

UPPER VALLEY PARKS AND RECREATION SERVICE AREA (PRSA)
Leavenworth City Hall Conference Room
June 21, 2017

MINUTES

I. CALL TO ORDER

PRSA Chair Mia Bretz, called the June 21, 2017 special meeting of the PRSA to order at 9:00 AM.

Board Present: Mia Bretz, Elizabeth Thomson, Aaron Simon, and Keith Goehner.

City Staff Present: Joel Walinski and Chantell Steiner.

Visitors Present: Alison Mclellan and Marco Aurilio

II. APPROVAL OF CONSENT AGENDA

A. Approval of Agenda

Boardmember Simon moved to approve the consent agenda as presented. The motion was seconded by Boardmember Thomson and passed unanimously.

III. INFORMATION ITEMS

A. Discussion / Ideas on Public Outreach

Board Chair Bretz thanked everyone for coming and stated that today's topics will be about brainstorming ideas for two questions; How to do the public outreach, and What does the PRSA Board need to present to the public.

WHAT TO PRESENT – General comments from members included the need to keep green space for youth sports, to maintain the current Leavenworth City Pool operations and consider expansion of current pool services, other recreational opportunities, fundraising, taxes, marketing, education and infrastructure/facility impacts.

PRSA Education

- What is the PRSA & Why – who are the benefactors, 2/3 of current PRSA tax payers reside outside of Leavenworth city limits
- What does the PRSA currently do
- Why are we asking these questions – levy expiration 2018, Interlocal Agreement expiration 2020
- Continue Pool operations – current capital need of \$125,000 to resurface
 - Expansion – need marketing, education, consider covered facility
- Other Recreation
- Parks – more fields, ownership of capital to consider
- Fundraising
- Trails
- Community Center
- PRSA's financial progressive change to self support
- Childcare (0-5) and Afterschool

HOW TO PRESENT – General comments included ideas for bringing all types of recreational groups/users together under one recreational umbrella to help streamline services and offer better use of recreation activities, possibly through pass type purchases that could be profit bearing and to define a

single vision/mission. This will require outreach to all of the current user groups/programs/volunteers within the community to explore feasibility. Some financial benefits could include cost savings on busses for teams, grants and grant writing, and other support type services.

- Gather feedback (repeat as needed and connect back to user groups)
- Present results of feedback (repeat as needed and connect back to user groups)
- Levy Outreach

STEPS NEEDED TO PRESENT

- Develop a fact sheet (Mia outline – Joel/Chantell review & assist)
 - Potential models for PRSA with cost estimates
 - Define ourselves – mission
 - Develop interest group questions for consistency (Mia)
- Meet with interest groups – need to know where their users come from and what are their budgets
 - Team sports (Aaron)
 - Winter Sports Club (Aaron)
 - Ski Hill Heritage (Marco)
 - Trails – horses, biking, hiking (Alison)
 - Rivers – kayaks, tuber, rafter, fishing (Alison)
 - Facility related groups – Swimming Pool, rock climbing, golf, Wenatchee River Institute (Mia)
 - Need to determine who wants what to assist in developing district size/shape
 - Peshastin / Plain / Lake Wenatchee
- Other models
 - Manson, Blaine, Canada, County Plan data
- Timelines Target years for voter approval – M&O Levy 2018 for 2019 / Interlocal & Construction Bond 2019 for 2020
- Need to develop a tracking system for what activities, who are the users and what area are they located/need

Next review will be an update at the regularly scheduled PRSA meeting on August 16, 2017 to review interest group responses.

IV. ADJOURNMENT

Seeing no other business, Boardmember Simon moved to adjourn the June 21st special meeting of the Upper Valley PRSA. The motion was seconded by Boardmember Thomson and passed unanimously. The meeting adjourned at 11:00 AM.

Respectfully submitted by Chantell Steiner.