth and update funding for the community pool. As a part of those processes, we're listening to what else you'd like us to focus on so that we can better serve the Upper Valley as we move into the future.

Your response to the enclosed survey is extremely important.

Your household was one of a limited number randomly selected to receive this survey. The time you invest in completing this survey will aid the PRSA in taking a community-driven approach to making decisions that will enrich the health and future of the Upper Valley community.

Please complete and return your survey within the next two weeks.

The ETC Institute, an independent consulting company and our partner in administering this survey, will compile the data received and present the results to the PRSA. **Your individual responses will remain confidential.** Please return your completed survey in the enclosed postage-paid envelope addressed to ETC, Institute, 725W, Frontier Circle, Olathe, KS 66061. If you prefer to take the survey online, you may do so at www.uppervalleyprsasurvey.org. *Si usted no habla ingles y quiere participar en esta encuesta en espanol, por favor flame al 1-844-811-0411.*

If you have any questions, please reach out to me at prsa@cityofleavenworth.com.

Thank you for your time,

Kiah Patzkowsky
Coordinator, Upper Valley Park & Recreation Service Area

Upper Valley Park and Recreation Service Area 2021 Parks and Recreation Needs Assessment

The Upper Valley Park and Recreation Service Area (PRSA) would like your input to help determine park and recreation priorities for our community. Since this survey will inform a long-term plan, please answer the questions based on pre-COVID usage and experiences. This survey will take 10-12 minutes to complete. When you are finished, return your survey in the enclosed postage-paid, return-reply envelope. If you prefer, you can complete the survey online at uppervalleyprsasurvey.org. We greatly appreciate your time!

- 1. Please indicate if you or any member of your household have used any of the parks and recreational facilities in the Upper Valley listed below during the past two years by circling either "Yes" or "No." If "Yes," please indicate how often your household has used each park/facility during the past two years.**

Name of Park/Facility	Have you used this park/facility in the past two years?		If "Yes," how often have you used this park/facility in the past two years?			
	Yes	No	Once a week	Once a month	A few times a year	Rarely
01. Alpine Lakes Elementary ball fields	Yes	No	4	3	2	1
02. Community Pool	Yes	No	4	3	2	1
03. Enchantment Park ball fields	Yes	No	4	3	2	1
04. Enchantment Park Pump Track	Yes	No	4	3	2	1
05. Enchantment Park Skate Park	Yes	No	4	3	2	1
06. Front Street Park	Yes	No	4	3	2	1
07. Lions Club Park	Yes	No	4	3	2	1
08. Osborn Tennis Courts	Yes	No	4	3	2	1
09. Peshastin Mill Site	Yes	No	4	3	2	1
10. Trout Unlimited Park and Boat Launch	Yes	No	4	3	2	1
11. Waterfront Park	Yes	No	4	3	2	1

- 2. Please rate your level of agreement with the following statements about some potential benefits of the parks and recreational facilities in the Upper Valley listed below by circling the corresponding number.**

The parks and recreation system in the Upper Valley...	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Don't Know
01. Attracts new residents and businesses	5	4	3	2	1	9
02. Reduces crime in my neighborhood and keep kids out of trouble	5	4	3	2	1	9
03. Improves my (my household's) mental health and reduces stress	5	4	3	2	1	9
04. Improves my (my household's) physical health and fitness	5	4	3	2	1	9
05. Increases my (my household's) property value	5	4	3	2	1	9
06. Is age-friendly and accessible to all age groups	5	4	3	2	1	9
07. Makes the Upper Valley Park and Recreation Service Area a more desirable place to live	5	4	3	2	1	9
08. Positively impacts economic/business development	5	4	3	2	1	9
09. Preserves open space and protects the environment	5	4	3	2	1	9
10. Promotes tourism to the city and the region	5	4	3	2	1	9
11. Provides jobs/professional development for youth	5	4	3	2	1	9
12. Provides positive social interactions for me (my household/family)	5	4	3	2	1	9
13. Provides volunteer opportunities for the community	5	4	3	2	1	9

- 3. Which THREE types of benefits from the list in Question 2 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 2, or circle "NONE."]**

1st: ____ 2nd: ____ 3rd: ____ NONE

4. Please indicate if you or any member of your household has a need for each of the facilities/amenities listed below by circling either "Yes" or "No." If "Yes," please rate all of the facilities/amenities of this type in the Upper Valley Park and Recreation Service Area using a scale of 1 to 5, where 5 means the needs of your household are being "100% Met" and 1 means "0% Met."

Type of Facility/Amenity (Listed Alphabetically)	Do you have a need for this facility/amenity?		If "Yes," how well are your needs being met?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
01. Baseball and softball fields	Yes	No	5	4	3	2	1
02. BMX pump track/Bike park	Yes	No	5	4	3	2	1
03. Community gardens	Yes	No	5	4	3	2	1
04. Disc golf courses	Yes	No	5	4	3	2	1
05. Dog parks (off-leash)	Yes	No	5	4	3	2	1
06. Golf	Yes	No	5	4	3	2	1
07. Ice skating rink	Yes	No	5	4	3	2	1
08. Indoor rock climbing	Yes	No	5	4	3	2	1
09. Indoor swimming pool	Yes	No	5	4	3	2	1
10. Larger community parks	Yes	No	5	4	3	2	1
11. Mountain bike trails	Yes	No	5	4	3	2	1
12. Multi-use paved trails (hiking, biking, walking)	Yes	No	5	4	3	2	1
13. Multi-use unpaved trails (hiking, biking, walking)	Yes	No	5	4	3	2	1
14. Natural parks and preserves	Yes	No	5	4	3	2	1
15. Non-motorized watercraft launches	Yes	No	5	4	3	2	1
16. Outdoor basketball courts	Yes	No	5	4	3	2	1
17. Outdoor fitness equipment	Yes	No	5	4	3	2	1
18. Outdoor recreation (camping, fishing, archery)	Yes	No	5	4	3	2	1
19. Outdoor swimming pool	Yes	No	5	4	3	2	1
20. Outdoor volleyball courts	Yes	No	5	4	3	2	1
21. Pickleball courts	Yes	No	5	4	3	2	1
22. Picnic areas/shelters	Yes	No	5	4	3	2	1
23. Playgrounds	Yes	No	5	4	3	2	1
24. Restrooms	Yes	No	5	4	3	2	1
25. Skate parks	Yes	No	5	4	3	2	1
26. Smaller neighborhood parks	Yes	No	5	4	3	2	1
27. Soccer, lacrosse and football size fields	Yes	No	5	4	3	2	1
28. Special event spaces/performance spaces/stage	Yes	No	5	4	3	2	1
29. Splash pads	Yes	No	5	4	3	2	1
30. Tennis courts	Yes	No	5	4	3	2	1
31. Walking and biking trails	Yes	No	5	4	3	2	1
32. Waterfront parks	Yes	No	5	4	3	2	1
33. Other: _____	Yes	No	5	4	3	2	1

5. Which FOUR types of facilities/amenities from the list in Question 4 are MOST IMPORTANT to your household? [Write in your answers below using the numbers from the list in Question 4, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

6. Please indicate if you or any member of your household has a need for each of the recreation programs listed below by circling either "Yes" or "No." If "Yes," please rate how well your need for programs of this type were being met prior to COVID-19 in the Upper Valley Park and Recreation Service Area using a scale of 1 to 4, where 4 means they are "Fully Met" and 1 means "Not Met."

Program	Do you have a need for this program?		If "Yes," how well were your needs being met?			
	Yes	No	Fully Met	Mostly Met	Partly Met	Not Met
01. Adult arts/cultural programming	Yes	No	4	3	2	1
02. Adult fitness and wellness programs	Yes	No	4	3	2	1
03. Adult sports leagues	Yes	No	4	3	2	1
04. Before and after school programs for youth	Yes	No	4	3	2	1
05. Boating instruction - classroom	Yes	No	4	3	2	1
06. Boating instruction - water	Yes	No	4	3	2	1
07. Community Gardening	Yes	No	4	3	2	1
08. Dog obedience classes	Yes	No	4	3	2	1
09. Exercise classes	Yes	No	4	3	2	1
10. Farmer's market	Yes	No	4	3	2	1
11. Fishing	Yes	No	4	3	2	1
12. Gymnastics/Tumbling programs	Yes	No	4	3	2	1
13. Kayak/Paddleboard rental	Yes	No	4	3	2	1
14. Mountain bike instruction	Yes	No	4	3	2	1
15. Nordic ski instruction	Yes	No	4	3	2	1
16. Outdoor concerts/movies	Yes	No	4	3	2	1
17. Outdoor environmental/nature camps and programs	Yes	No	4	3	2	1
18. Park stewardship/volunteering programs	Yes	No	4	3	2	1
19. Private facility rentals	Yes	No	4	3	2	1
20. Programs for people with special needs	Yes	No	4	3	2	1
21. Rock climbing instruction	Yes	No	4	3	2	1
22. Senior day trips	Yes	No	4	3	2	1
23. Senior programs	Yes	No	4	3	2	1
24. Teen/Tween programs	Yes	No	4	3	2	1
25. Tennis lessons and leagues	Yes	No	4	3	2	1
26. Youth fitness and wellness classes	Yes	No	4	3	2	1
27. Youth performing arts programs (dance/music)	Yes	No	4	3	2	1
28. Youth school-year sports programs and camps	Yes	No	4	3	2	1
29. Youth summer programs and camps	Yes	No	4	3	2	1
30. Youth visual arts/crafts programs	Yes	No	4	3	2	1
31. Other: _____	Yes	No	4	3	2	1

7. Which FOUR programs listed above do you think are most important for you and members of your household? [Write in your answers below using the numbers from the list in Question 6.]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____

8. Please check all the reasons that prevented you or other members of your household from using parks and recreational facilities in the Upper Valley, before the COVID-19 Pandemic.

- | | |
|---|--|
| ____(01) Use parks/facilities in other cities | ____(08) Not aware of parks/facilities locations |
| ____(02) Too far from your home | ____(09) Lack of transportation |
| ____(03) Parks/facilities are not well maintained | ____(10) Lack of restrooms |
| ____(04) Lack of features we want to use | ____(11) Lack of wayfinding signage |
| ____(05) Lack of parking to access parks/facilities | ____(12) Lack of centralized program/facility management |
| ____(06) Do not feel safe using parks/facilities | ____(13) Other: _____ |
| ____(07) Lack of handicap accessibility | |

9. Please CHECK ALL the ways you currently learn about recreation programs and activities in the Upper Valley.

- | | |
|---|--|
| ____(01) City website | ____(06) E-mail blasts |
| ____(02) Local news | ____(07) Conversations with parks and recreation staff |
| ____(03) Flyers at City facilities | ____(08) Newspaper articles |
| ____(04) Social media (Facebook, Instagram, etc.) | ____(09) Friends and neighbors |
| ____(05) School flyers | ____(10) Other: _____ |

10. From the list in Question 9, which are your three MOST PREFERRED methods to learn about recreation programs and activities? [Write in your answers below using the numbers from the list in Question 9, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ NONE

11. Please rate your level of support for each of the following actions the Upper Valley Park and Recreation Service Area could take to improve the parks and recreation system.

Types of Improvements		Very Supportive	Somewhat Supportive	Not Sure	Not Supportive
01.	Add a multi-use trail connecting Leavenworth to Peshastin	4	3	2	1
02.	Add a multi-use trail connecting Leavenworth to Wenatchee	4	3	2	1
03.	Add parking at parks	4	3	2	1
04.	Develop a new outdoor exercise/fitness area	4	3	2	1
05.	Develop mountain biking trails	4	3	2	1
06.	Develop new hiking trails	4	3	2	1
07.	Develop new multi-use trails (pedestrian/bicycle)	4	3	2	1
08.	Develop Nordic skiing trails	4	3	2	1
09.	Expand use of existing athletic fields by installing lights and/or synthetic turf	4	3	2	1
10.	Extend pool use by enclosing the facility for year-round use	4	3	2	1
11.	Improve existing park restrooms	4	3	2	1
12.	Improve existing picnic facilities	4	3	2	1
13.	Improve existing playgrounds/tot lots	4	3	2	1
14.	Improve multi-use outdoor courts (basketball/tennis)	4	3	2	1
15.	Improve park furniture (benches, picnic tables, garbage cans, barbecues)	4	3	2	1
16.	Improve pickleball courts	4	3	2	1
17.	Improve wayfinding and signage, including interpretation	4	3	2	1
18.	Improve/Expand waterfront access	4	3	2	1
19.	Maintain and reinvest in park walking paths	4	3	2	1
20.	Manage and program recreational facilities in Upper Valley (improved centralized management of facilities, e.g. more active managements of athletic fields, tennis courts, etc.)	4	3	2	1
21.	Public art	4	3	2	1
22.	Replace some existing turf with low water use plants to conserve water	4	3	2	1
23.	Senior-focused amenities	4	3	2	1
24.	Wi-Fi in parks	4	3	2	1
25.	Other: _____	4	3	2	1

12. Which FOUR actions from the list in Question 11 would you be MOST WILLING to fund? [Write in your answers below using the numbers from the list in Question 11, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

13. Currently the PRSA collects \$0.11 per \$1,000 of assessed property value annually via taxes collected by Chelan County (for example, a property valued at \$500,000 pays \$55 to the PRSA annually). Knowing this, what is the maximum additional amount you would be willing to pay per month to fund the types of improvements that you indicated in Question 12 as most important to your household?

- ___(1) \$15 or more per month ___(3) \$6-9 per month ___(5) \$1-3 per month
___(2) \$10-14 per month ___(4) \$4-5 per month ___(6) No additional amount

14. If a tax referendum was held to fund the types of parks and recreation improvements you indicated in Question 12, and for the amount of money you indicated in Question 13, how would you vote?

- ___(1) Vote in favor of ___(2) Might vote in favor of ___(3) Not sure ___(4) Vote against

15. Please rate your satisfaction using a scale of 1 to 5, where 1 means "Very Satisfied" and 5 means "Very Dissatisfied," with the overall value your household receives from Upper Valley Park and Recreation Service Area.

- ___(1) Very satisfied ___(3) Neutral ___(5) Very dissatisfied
___(2) Somewhat satisfied ___(4) Somewhat dissatisfied ___(9) Don't know

16. How important do you feel it is for the Upper Valley Park and Recreation Service Area to provide high quality parks, recreation facilities and programs?

- ___(1) Very important ___(2) Somewhat important ___(3) Not sure ___(4) Not important

17. Including yourself, how many people in your household are...

- Under age 5: ___ Ages 15-19: ___ Ages 35-44: ___ Ages 65-79: ___
Ages 5-9: ___ Ages 20-24: ___ Ages 45-54: ___ Ages 80+: ___
Ages 10-14: ___ Ages 25-34: ___ Ages 55-64: ___

18. What is your age? _____ years

19. What is your gender?

- ___(1) Male ___(2) Female ___(3) Non-binary ___(4) Prefer to self-describe: _____

20. Please CHECK ALL of the following that BEST describe your race/ethnicity.

- ___(1) Asian/Pacific Islander ___(3) Native American ___(5) Hispanic/Latino
___(2) Black/African American ___(4) White/Caucasian ___(99) Other: _____

21. How many years have you lived in the Upper Valley Park and Recreation Service Area?

_____ years

22. Use the space below to share any additional comments that can assist the Upper Valley Park and Recreation Service Area in improving parks, trails, open space, recreation facilities, programs, or services.

This concludes the survey. Thank you for your time!

Return your completed survey in the enclosed return-reply envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information printed to the right will ONLY be used to help identify needs for parks and recreation facilities and services in the Upper Valley. Thank you.