

# PUBLIC OPEN HOUSE

## DOWNTOWN PARKING PROGRAM

February 6, 2020



# Program Format

- Introductions
- History
- Options
- Smart Meter Technology
- Next Steps
- Q & A
- Adjourn



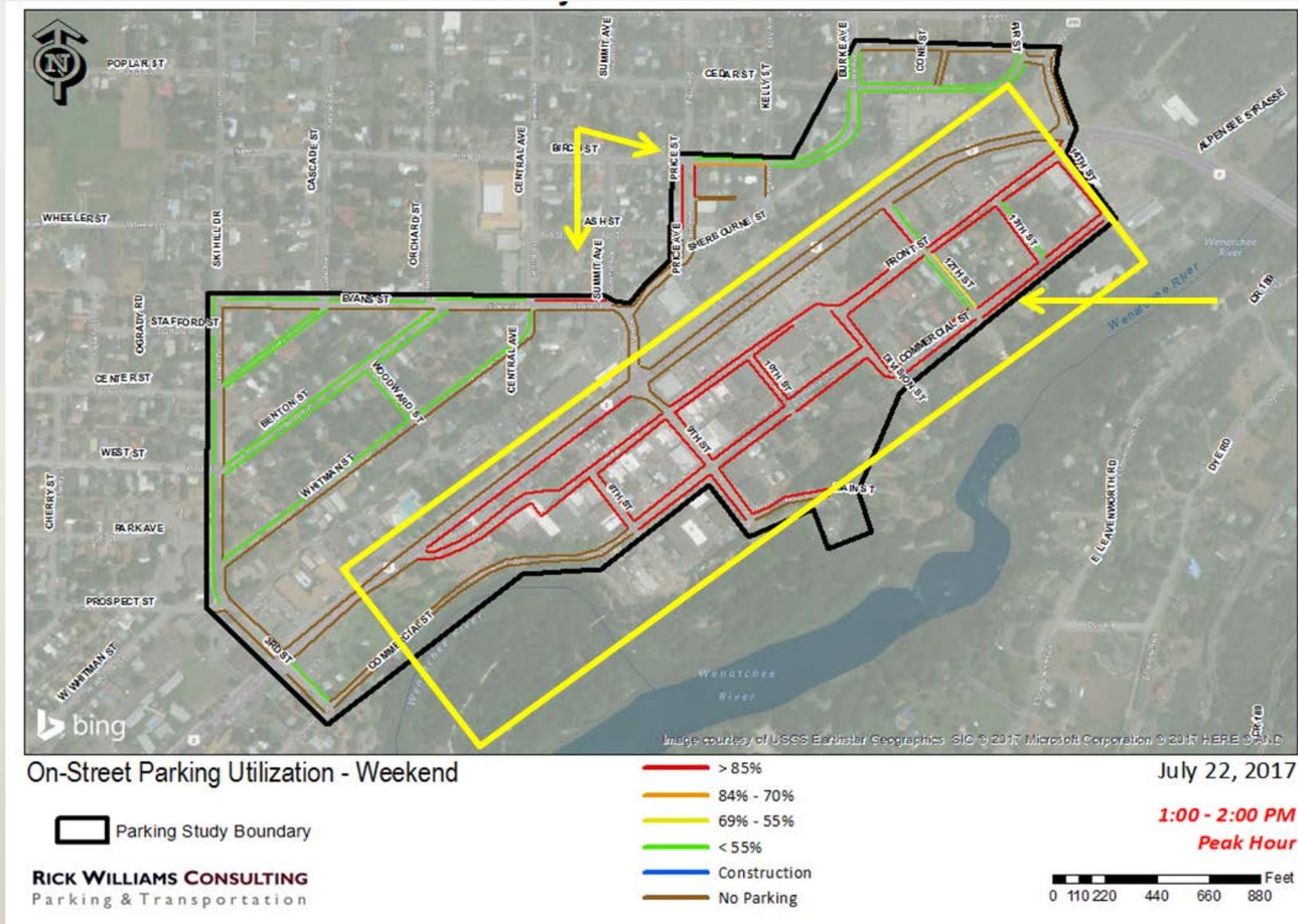
# 2017 Parking Study



## Community Developed Guiding Principles:

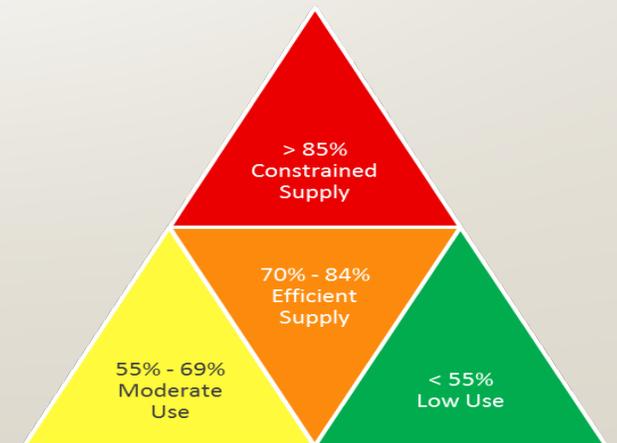
- Get the right parker to the right stall.
  - Ensure convenient affordable, available parking for customers and visitors to the downtown.
  - Make it easy for employees to park in places not in conflict with customers and residents.
  - Ensure residents and their guests have priority access on neighborhood streets.
- Promote walkable environment and alternative modes.
- Clearly communicate how and where to find available parking.
- Plan for and respond to increasing demand for parking.
- Parking pays for parking.

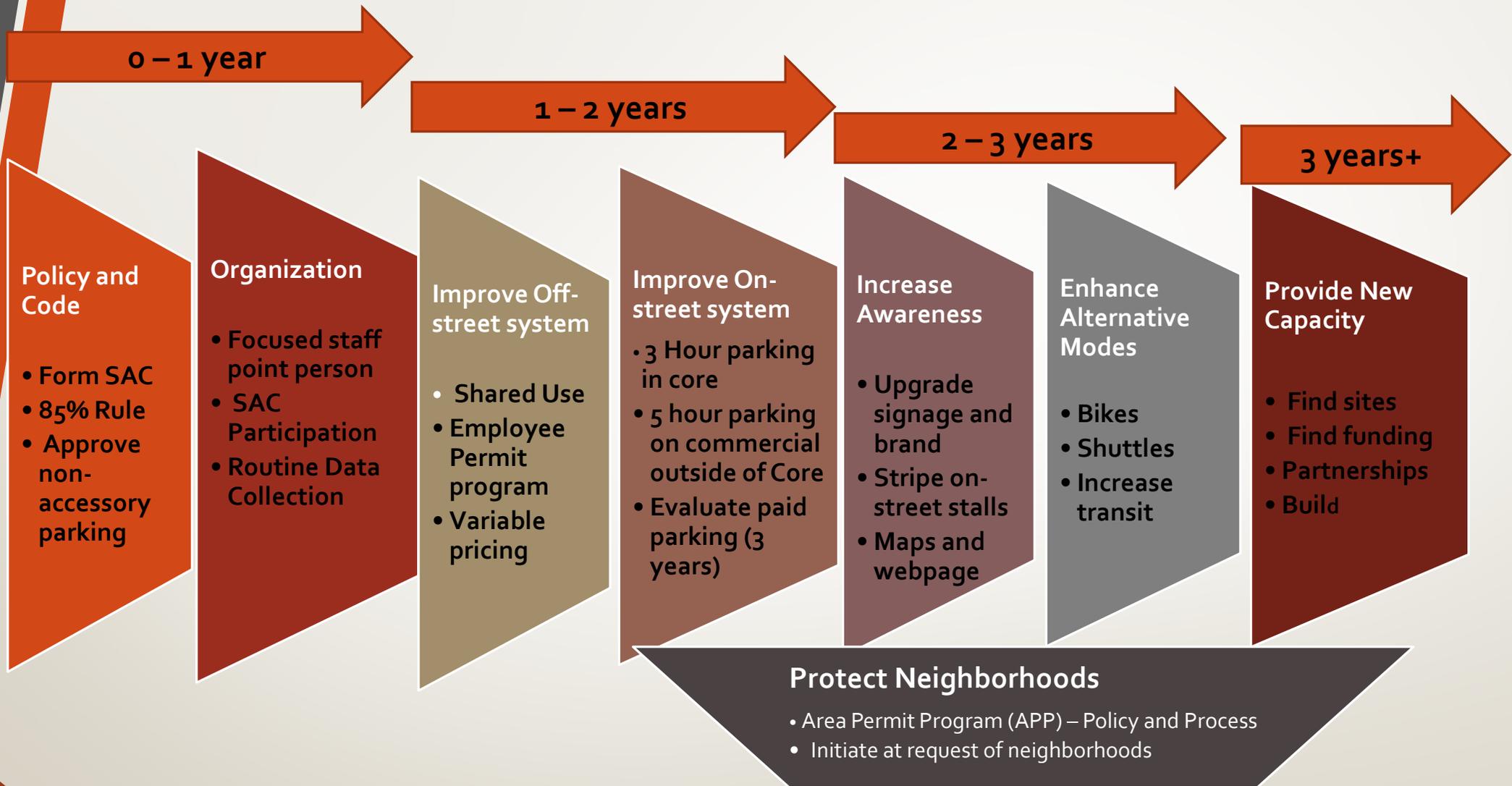
# On-street performance



# 2017 Parking Study Findings:

- 85% or more of the parking available supply is routinely occupied constraining availability for customers and visitors.
- A significant portion of our downtown parking is used by employees who work downtown and park on the street close to employment.
- Average length of stay/use of parking stall was under three hours (2 hours and 45 minute). This average number also includes those long term/employee parkers. No-Limit Parking in Core is not consistent with average time stay.
  - - There is no control of core
  - - Consider time limits
- Demand for parking decreases after 4:00 PM.
- Remote lots and shuttle is positive add to the system.
- Up to 181 stall deficit in public parking supply.
- Begin planning for capacity growth and how to fund.





# Parking Strategy Flow

# 2019 Parking Advisory Committee Parking Plan Development:



## Timed Parking vs Metered Parking

- Timed parking costs money for install and enforcement without a consistent revenue stream.
- Timed and metered parking:
  - Pays for itself and potentially generates a revenue stream to pay for future parking improvements.
  - Enforcement is more efficient, promotes fairness of system.
  - Smart meter system provides users with information on where parking is available.
- Active Parking Management vs Passive Parking Management
  - Need to have the tools.
  - Data driven decisions.

# 2019 Parking Advisory Committee Parking Plan:

## Smart Meters, Timed on Street Parking, with Sensors

- 3 hour max. on-street parking/15-25 minutes free parking (TBD).
- Full day parking in City owned surface lots – price varies with location.
- Pay by card or mobile app.
- Sensors provide customer information on where parking is available – on-street and surface lots.
- Residential Parking Permit as a part of program.
- Employee Parking Options – over 150 free stalls within City limits.
- Smart Card tool allows for many options.

# Residential Parking Permit

- Adopt Municipal Code to enact the program.
- Free Parking with zone permitted vehicles.
- 2 hour limited parking without zone pass.
- Intended to be a step-by-step process initiated by the neighborhood blocks.
- Not required by City.
- Restricting the use of curb space to prioritize residential and short term guest parking over commuter and long term visitor parking.



# Employee Parking Options

- Lots 1-4 are paid lots, pricing reviewed and possibly readjusted to promote long-term parking in surface lots.
- Lot 5, 6 and PR lots are free parking.
- PR lots and Lot 6 can be accessed with free shuttle service every 15 minutes.



# CivicSmart's LNG Smart Parking Meters

- Convenient to Use
  - Single and Dual Space Meters for on-street spaces
- Easy to Pay
  - Credit/Debit Cards
  - Smartcard option
  - Multiple Mobile Payment Apps
- PCI Compliance for Security



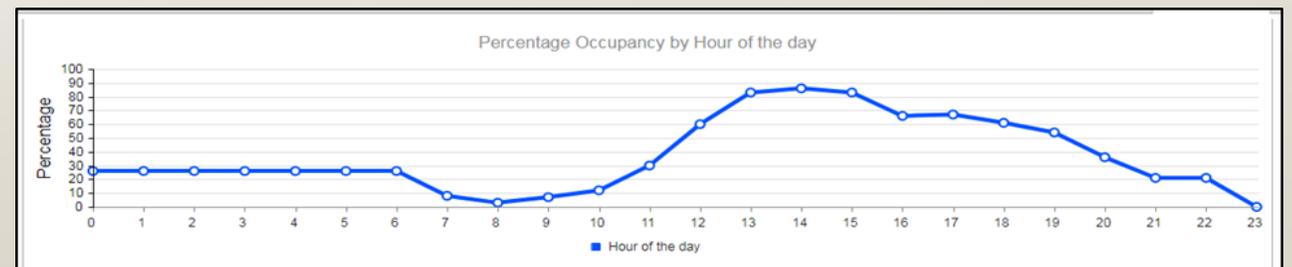
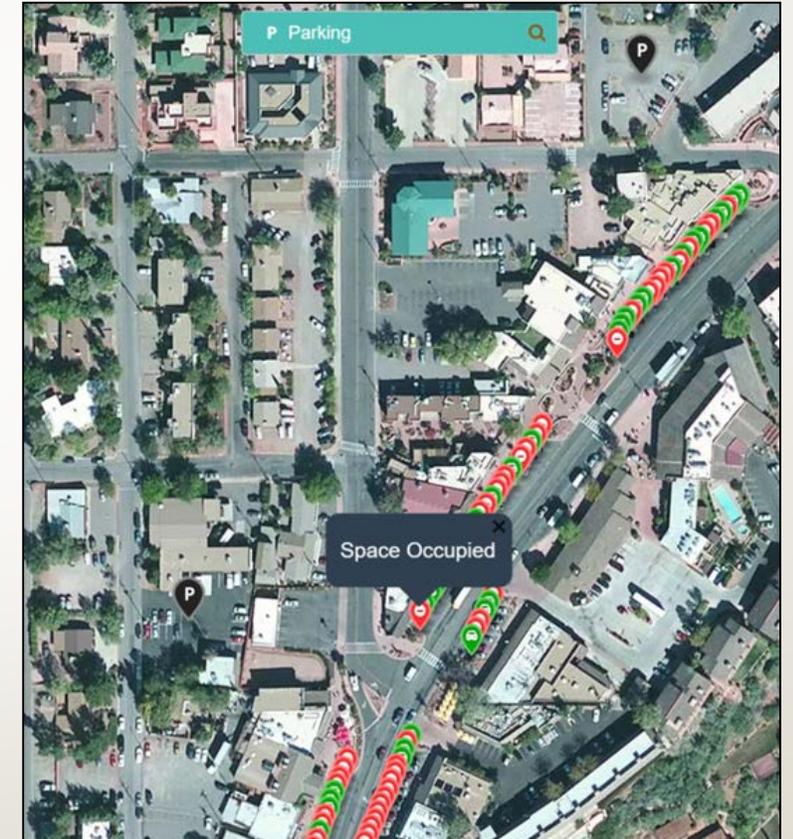
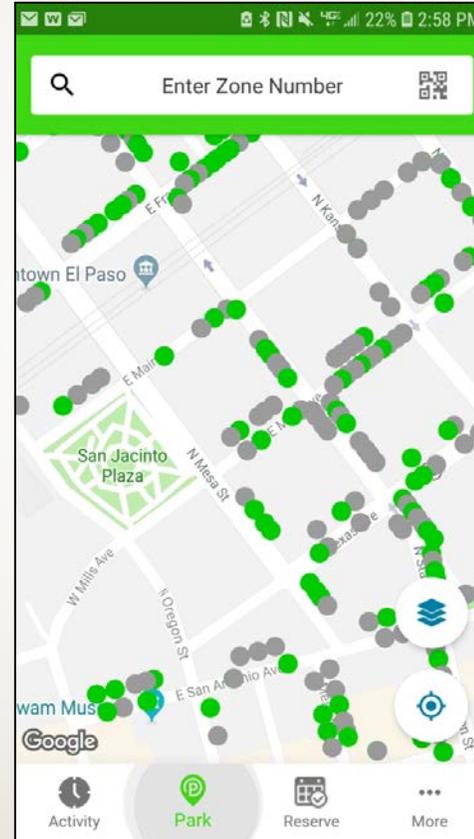
# Paystations in the Parking Lots

- Paystations Cover Multiple Spaces
- Same Easy to Pay Options
  - Credit/Debit Cards
  - Smartcard option
  - Multiple Mobile Payment Apps
- PCI Compliance for Security



# Smart Parking System

- Vehicle Detection Sensors advise visitors and residents where to find vacant spaces via apps and maps
- Detailed occupancy information supports data-driven policy decisions (hours, days, rates, etc.)
- Efficient enforcement encourages compliance



# 2019 Parking Advisory Committee Parking Plan Options To Be Determined:

- Pricing not set and can be dynamic
  - Pricing flexes throughout the year based on demand.
  - Change in surface lot pricing. Longterm parking should be in surface lots, price varies with location.
  - 3 hour max. on-street parking/15-25 minutes free parking (TBD).
  - Smart card options provide tool for implementing discount programs.
- Alternative employee parking options developed as behavior changes and information becomes available.



# Next Steps

City Council Contract Consideration with Civic Smart

Additional Public Outreach to discuss:

- ✓ Pricing
- ✓ Smart Card Utilization
- ✓ Employee Parking Options



# Questions and Input



Thank you!

