

PAID PARKING PUBLIC FORUM #2

DATE: 8/20/2020

TIME: 6:00-7:30 P.M

LOCATION: ZOOM

DISCUSSION #1- PAID METERS/ PAID LOTS

Key points presented by Councilwoman Hessburg.

- Activation date to be determined later. Due to COVID less of an option in December.
- Smart meters technology has ability to change rates and times as desired.
- Current framework will be adjusted according to feedback in public forums and actual data.
- Rate structure designed by L. Boyd who has extensive experience operating paid parking. It reflects demand for parking spaces and it is cyclical.
- Rate structure seeks to reduce chronic parkers and incentivize stall turn over.
- A grace period will be included. Actual time is yet to be determined.
- Enforcement will be included in the roll out strategy.

Community questions/comments:

1. Grace period is good.
2. Rate changes may be confusing/ parking will be paid via credit card/APP so the payment will be automatic.
3. Data driven actions should lead to better decision.
4. Meters will be covered until program is ready to start/ no payments will be accepted.
5. On demand rates are a good idea.

DISCUSSION #2- RESIDENTIAL PARKING

Key points presented by Councilwoman Hessburg.

- Proposal addresses added pressure on neighborhood parking due to meters and paid lots.
- Proposed structure offers opt in option. It is not mandatory.
- 60% of users in a parking district will need to agree to opt in.
- Unpermitted vehicles may park up to 2 hours without penalty.

Community questions/Comments

1. Church goers will have time to attend services without permits.
2. Problem areas may include Commercial.
3. Management of downtown parking through enforcement is imperative/ City will hire code enforcement.

4. Enforcement may also take place in residential districts.
5. Hotline will be available to report infractions.
6. Concerns with fee required to opt in.
7. Concerns with inequity for households who can't afford to buy permit or opt in.
8. Concerns with equity with districts that are larger and thus pay less per household to opt in.
9. Concerns with financial hardship.
10. Concerns about guests attending events in parking district.
11. Parking district is an opt in option. Does not require voters to approve.
12. Link shuttles should be part of paid parking roll out.

DISCUSSION #3- EMPLOYEE PARKING

Key points presented by Councilwoman Hessburg.

- Reserved parking is available.
- Many spots throughout the City: 200-250 spots.

Community questions/comments:

1. Employee parking should start prior to 7:00 am.
2. There should be no fee prior to 7:00 am in parking lots. No fee prior to 9:00 am in street meters.
3. There is more ADA parking under this program.
4. The revenues from paid parking cover costs.
5. Currently no further discounts are being offered.
6. Shuttle services will be considered.
7. Residential costs should be passed to downtown parking.
8. Advertise shuttle through LAP.
9. Promotion is imperative.
10. Hire code enforcement asap.